










Partner with Us!

# Sponsorship Opportunities

2025

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# About Us



At the Marcus Lewis Racquet Club, we believe that sports are the keys to the soul. Whether younger or older, beginner or advanced, rich or not-so-rich, we are here to serve "everyone." Whether you are just starting out or if your child has aspirations of playing professionally, our staff has already been there and can show you the way.

20+

Years in Business

2

Clubs in Acton, MA

7

Satellite Locations

18,000+

Members

40+

Employees

# 2024 Stats

 **106, 224 Unique Site Visitors**

- Source Go Daddy



Site Traffic

 **5,000+ Monthly In Club Visitors**

- Source Club Automation & Google



Foot Traffic



opens  
236.89K

**476.99K**  
delivered

clicks  
6.51K

**236.89K**  
opens

- Source Send Pulse



Email  
Marketing



**Organic Reach - 20.1K /month  
up 291.5% in 2024**

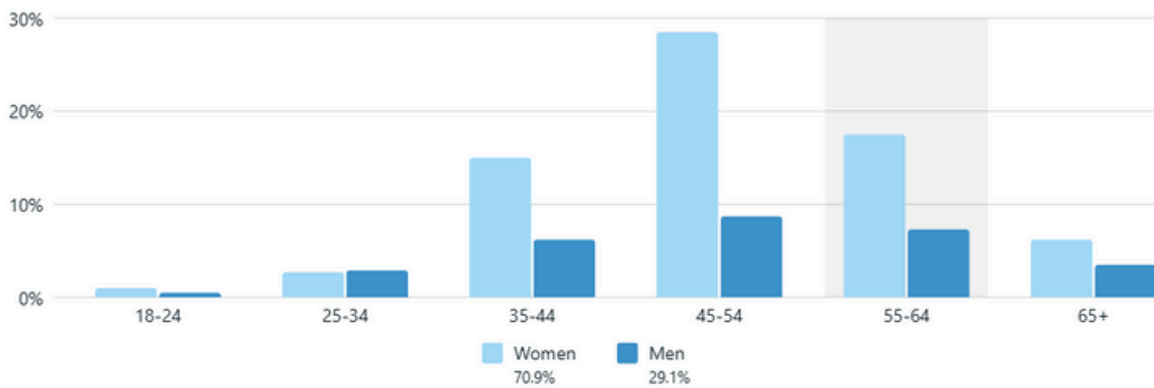
-Source Meta Business



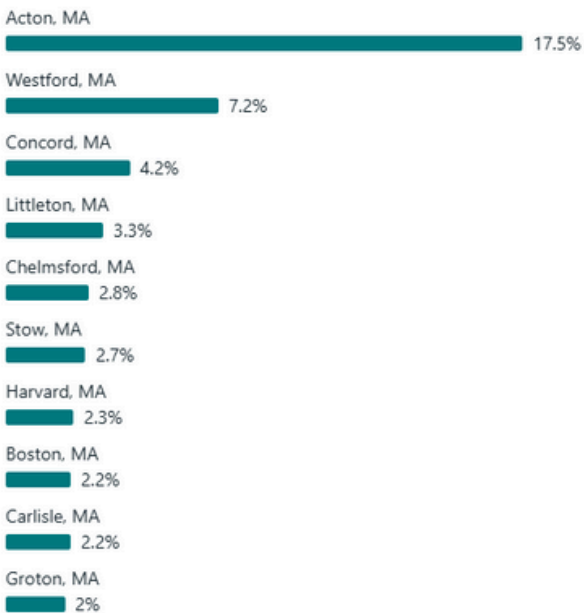
Facebook &  
Instagram

# Our Audience

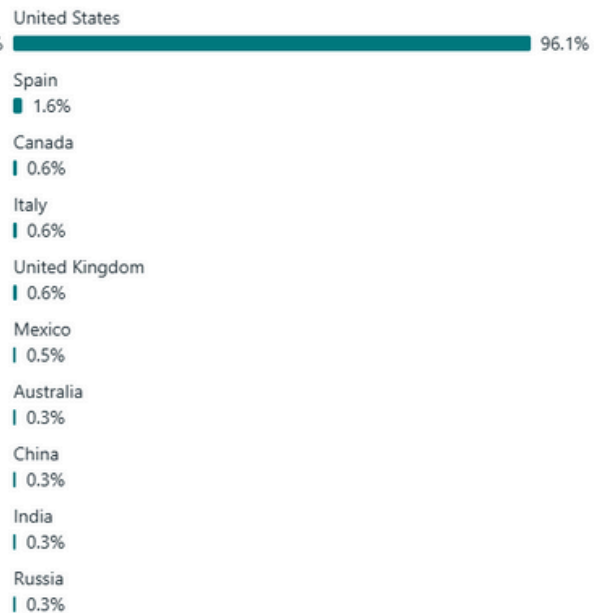
Age & gender



Top cities



Top countries



# Sponsorship Packages



## Event Sponsorship Package \$500 - \$1000

- ✓ Exclusive Title Sponsorship to an club event of your choosing including: Seasonal Camps & Quarterly Junior Tournaments.
- ✓ Sponsors receive their logo on all promotional materials, signage, emails, social posts & print. In kind donations also accepted.



## Digital Sponsorship Package \$500

- ✓ Billboard video screen daily 5x/hr. | 60x/day impressions on our in-club digital display. Seen by 3,500 visitors/month.
- ✓ 4 social posts across 1 calendar year on Facebook & Instagram.
- ✓ Partner logo placement on our club website.



