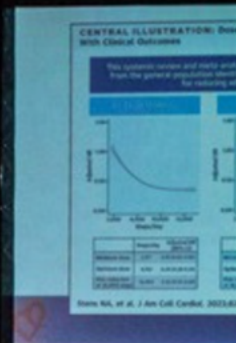
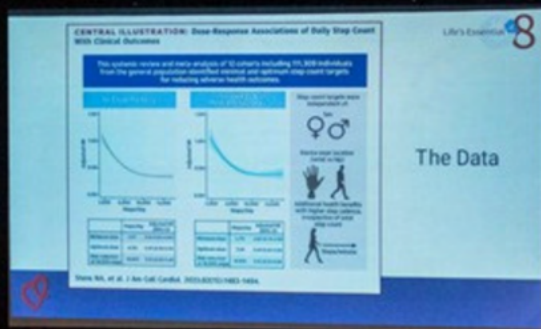


2026 Rock from the Heart Sponsor Proposal







SPONSORSHIP OPPORTUNITY

We are excited to present an exceptional opportunity for your company to advance its brand and products in a unique and impactful way. We invite you to partner with Rock from the Heart in our mission to support those affected by aortic disease.

About Rock from the Heart:

Now in our seventh year, Rock from the Heart has established itself as a leading organization in raising awareness about thoracic aortic aneurysms and aortic valve disease. Our events bring together survivors, caregivers, medical professionals, and individuals impacted by aortic conditions. The annual two-day event includes Aortic Ed sessions, community heart screenings, survivor recognition dinner, preshow reception, and an inspiring concert.

Our Mission:

Rock from the Heart's mission is to proactively educate people about aortic and heart valve disease, bridge the gap between impacted families and the support they need, connect those diagnosed with vital resources, and inspire all through the healing power of music.

Our Vision:

At Rock from the Heart, we are determined to address the challenges posed by aortic disease head-on. Through your sponsorship, you will be contributing to our vision of:

- Promoting early detection and meaningful support for all individuals affected by aortic conditions.
- Raising awareness of the symptoms and severity of aortic disease within at-risk and underserved populations.
- Advocating for access to appropriate diagnosis and treatment, ultimately improving quality of life and outcomes for patients.

Rock from the Heart 2026 event schedule:

Friday, February 20

Aortic Ed Sessions, community heart screening, and survivor recognition dinner

Saturday, February 21

Rockin' Hearts pre-show reception and benefit concert

Why Sponsor Rock from the Heart?

Our sponsor packages are designed to offer a seamless blend of philanthropy and advertising. Here are some key benefits you can expect as a sponsor:

- **Brand Visibility:** Your company's logo will be prominently displayed in various promotional materials, including newsprint, posters, handbills, and programs.
- **Online Reach:** We will feature your brand logo and links in online concert advertising, leveraging our extensive presence on social media and partner websites.
- **Event Tickets:** Depending on your chosen sponsorship level, you will receive tickets to our recognition dinner, concert, and VIP pre-show reception, offering you and your team a memorable experience.
- **Exhibitor Opportunities:** Our top-tier sponsors will have the chance to display their products and services at our symposium, further enhancing your brand exposure.
- **Media Exposure:** Rock from the Heart events receive coverage across various media platforms, including local and regional television, radio, print media, and online resources.

Sponsorship Packages:

We offer a range of sponsorship packages to suit your organization's preferences and budget. Whether you choose to be an ICON, LEGEND, ROCKSTAR, HEADLINER, OPENING ACT, WEEKEND WARRIOR, or ROCK FAN sponsor, your support will make a meaningful impact on the lives of those affected by aortic disease.

Tax Deductibility:

Rock from the Heart is a registered nonprofit corporation with 501(c)(3) status. Your contributions to our organization are tax-deductible to the extent permitted by law.

