



# Your Success is INEVITABLE

Keynote Speaker Ernie Harker

For leaders, managers, sales teams and product development teams.

*Inspire your audience with a new mental framework that gives hope to creating the life and success of their dreams by redefining how to measure success.*

"Our tactics don't always achieve the results we want so we tend to set easy goals that don't help us reach our potential or we give up on setting goals entirely. This mindset impedes maximum personal and business development."

*Drawing on lessons learned from his own successes and failures as a multi-billion dollar business executive, author, and serial entrepreneur, Ernie will inspire you to enjoy success while reaching for your goals.*



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## Your success is inevitable!

**You'll be laughing as Ernie shares personal stories that will transform the way you think about failure and success. You'll be inspired with a new mindset that will help you reach for the stars!**

You've heard the voice of the Dream Killer?

*"You want to lose 30 lbs? Pfbfff!"*

*"Don't even ask for the raise, you'll never get it."*

You probably hear its soft voice frequently.

*"Don't waste your time applying for that job. They're interviewing applicants far more qualified than you."*

*"You want to write a book? Right! Even if you could write it, it will never sell."*

The voice is loud. It's very persuasive because it's trying to protect us from the pain and discomfort of disappointment. Embarrassment. Failure.

Ernie is very familiar with the voice of the Dream Killer.

With dozens of business and personal "failures" under his belt Ernie fell to a desperate point where he believed he was destined to be a failure.

He was at his lowest point when an unexpected conversation opened his eyes and flipped his world upside down.

***"What if we measured success by things we can control instead of the outcomes of our efforts?"***

Here's the thing. When you want to achieve any kind of goal, you develop the best plan you can devise but when those actions don't produce the intended outcomes you get frustrated. You lose hope. You sandbag. You give up.

### **YOU'LL HEAR ALL ABOUT HIS FAILURES BUT HERE ARE SOME OF ERNIE'S SUCCESSSES**

- Led re-branding for a retail company that increased in value 6x to \$3 billion in eight years.
- Founded a multi-million dollar creative agency.
- Produced and hosted travel TV series, *Xtreme Tourist*
- Launched a successful YouTube channel, *Sketch-e*
- Ironman athlete with more than 20 triathlons under his sneakers.
- Published author and illustrator of 3 books.
- Climbed Kilimanjaro, and more!

But what if you measure success by executing your plan *instead* of the intended results?

Make a plan. Crush the plan. Celebrate! Assess the results and create a new plan if needed. Crush the new plan. Celebrate and repeat.



This new mindset will help you dismiss the voice of the Dream Killer and achieve any goal you set faster while experiencing more happiness on your journey.

***Your success is inevitable.***



*Ernie is a popular speaker, author, illustrator, influencer, & consultant. He loves to draw, run, wake board, do yoga, lift weights, mountain bike, watch movies, eat junk food, and spend time with his family, 7 brothers, and grandson.*