CZECH AID

Embassy of the Czech Republic in Nairobi

Jijenge Youth Organisation
Change through involvement

DIGITAL SAFE GIRLS

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MITIGATING CYBER VIOLENCE AGAINST GIRLS AND WOMEN IN KISUMU COUNTY

"I want to be the girl that other girls can run to when something goes wrong online."
Student St Teresa Secondary

DIGITAL SAFE GIRLS PROJECTS
PHASE ONE REPORT

EXECUTIVE SUMMARY

PHASE ONE OVERVIEW

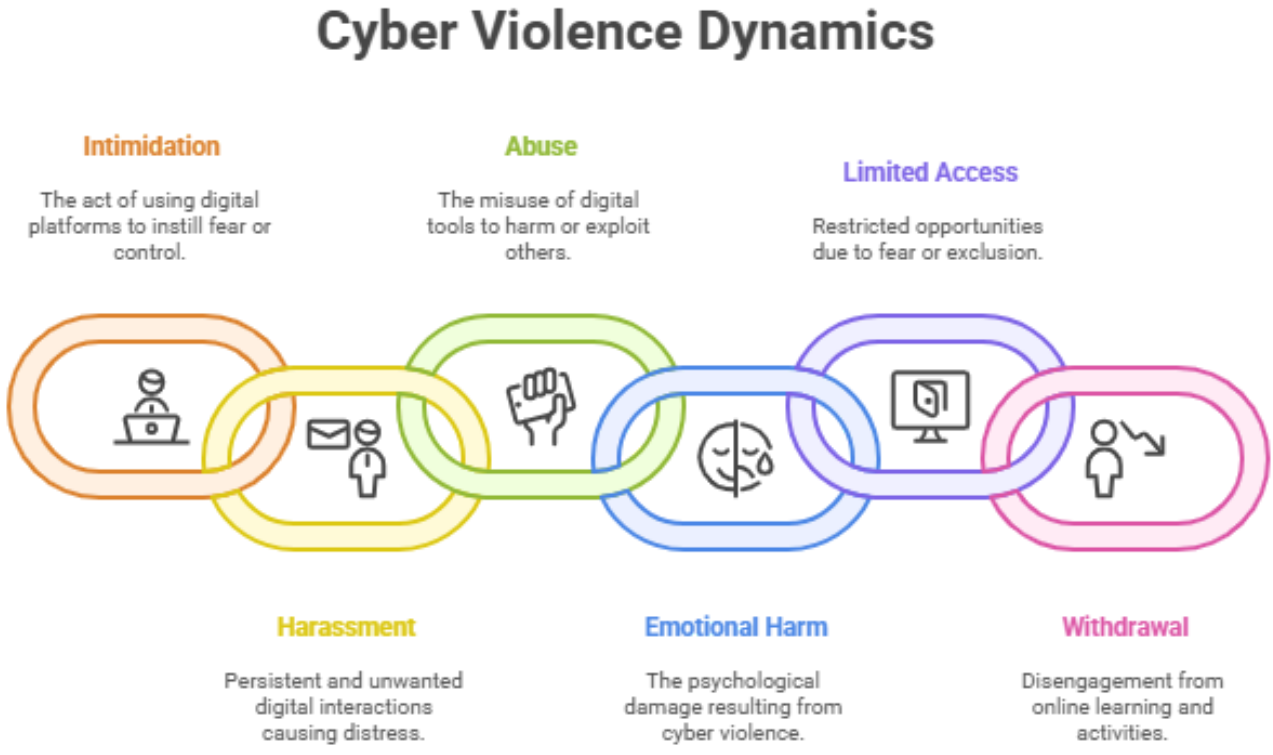
Between June and July 2025, Jijenge Youth Organization successfully implemented the Mitigating Cyber Violence against Girls and Women in Kisumu County project school outreach campaign, supported by Czech Aid through the Embassy of the Czech Republic in Nairobi.

The initiative directly reached 200 adolescent girls and 7 teachers across three secondary schools that is Achego Girls, St. Theresa Girls (Kibuye), and Kudho Secondary School. This timely intervention responded to the urgent and growing threat of cyber violence including online harassment, sexual solicitation, and digital blackmail that many school-aged girls face today in Kenya.

