



# THE SUCCESS

# GLITCH

Ernie Harker

## About Ernie

Ernie began his career in 1993 as a storyboard artist for a large ad agency in SLC after studying illustration at Utah State University. Two years later he founded a creative production studio called 8fish that built a reputation for illustration, animation, video production, ad design, writing, and brand development for a variety of clients. Ten years later he was hired to lead Maverik's marketing and branding efforts as their Executive Director of Marketing which catapulted Maverik into a \$3 billion dollar brand.

Ernie left Maverik in 2018 to focus on writing his book, consulting, and speaking.

Ernie loves to draw, run, wake board, do yoga, lift weights, mountain bike, watch movies, eat junk food, and spend time with his family and 7 brothers.

## ARE YOU PROGRAMED FOR FAILURE?

- Have you ever set a goal to lose weight but failed despite your best efforts?
- Have you ever lost a big sale or a big client even though you did your best?
- Have you ever invested time and money into a business venture that fell flat?

## IF YOU WERE GUARANTEED SUCCESS EVERY TIME, WOULD YOU HOLD BACK?

Ernie Harker has been credited for building a \$3,000,000,000 retail brand but even for him it's hard not to think he wasn't just lucky considering the thousands of hours and dollars he's invested in dozens of projects he considers failures.

*"Despite the fact that I set clear goals, made detailed plans, and took determined action it seemed that all my peers were killing it and I was a complete loser! I began to ask myself, 'What's the use in chasing my dreams if I'm destined to fail anyway?'"*

He was about to abandon his dreams and conform to working for "the man", watching Netflix, and living a decent but unremarkable life, when a simple conversation reframed his definition of success.

## "THE SUCCESS GLITCH" WILL CHANGE YOUR PERSPECTIVE ON ACHIEVEMENT, INSPIRE YOU TO TAKE BOLD ACTION, AND GUARANTEE SUCCESS REGARDLESS OF THE OUTCOME.

Speaking Clients

