

SOMM★IMAGE★

PORTFOLIO 2022



**BRANDING**

**GRAPHIC  
DESIGN**

**ILLUSTRATION**



**PHOTOGRAPHY**

**CHARACTER  
DESIGN**

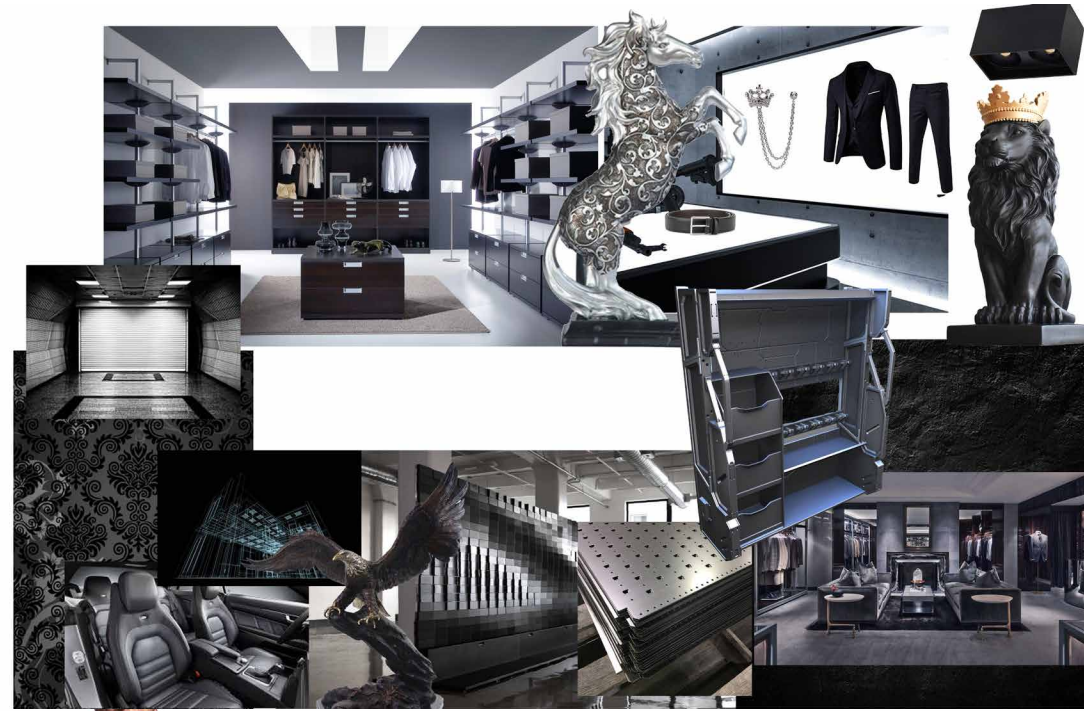


# ROYAL Prey FASHION



Royal Prey summarizes the high-end, elegant and poised movement of a hunting animal about to capture its prey. A dynamic, modern, sharp yet soft, stylish line oriented for men who know what they want and strike to get it. Audience is divided in five groups.

Unique logos for each of the five distinct collections, Lion, Eagle, Wolf, Stallion and Swan.



**LION** Formal, elegant, suits and accessories collection. **EAGLE** Informal but very elegant clothing, adult clothing line. **WOLF** Both elegant and casual. Mature men oriented. **STALLION** Casual, nautical and country, for young adults and adventure spirited men.





# GRAPHIC DESIGN BRANDING

The easy to use app provides a forum to achieve the following goals:

- Fight against bullying
- Witness report
- Empower youngsters to speak out
- Provide tools to Stand against bullying
- Create a program that encourages user to use the app and exchange it for things they can actually use.

Teachers, Students, Teenagers, Young people, Consumers that have rewards programs, Parents.

App screenshots for Account, login, splash, notifications and video section. App icon design. app store.



**Bully4U!** is a project that focuses in fighting against all forms of bullying and bring self confidence. The inclusion of technology can be used as an asset to deliver the knowlege to fight against cyberbullying as well as physical and other types of abuse.