BACKGROUND AND CONTEXT

As access to smartphones and the internet continues to grow across Kenya, young people particularly girls are spending more time in digital spaces. While digital engagement presents many educational and social opportunities, it has also introduced new dangers. Adolescent girls are disproportionately targeted through online bullying, unsolicited sexual content, impersonation scams, body-shaming, and emotional coercion.

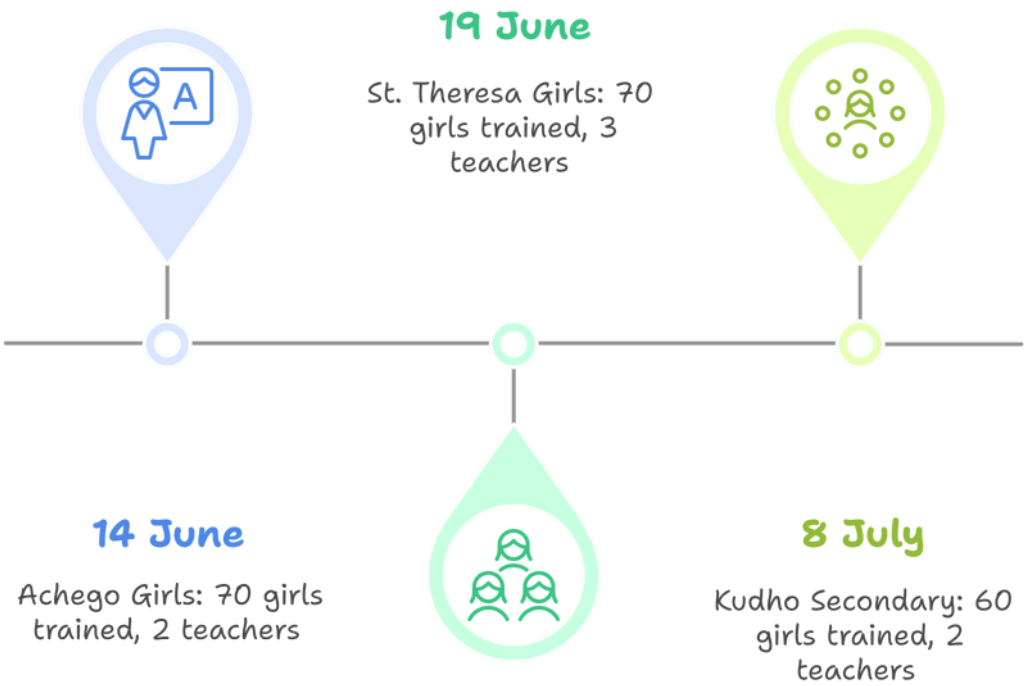
These incidents not only threaten their psychological well-being but can also lead to school dropout, depression, or even suicide. Unfortunately, most schools are unprepared to address these issues. Teachers are rarely trained on digital violence, students fear judgment or retaliation if they speak up, and parents are often unaware of their children's online experiences.