## Email Title Sponsorship Package \$1,500

- ✓ Dedicated online ad in all club promotional emails (non-event sponsored). Averaging 4-6 dedicated emails/month. 476,000+ emails delivered in 2024 with even more planned for 2025. This is our best value sponsorship of the year!

# Sponsorship Packages



## Premiere In Club Signage Package

**\$3,500**

- ✓ 16' x 10' banner for your business over the courts at our main club location seen by 3,500 visitors/month. (Banner only \$2,000)
- ✓ 33" x 81" retractable banner at our club West location during the months that the dome is up (6months) seen by 2,000 visitors/month.
- ✓ Billboard video screen daily 5x/hr. | 60x/day impressions on our in-club digital display at our main club.
- ✓ Partner Logo placement on club Website.
- ✓ Tabletop retractable banner in the parent viewing area in our main club location seen by 3,500 visitors/month.

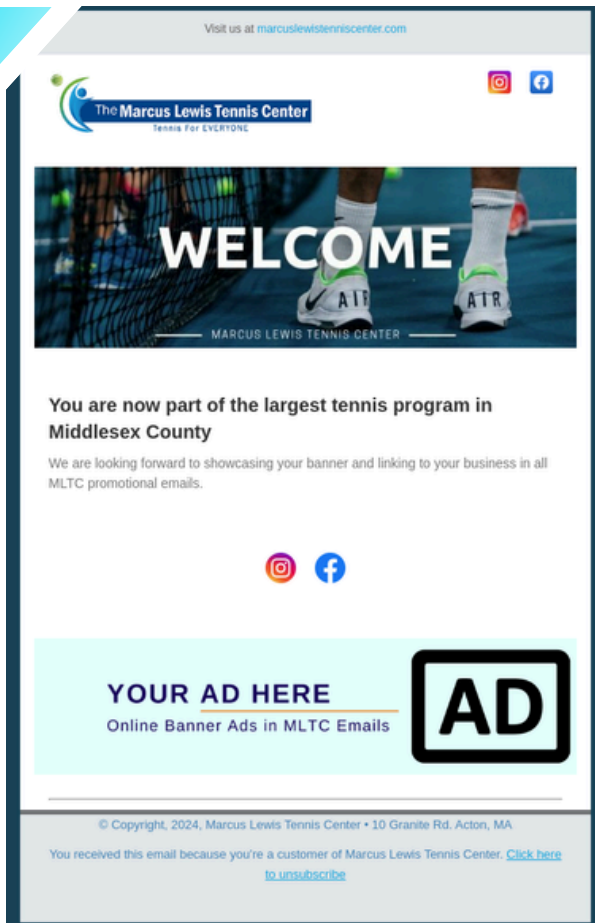


## Pickleball Title Sponsorship

**\$1,000**

- ✓ 33" x 81" retractable banner at our club West location during the months that the dome is up (6months) seen by 2,000 visitors/month.
- ✓ Partner Logo placement on club Website.
- ✓ Billboard video screen daily 5x/hr. | 60x/day impressions on our in-club digital display at our main club.
- ✓ club Pickleball pages custom ad placement.

# Digital Signage



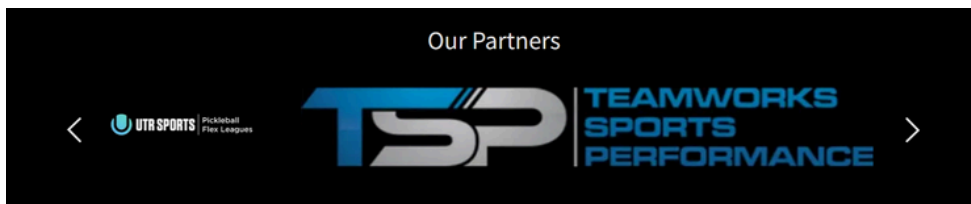
Email Title Sponsorship



Combined Social Post



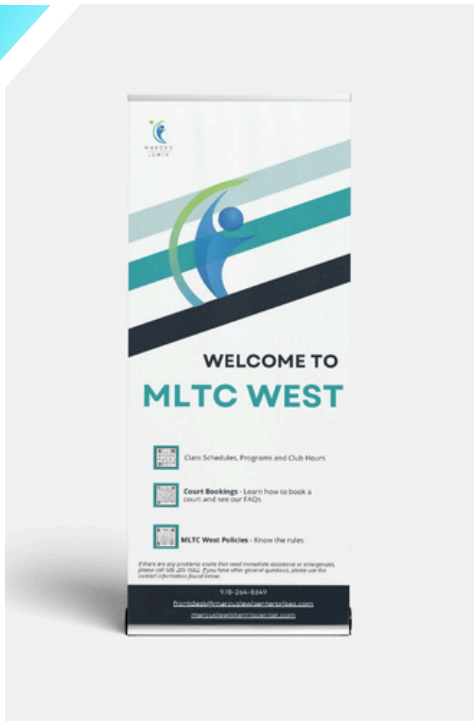
Special Event Sponsorship



Partner Logo Placement on Website



# In Club Signage



Retractable Banner



In Club Digital Billboard



In Kind Sponsorships & Coupons



16' x 10' In Club Banner



# Contact Us



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**See you on  
the courts!**



[marcuslewistenniscenter.com/club-sponsorships](http://marcuslewistenniscenter.com/club-sponsorships)