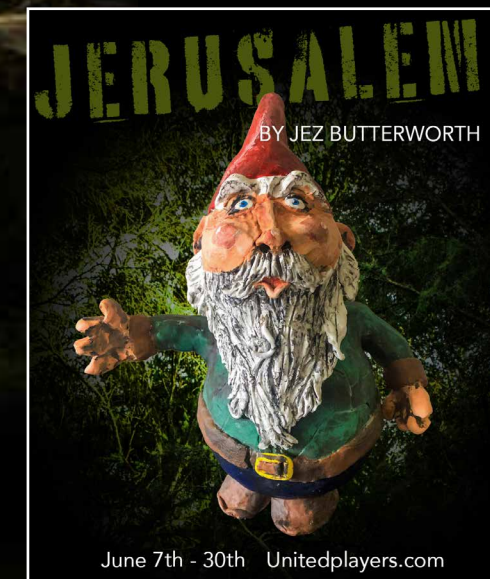
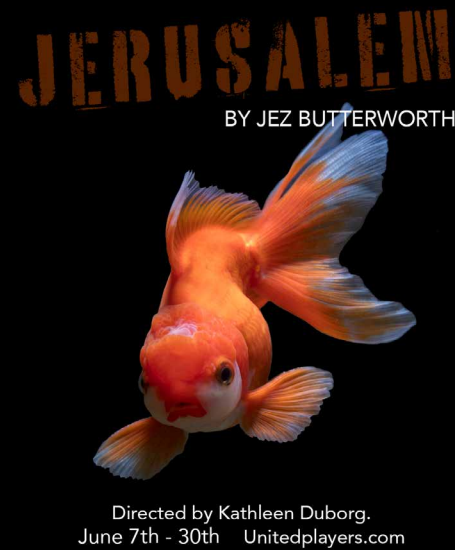






# JERUSALEM

BY JEZ BUTTERWORTH



Jerusalem, by Jez Butterworth is a project that I participated as a prop master, assistant stage manager and actor, but I also developed promotional images for the play and it shows photographic montage and editing skills. I created posters and promotional material to showcase the play.

BRANDING  
PHOTO EDITING 





**AK-35**  
**SHOPPING ROLLERO**  
 PATIN EN LINEA  
 FREESTYLE  
 SLALOM  
 SLIDES

SERVICIOS Y PRODUCTOS  
 ASESORAMIENTO  
 CLASES

ACCESORIOS  
 CONOS  
 PROTECCIONES

BUEDAS  
 CHALECOS  
 REFLECTORES

ROLEMANES  
 REPUESTOS  
 Y MAS

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**AK-35**  
**SHOPPING ROLLERO**

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**AK-35**  
**SHOPPING ROLLERO**

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**DOMINGO**  
 FREESTYLE - SLALOM  
 PISTA DE PATINAJE  
 PARQUE RODO

**AK-35**  
**SHOPPING ROLLERO**  
 FREESTYLE - SLALOM

**VIERNES**  
 PISTA DE PATINAJE  
 PARQUE RODO

**AK-35**  
**SHOPPING ROLLERO**  
 FREESTYLE - SLALOM

PARQUE RODO  
 PISTA DE PATINAJE

**MIÉRCOLES**

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**PHOTOGRAPHY  
 BRANDING**

**AK-35**  
**SHOPPING ROLLERO**



In the Project AK-35, I attempt to give visual style and cohesion to a Skating Group and accessories shop for skating in where I develop the Logo, the branding image, shoot the photography and select the visual style to reflect a street, active, fun and cool dynamic lifestyle. I design the flyers, the social media outlet imagery and the posters and banners. I present images with effects, layout design and branding. I try with this project to reach the active young people and convey a lifestyle and a cohesive street urban image.