PROJECT SITES, DATES AND REACH

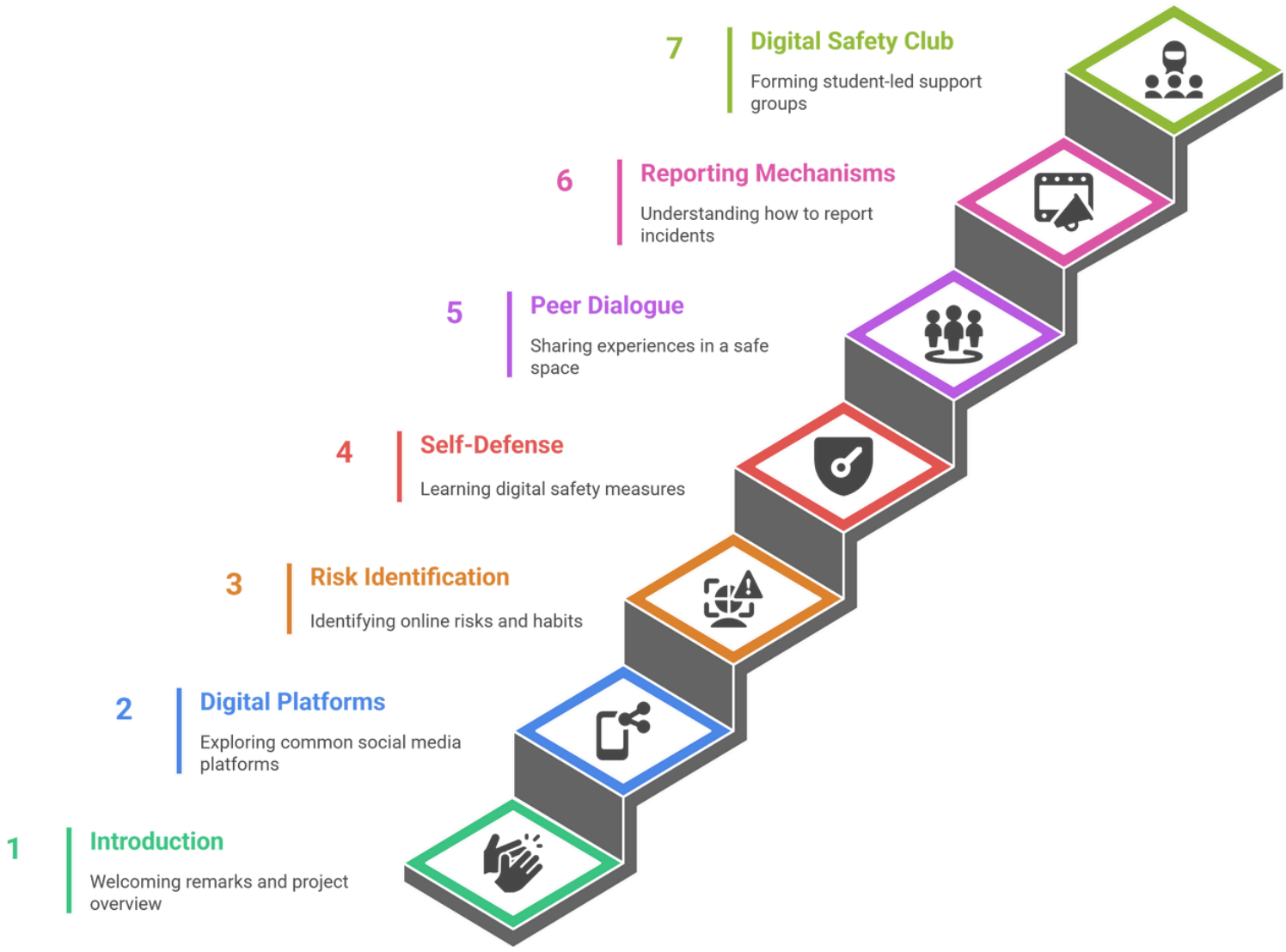
The implementation covered three key schools. The first training session was held at Achego Girls Secondary School on 14th June 2025. This was followed by St. Theresa Girls Secondary School (Kibuye) on 19th June 2025 and finally, Kudho Secondary School on July 8 2025.

Each school hosted between 60–70 students drawn from ICT and Life Skills clubs, and 2–3 teachers participated as facilitators or observers. In total, 200 girls and 7 teachers across the three schools benefited from this pilot phase.



PROJECT ACTIVITIES AND METHODOLOGY

Each training session followed a structured agenda designed to foster knowledge-sharing, empowerment, and behavior change. The sessions were highly participatory and customized based on the school context.



IMPACT AND KEY OUTCOMES

A total of 200 girls gained knowledge and tools to protect themselves online, and 7 teachers were sensitized to the realities of cyber violence.

Three Digital Safety Clubs were established one per school to ensure sustainability and peer-to-peer support. Over 200 cyber safety toolkits were distributed.

CYBER SAFETY EMPOWERMENT PYRAMID

VOICES FROM THE FIELD

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PICTORIAL

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ACKNOWLEDGEMENT

Jijenge Youth Organization extends its deepest appreciation to the Embassy of the Czech Republic in Nairobi and Czech Aid for their generous support, vision, and commitment to youth empowerment.

We also thank the school heads, teachers, students, and community stakeholders at Achego Girls, St. Theresa Girls, and Kudho Secondary for their enthusiastic participation. This phase one of the project would not have been possible without your collaboration and trust.

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