Next Steps:

We invite you to take this opportunity to partner with Rock from the Heart and make a lasting difference in the lives of countless individuals. Please review the enclosed sponsorship packages and let us know which option aligns best with your company's goals. Our team can work with you to design a customized sponsor package that fits your needs.

Together, we can support hearts and change lives. Thank you for considering this partnership, and we look forward to discussing the details further.

Sincerely,
Amy Johnson



Rock from the Heart Sponsorship Team



ICON \$20,000 (1 available)

- Featured first in headlines of all advertising, newsprint, posters, handbills, and programs
- Exclusive naming rights for Community Heart Screening and Rockin' Hearts pre-show reception
- Featured first in all online advertising with company links and brand logo
- 12 tickets to recognition dinner
- 12 concert tickets and pre-sale promo code to purchase additional tickets before the general public
- 12 Rockin' Hearts pre-show reception tickets
- Display opportunity at Aortic Ed sessions
- Prominently featured on the Rock from the Heart website
- Top level logo placement on sponsor recognition banners
- Live on-stage mention
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements, emails, and social media postings.

LEGEND \$10,000 (2 available)

- Company brand featured in advertising, newsprint, posters, handbills, and programs
- Featured in all online advertising with company links and brand logo
- 10 tickets to recognition dinner
- 10 concert tickets and pre-sale promo code to purchase additional tickets before the general public
- 10 Rockin' Hearts pre-show reception tickets
- Display opportunity at Aortic Ed sessions
- Company featured on the Rock from the Heart website
- Mid level logo placement on sponsor recognition banner
- Live on-stage mention
- Inclusion in all press releases
- Inclusion in all web site announcements, emails, and social media postings

ROCKSTAR \$5,000 (3 available)

- Company brand featured in advertising, newsprint, posters, handbills, and programs
- Featured in all online advertising with company links and brand logo
- 6 tickets to recognition dinner
- 6 concert tickets and pre-sale promo code to purchase additional tickets before the general public
- 6 Rockin' Hearts pre-show reception tickets
- Display opportunity at Aortic Ed sessions
- Company mention on the Rock from the Heart website
- Small logo on sponsor recognition banner
- Live on-stage mention
- Inclusion in all web site announcements, email, and social media postings



HEADLINER \$2,500 (5 available)

- Featured in all online advertising with company links and brand logo
- 4 tickets to recognition dinner
- 4 concert tickets and pre-sale promo code to purchase additional tickets before the general public
- 4 Rockin' Hearts pre-show reception tickets
- Display opportunity at Aortic Ed sessions
- Company mention on the Rock from the Heart website
- Company name on sponsor recognition banner
- Inclusion in web site announcements, email, and social media postings

TOUR MANAGER \$1500 (unlimited)

- 2 tickets to recognition dinner
- 2 concert tickets
- 2 Rockin' Hearts pre-show reception tickets
- Display opportunity at Aortic Ed sessions
- Company mention on the Rock from the Heart website
- Company name on sponsor recognition banner
- Inclusion in web site announcements, email, and social media postings

OPENING ACT \$500 (unlimited)

- Company mention on the Rock from the Heart website
- Company name on sponsor recognition banner
- Inclusion in web site announcements, email, and social media postings

WEEKEND WARRIOR \$250 (unlimited)

- Company mention on the Rock from the Heart website
- Company mention in social media posting

ROCK FAN \$100 (unlimited)

- Company mention in social media posting

What our attendees are saying:

"The Aortic Ed sessions changed my life."

I finally understood my diagnosis and left with questions I could take back to my cardiologist.

"I've never felt so empowered."

The doctors explained things in a way that made sense and gave me the tools to manage my health.

"This knowledge may have saved my family."

I learned how important family medical history is—and now my kids and grandkids are getting checked.

"Hearing survivors and physicians together made the information real."

It wasn't just statistics—these were stories and solutions I could connect to.

"No one else is offering education like this."

I left with hope, clarity, and resources I never knew existed.



ROCK FROM THE HEARTSM®



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