**JUEVES**  
 FREESTYLE - SLALOM  
 PISTA DE PATINAJE DEL PARQUE RODO

**AK-35**  
**SHOPPING ROLLERO**

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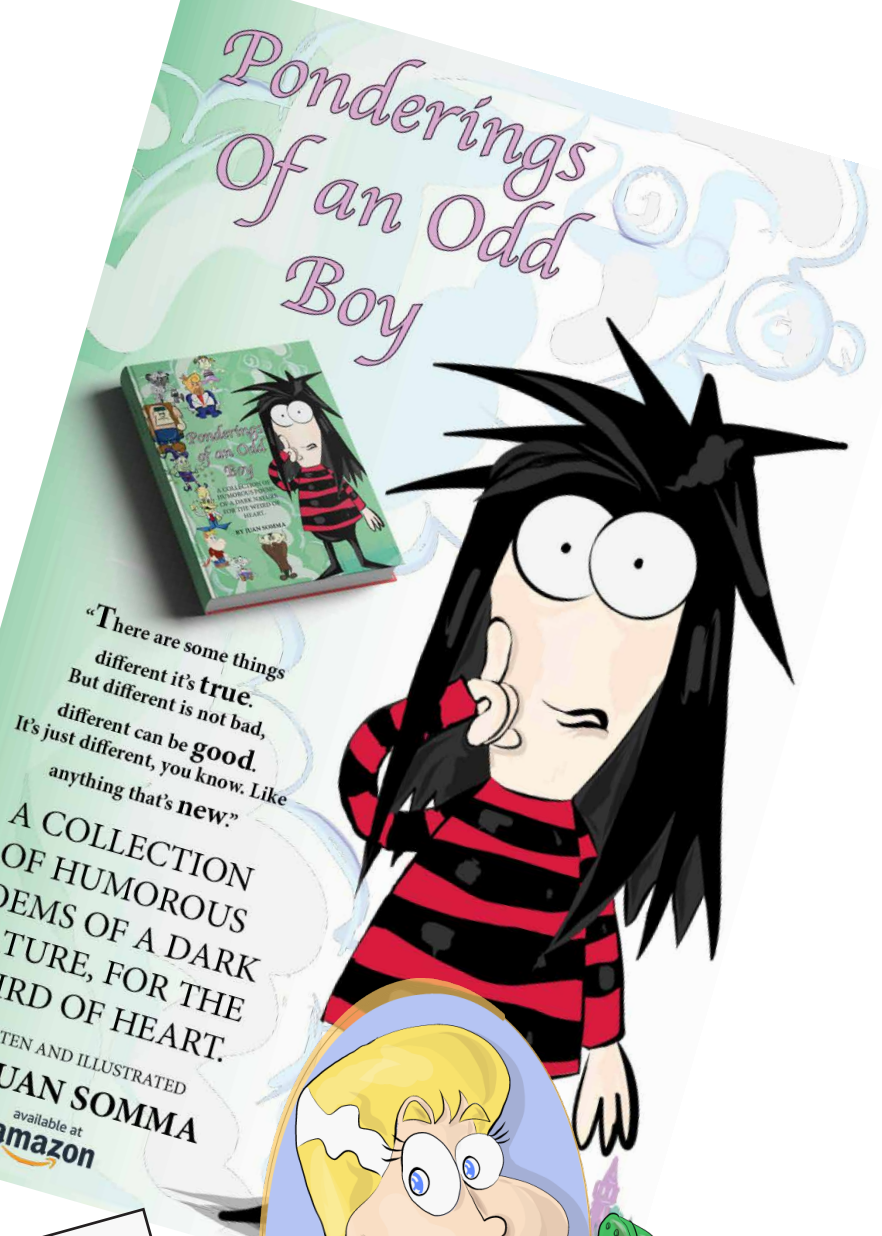
**AK-35**  
**SHOPPING ROLLERO**

**JUEVES**  
 FREESTYLE - SLALOM  
 PISTA DE PATINAJE DEL PARQUE RODO

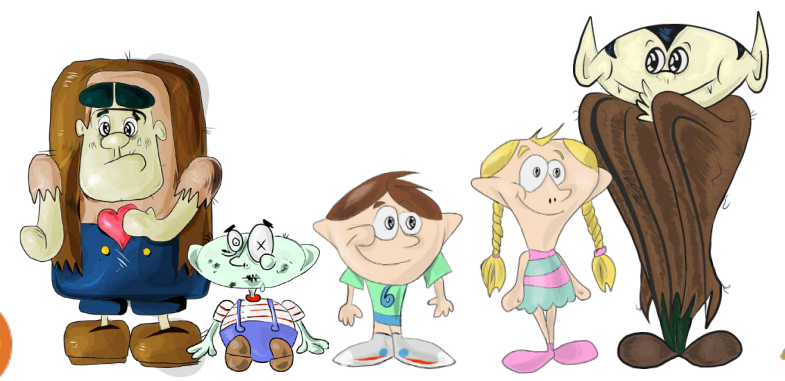
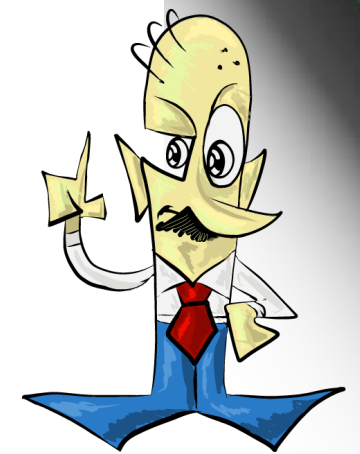
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**ILLUSTRATION  
CHARACTER DESIGN**



