

Kids Only Fashion Week Sponsorship Package

www.kidsonlyfashionweek.com



Our mission is to showcase and market emergent young talent in fashion, music, and art by producing a cutting-edge event during LA. Fashion Week that provides a platform for young independent artist ages 7-17.

Your sponsorship is an opportunity to generate attention for your brand to a group of young forward-thinking artist and influencers. Our sponsors become partners and will enjoy a wealth of brand exposure opportunities as well as connecting with some of tomorrow's future leaders in fashion, business, art and music. Depending on the sponsorship package your organization chooses, you can expect your brand's name and logo to be featured on our websites, social media posts, emails, apparel, and merchandise before and during the event.

Our attending audience will include buyers, upscale consumers, fashion influencers, bloggers, art connoisseurs, corporate executives, professionals and socialites. The extended audience will include thousands of urban fashion forward internet users. Press will include local news and publications, and an internet broadcast.

TRENDSETTER SPONSOR PRESENTING PARTNER \$10,000-

Company name/logo on all print collateral including VIP Invitations*

News release announcing sponsorship

Information booth/table at the event

Name recognition and rights on all media and press

Name and logo on program cover

Website link from event site

Inside front cover advertisement

Prominent name and logo placement on screens and step and repeat

20 tickets to the show and reception

ALTIER SPONSOR ASSOCIATE PARTNER \$5,000

Company name/logo on all print collateral
Name and logo on a full page inside the program
Website link from event site
Name and logo on ours friends and sponsor page
Name and logo placement on screens and step and repeat
15 tickets to the show and reception

HAUTE COUTURE SPONSOR \$2,500

Company name/logo on some print collateral
Name and logo on a half-page inside the program
Name and logo on ours friends and sponsor page
Name and logo placement on screens and step and repeat
10 tickets to the show and reception

COSMOPOLITAN SPONSOR \$1,500

Name printed inside of show program
Business card printed in program
Name listed on friends and sponsor page
5 tickets to the show and reception

BAZAAR SPONSOR \$500

Name printed inside of show program
Name listed on friends and sponsor page
3 Tickets to the show and reception

PAPRATZZI SPONSOR \$250

Name printed inside of show program
2 Tickets to the show

SWAGBAG SPONSOR -PROVIDE DONATIONS FOR GIFT BAGS*

Name printed inside of show program
Name listed on friends and sponsor page
Tickets to the show
*Other benefits determined based on value of donations

Contact us at 818.334.5819 or infokidsonlyfashionweek.com



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