



MARKETING PLAN

PLAN 1

- 8 Videos a month for YouTube and Instagram
 - Business presentation
 - Product presentation
 - Trending videos
 - 5 Stories
 - Social media management with CRM
 - Implementation of intelligent systems that provide 24/7 client assistance
 - 4 Professional Posts for LinkedIn and Instagram
 - Development of a modern, fast, SEO-optimized website
 - Monthly content support (IG + YouTube + LinkedIn)
 - Long-term brand positioning plan (90-day roadmap)
- TOTAL MONTHLY: \$1,000 USD

PLAN 2

- Services on Plan 1 plus
 - Payment for advertising campaign for 4 videos a month
- TOTAL MONTHLY: \$1,500 USD