Fully illustrated poetry, with developed characters in where I also design the layout and look of the final children's book utilizing various techniques, from traditional drawing to digital medium. Appeal to children based in dark themes made in a cute and fun way, that will lead into the preparation material for a possible animated film that present each of the poems in a short movie format with different animation visual styles.Z





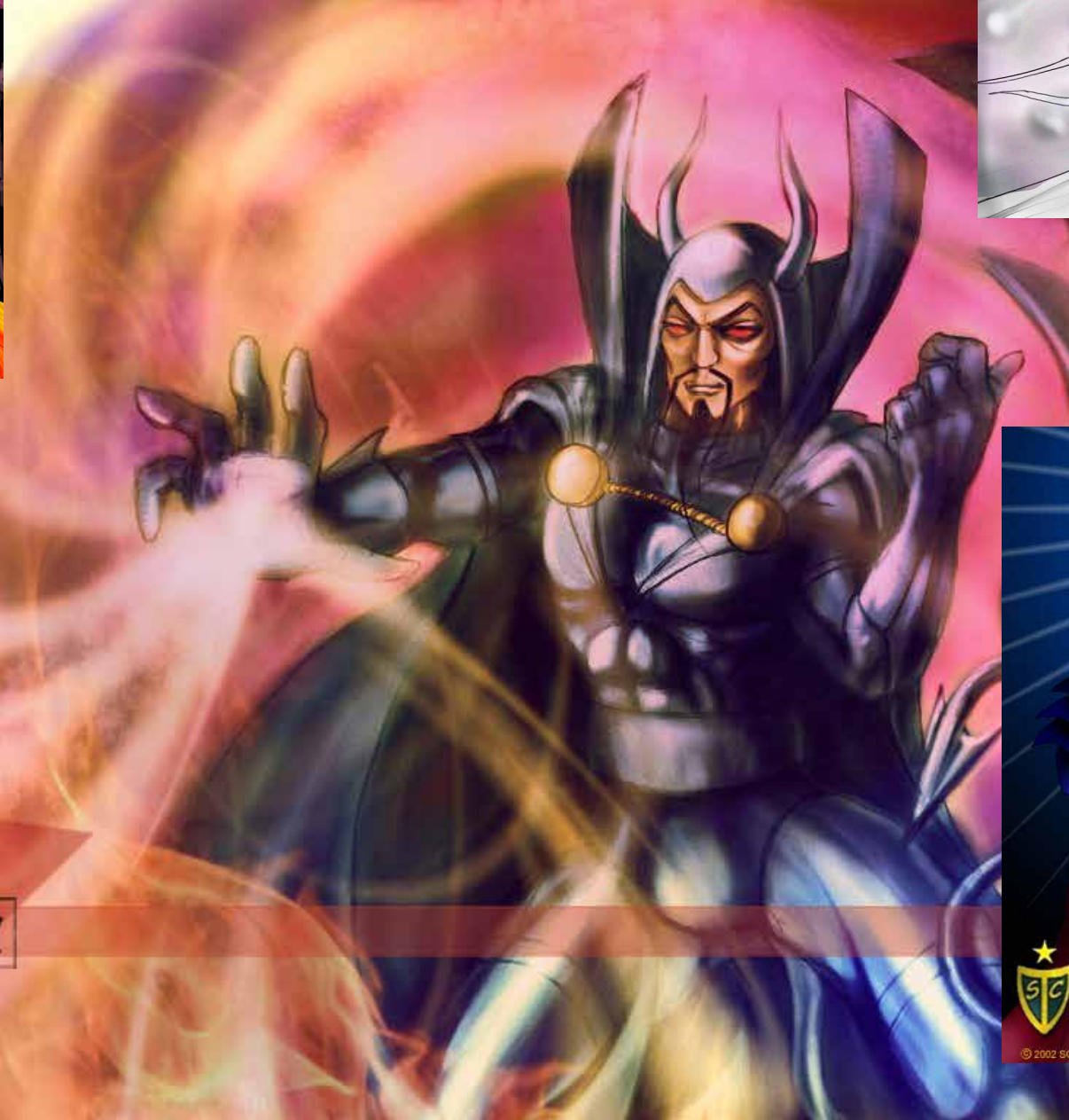


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ILLUSTRATION  
★ CHARACTER DESIGN



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