NEWS OF HOPE

A quarterly newsletter brought to you by Call for Hope, Inc.

JUNE 2021 Our Progress









Our Board of Directors

Our First President

Our Logo

Our First Volunteer

Our Board







Seidu Mohammed Vice President



Maryrose De Souza Treasurer



Laurel Martin Secretary

Call for Hope became a registered, incorporated non-profit organization in November 2020. In early 2021, we created our bylaws and Board Manual, and founded our first complement of volunteer Board members. Ahmed and Seidu came to Winnipeg in 2016. Maryrose is a first generation Canadian and Laurel is a second-generation Canadian. Profiles of each Board member will be included in future issues.

We are seeking volunteer Board members to fill other positions and hope to provide opportunity and experience for BIPOC individuals wishing to contribute to our cause. If you are interested, please contact Laurel at lmartin@callforhope.ca

Our First President

In early 2021, the founding Directors of Call for Hope elected Ahmed Osaa to be our first President. As soon as he arrived in Canada, Ahmed began volunteering with newcomer welcoming organizations and even with a hectic full-time job in the transportation industry, he hasn't stopped. His desire to give back to a community that helped him acclimate to his new home was the impetus for the formation of Call for Hope.



Our Logo

With thanks to Spark, one of the Canadian Community Economic Development Network's services, we collaborated with volunteer Santiago Tovar to create our first logo. This process was



enlightening. Our discussions about how to interpret the logo and how it relates to our short - and long-term goals encouraged us to dig deeply into the psyche of the immigrant experience, both as they travel to Canada hoping for a better life, and their continued journey to lead a fulfilling life. Our logo will be the focus of our next issue. Santiago's innovative style and international experience was a perfect match for our organization. He listened astutely to the ideas we wanted to portray and gave us excellent options and advice. We could not give Santiago and Spark higher praise.

If you would like to purchase a numbered, limited-edition item featuring our new logo, let us know at the email address below and we will send you more information.

Our First Volunteer



Stephanie De Souza is the first non-Board volunteer under our current organizational structure. Stephanie recently received her Bachelor of Arts degree in English Literature with First Class Honours from the University of Manitoba. Having immigrated with her family to Canada in 2011, she understands intimately the struggles of newcomers in adapting to this country, and appreciates the need for an organization such as Call for Hope to welcome and help newcomers find their

bearings in a new and unfamiliar land. Stephanie puts her writing, proofreading and editing skills to use with Call for Hope's marketing and communications department to ensure effective communication between the organization and the public. She plans to continue her studies with a Master's degree, and believes that the skills gained from this volunteer experience will be valuable to any future career