



# NEWS

Feb - March 2021

What's made the Bike-it list this month? .....

## Locals Supporting Locals

Earlier this year we introduced our latest addition to the locals supporting locals' team! We have loved working alongside Amanda and Ian at the Yarra Valley Archery Park in Launching Place. Their facility and location just off the Lilydale-Warburton Rail Trail is simply beautiful, and means archery can also be a perfect riding destination.

They boast a massive outdoor range as well as an indoor range for those days you just don't want to be out in the weather. Ian and Amanda support the same values we have at the Cog, wanting Yarra Valley small businesses to thrive in the vast diversity that only the gorgeous Dandenong Ranges has to offer. We have been welcomed with open arms when establishing **Bike to Bow**. A great adventure that joins our two activities together perfectly. The half day out in the Yarra Valley starts with bike hire from The Cog Bike Shop at our Warburton location. After a scenic 11km bike ride down the Lilydale-Warburton Rail Trail you'll arrive at the Archery Park for an hour of new found archery fun. Grab yourself some refreshments at their café before riding back to us at The Cog.

To book this activity as well as other bike hire options visit [www.warburtonbikehire.com.au](http://www.warburtonbikehire.com.au)

And for more information on The Yarra Valley Archery Park in Launching place visit [www.yvap.com.au](http://www.yvap.com.au)

## He's as quirky as he is tall!

Meet James, one of our very experience and talented bike mechanics. With a sense of humour not understood by all, he certainly keeps us well entertained.

James has worked in the biking industry for 21 years; he gained his keen love for cycling whilst bike packing around Adelaide and through country Victoria. In 1997 James became the winner of the Simpson Desert Challenge - A five-day MTB event traversing some 700 sand dunes, salt lakes, vast cattle stations and gibber plains over 500km through the Simpson desert.

### Geeze, they pack a bit of style into this powerful, high performance beast!

The TREK Allant+ pedal-assist Ebike is designed for those SERIOUS commuters who are looking to hang up their car keys and do the environment a solid. Even though its marketing is very much directed towards the urbanite, e-biking to work in the hills makes just as much, if not more sense.



No-one wants to arrive at work sweaty as hell! So, if you've been looking around for a lifestyle game changer, look no further!

### The Specs....

A sleek, high-performance hydroformed aluminium frame that fully encases a long-life 500 W battery.

Powerful Bosch Performance Line CX 250 W drive system that helps you sustain speeds of up to 25 km/h

Bosch Kiox controller unit.

10-speed Shimano drive train, hydraulic disc brakes for all-weather stopping power.

And a Lync front and rear lighting system.

All this plus mudguard and a rear rack, it's no wonder the TREK Allant+ hits the top of our Bike-it List this month!

**TREK Allant's are now in our hire fleet!**

Visit

[www.warburtonbikehire.com.au](http://www.warburtonbikehire.com.au)



## Upcoming Events



### Eastern 80

Saturday Feb 20<sup>th</sup> 8am-3pm Cog Bike Café. Registration online. Bike hire at

[www.warburtonbikehire.com.au](http://www.warburtonbikehire.com.au)

### Mothers of The Hills Mountain Bike Ride

Sunday Feb 28<sup>th</sup> 3pm Lilydale Lake (Members Only)



Spotlight on a Team Member

Although road biking is his number one gig these days, James will never turn down a good single trail. James works at both our Monbulk and Warburton stores. To book your bike in for a service visit [www.cogbikesaustralia.com.au](http://www.cogbikesaustralia.com.au)