

# truescience® liquid collagen

## product experience guide



Team Synergy  
Making the most of YOU

# truescience® liquid collagen

Supports firmness and elasticity for healthy, glowing skin from within\*

## GET THE GLOW

Get glowing, gorgeous skin with a daily boost of collagen and activating botanicals. The proprietary ingredients in this delicious blend have been clinically proven to activate the body's production of collagen on the cellular level for improved firmness, increased moisture, and enhanced radiance in your skin in just 8 weeks or less. You'll love the results you see and feel. \*

## BENEFITS

- Reduces the appearance of fine lines and wrinkles\*
- Improves skin moisture, tone, and texture\*
- Helps protect against the damaging effects of oxidative stressors\*
- Prevents collagen breakdown and helps support skin elasticity\*
- Promotes a youthful appearance\*

## GET THE GLOW

Peptides from responsibly caught fish deliver 10 types of collagen plus amino acids to support collagen density, elasticity, and moisture for a youthful appearance. Berry and citrus extracts supply vitamin C and antioxidants to promote collagen and elastin production and help your skin create more of its own natural moisture for a healthy, glowing complexion. Extract from Ruby Quinoa unlocks the cell's ability to absorb collagen as it activates natural collagen synthesis to reduce the appearance of fine lines and wrinkles.\*



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## RESULTS

- Increases collagen density by 42%
- Reduces depth of crow's feet by 22%
- Reduces skin roughness by 10%
- Increases blood catalase (CAT) level by 202%
- Increases superoxide dismutase (SOD) level by 27x
- Increases skin elastin content by 8%

\*Results based on 8-week clinical trial. Results may vary.



## INGREDIENTS

- Peptides from 10 types of 100% natural collagen (I, II, V, VIII, IX, X, XI, XVII, XVIII, XXVII)
- Gluten free, dairy-free, non-GMO
- No added sugar or artificial sweeteners
- Patented technology
- 100% recyclable packaging.
- Other ingredients: Water, apple juice concentrate, citric acid, maltodextrin, natural flavors.

Supplement Facts		
Servings Per Container: 10    Serving Size: 1 Bottle (50 ml)		
Amount Per Serving		
<b>Calories</b>		<b>50</b>
	Amount	%DV*
<b>Total Carbohydrates</b>	8 g	3%*
Total Sugars	7 g	
Added Sugars	0 g	
<b>Protein</b>	5 g	
Sodium (from Collagen)	25 mg	1%
<b>Proprietary Blend</b>	10.15 g	*
Fish Collagen Peptides, Red Quinoa Liquid Extract (Chenopodium formosanum) Seed, Blueberry Powder (Vaccinium angustifolium) Fruit, Ponkan Extract (Citrus reticulata) Fruit, Acerola Extract (Malpighia glabra) Fruit.		
* Percent Daily Values (DV) are based on a 2,000 calorie diet. Daily Value not established.		

## DIRECTIONS

Shake well. Drink 1 bottle daily. Refrigerate after opening if not consumed all at once. Chill if preferred, but refrigeration is not required.

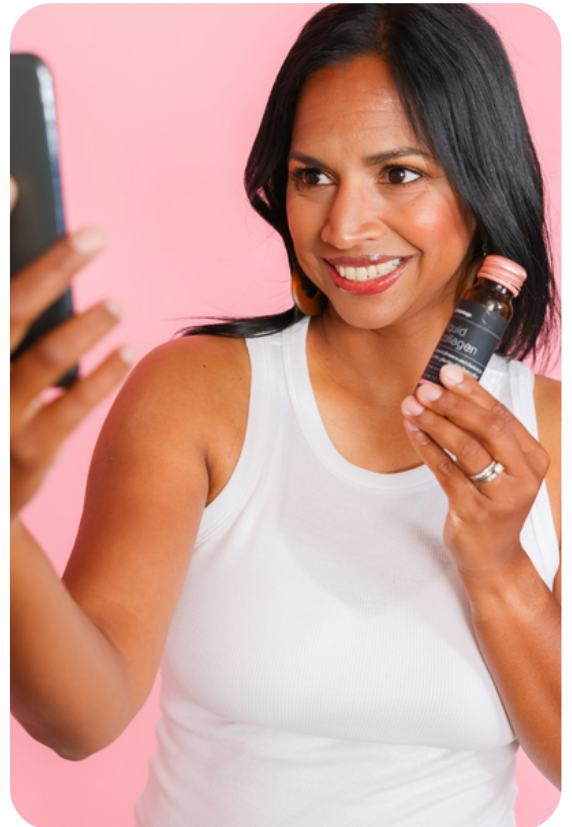
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Document your transformation.

As soon as you receive your liquid collagen, we suggest taking ample before pictures and progress pictures. Even if you never share publicly, you'll be glad you took them!

## PHOTO PROGRESS TIPS

- Take photos **day 1, day 15 and day 30 and beyond.**
- For most people, your phone will be the highest quality camera you have so you can use your default settings. If you use a different camera, make sure you are taking high resolution.
- Keep camera as close to eye level as possible.
- Focus on **face, neck, eye area, hands/nails, and hair/hair length.**  
Some people have even noticed marked differences in their **eyelashes, cellulite, stretch marks and even weight loss.**
- For the face, make sure your hair is pulled back so that your skin is unobstructed.
- Take photos from several angles. It may be best to have someone else help you take photos so they can get close up and focus.
- Only use makeup that will not alter the results of using liquid collagen (e.g., mascara or lipstick – and make sure usage is consistent in all photos)
- **Do not apply filters or edit any of the photos.**
- Avoid having windows, TV's or other light sources behind you. Consider a simple and welcoming background - when in doubt - a simple clean wall is best.
- Use the same lighting and location of all photos.
- Use the same angle for all photos.





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Before & after photo examples

Below are examples of consistency, lighting, and cropping of the before/after photos.

*\*Not actual results photos - these are mock-ups to demonstrate examples of how to present before & after pics*



Consistent light source, same angle, same crop



Focused photo of key areas where improvement may be seen.



Full facial photo using a ring light. Makeup doesn't cover or enhance the complexion.



Diffused light (from a window).



Minimal jewelry and makeup.

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Share what activation has done for you.

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## **GET SOCIAL**

Post about your results in our private community Facebook group (ask your sponsor to be added) and/or on your wall or Facebook/Instagram with the hashtags #truescience #collagen #lifevantage.

## **GET CREDITS: SHARE \$10 - GET \$10**

Share your unique link to family and friends and they will receive \$10 off their first order.

In return you'll receive a \$10 credit for your next order.

There is no limit to the number of times you can share your link, so potentially, there is no limit to the credits you receive. Your credits are auto applied to the next month's purchase. (Example, if Jill orders from your unique link on November 2nd, your credit will automatically be applied and valid through December 31st.)

## **GET PAID: COLLAGEN CASH & MORE**

Loving your results? Looking for extra income? Want to earn money sharing products that you're passionate about? Become a truescience® brand partner through the LifeVantage distributor program and earn up to 40% on every initial product sale you make plus an additional \$15 in collagen cash every time somebody purchases a 30 ct liquid collagen from you... month after month!

PLUS! Maintain just 5 collagen customers each month and earn an additional \$100 bonus on top of your your \$75 (\$15 x 5) collagen cash. I mean, why NOT get your collagen paid for each month? Ask your sponsor for more details.

