

DISCOVER YOUR BRIDAL STYLE: A QUESTIONNAIRE

Finding your bridal style is an exciting step in wedding planning! This questionnaire is designed to help you uncover your true preferences, guiding you towards a wedding day look that feels authentically you. There are no right or wrong answers – just be honest with yourself!

Part 1: Your Overall Wedding Vision

What is the overall atmosphere or “vibe” you envision for your wedding day?

- ☐ Formal & Elegant (Black-tie, grand, sophisticated)
- ☐ Romantic & Dreamy (Soft, ethereal, fairytale-like)
- ☐ Relaxed & Bohemian (Free-spirited, natural, earthy)
- ☐ Modern & Chic (Sleek, minimalist, fashion-forward)
- ☐ Rustic & Charming (Cozy, natural, vintage touches)
- ☐ Classic & Timeless (Traditional, enduring beauty)
- ☐ Fun & Celebratory (Lively, joyful, party atmosphere)

Other: _____

What season are you getting married in?

- ☐ Spring
- ☐ Summer
- ☐ Fall
- ☐ Winter

What time of day will your ceremony/reception primarily take place?

- ☐ Morning/Brunch
- ☐ Afternoon
- ☐ Evening/Night

Describe your ideal wedding venue:

- ☐ Grand ballroom or historic estate
- ☐ Outdoor garden or vineyard
- ☐ Barn or rustic lodge
- ☐ Modern loft or art gallery
- ☐ Beach or destination resort
- ☐ Intimate restaurant or private home

Other: _____

Part 2: Your Personal Style & Preferences

How would you describe your everyday fashion sense?

- ☐ Casual & Comfortable
- ☐ Trendy & Fashion-forward
- ☐ Classic & Sophisticated
- ☐ Bohemian & Eclectic
- ☐ Edgy & Unique
- ☐ Feminine & Romantic

What kind of clothing makes you feel most confident and beautiful?

- ☐ Form-fitting and structured
- ☐ Flowy and comfortable
- ☐ Classic and tailored
- ☐ Bold and statement-making
- ☐ Soft and delicate

Do you prefer to stand out or blend in?

- ☐ Stand out – I want to make a statement!
- ☐ Blend in – I prefer subtle elegance.
- ☐ A balance of both.

When it comes to comfort on your wedding day, how important is it?

- ☐ Extremely important – I want to be able to move and dance freely.
- ☐ Moderately important – I'm willing to sacrifice a little for style.
- ☐ Not a primary concern – style is paramount.

Part 3: Dress Silhouette & Details

Which dress silhouette are you most drawn to (even if you're not sure it's "the one")?

- ☐ Ball Gown: Full skirt, fitted bodice (classic, fairytale)
- ☐ A-Line: Fitted at the bodice, flares gently from the waist (universally flattering, elegant)
- ☐ Mermaid/Trumpet: Fitted through bodice, waist, and hips, then flares dramatically at or below the knee (glamorous, shows curves)
- ☐ Sheath/Column: Straight, narrow fit that flows from the neckline to the hem (sleek, modern, minimalist)
- ☐ Fit-and-Flare: Fitted through the bodice and hips, then flares out mid-thigh (less dramatic than mermaid, playful)
- ☐ Empire: Fitted bodice ending just below the bust, with a long, flowing skirt (romantic, comfortable)
- ☐ Tea-Length/Short: Ends between the ankle and knee (vintage, playful)
- ☐ Not sure / Open to all

What kind of neckline do you envision?

- ☐ Sweetheart
- ☐ V-neck
- ☐ Strapless
- ☐ Off-the-shoulder
- ☐ Halter
- ☐ Illusion/High neck
- ☐ Boat neck/Bateau
- ☐ Square
- ☐ Scoop
- ☐ Asymmetrical
- ☐ Not sure

What kind of sleeves do you prefer?

- ☐ Strapless
- ☐ Spaghetti straps
- ☐ Cap sleeves
- ☐ Short sleeves
- ☐ Long sleeves (lace, illusion, plain)
- ☐ Off-the-shoulder sleeves
- ☐ Detachable sleeves
- ☐ No preference

What fabric textures appeal to you? (Check all that apply)

- ☐ Lace (delicate, romantic)
- ☐ Satin (luxurious, structured)
- ☐ Silk (flowy, elegant)
- ☐ Tulle (light, ethereal, voluminous)
- ☐ Crepe (sleek, modern, comfortable)
- ☐ Mikado (structured, glossy)
- ☐ Organza (sheer, crisp)
- ☐ Chiffon (light, flowy)
- ☐ Sparkle/Sequins (glamorous)
- ☐ Brocade/Jacquard (rich, textured)

When it comes to embellishments, what do you prefer?

- ☐ Lots of sparkle (beading, sequins, glitter)
- ☐ Delicate lace appliques
- ☐ Minimalist and clean (no embellishments)
- ☐ Pearls
- ☐ 3D floral details
- ☐ Subtle embroidery
- ☐ Not sure / A mix

What kind of train do you imagine?

- ☐ No train / Sweep train (barely touches the ground)
- ☐ Chapel train (about 3-4 feet from the waist)
- ☐ Cathedral train (about 6-7 feet from the waist)
- ☐ Royal train (very long, dramatic)
- ☐ Detachable train

Part 4: Overall Look & Feel

What kind of veil do you see yourself wearing?

- ☐ None
- ☐ Birdcage/Short
- ☐ Fingertip
- ☐ Chapel
- ☐ Cathedral
- ☐ Blusher (covers face)

- ☐ Simple tulle
- ☐ Embellished (lace, beading)

How do you envision your hair on your wedding day?

- ☐ Updo (classic, sleek, romantic)
- ☐ Half-up, half-down
- ☐ Down (waves, straight, natural)
- ☐ With a floral crown
- ☐ With a tiara/headpiece

What kind of shoes do you imagine?

- ☐ Classic heels
- ☐ Comfortable flats/sandals
- ☐ Statement heels (sparkly, colored)
- ☐ Boots (for rustic/boho)
- ☐ Sneakers (for comfort/fun)

If you could describe your overall bridal look in three words, what would they be?

How to Use Your Results:

Review your answers. Do you see a pattern emerging? Are there certain words, styles, or feelings that you've circled repeatedly? This questionnaire can serve as a fantastic starting point for discussions with your bridal consultant, helping them understand your vision even if you don't know the exact terminology. It's a tool to help you define what makes you feel truly bridal! Feel free to bring this questionnaire in for your appointment to assist your stylist in helping you.