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# Eternal Alaska Expands Nationwide as Eternal Legacy Service, Announces Two Extraordinary Memorial Journeys

*Rebranded ash scattering memorial company announces Route 66 Centennial journey beginning Nov. 11 and a year-long journey through all 63 U.S. National Parks*

**HUNTSVILLE, Ala. — August 25, 2026 —** Eternal Alaska, a destination ash scattering company founded to help families carry out final wishes in Alaska, today announced its national expansion and rebranding as **Eternal Legacy Service**, reflecting the company's growth beyond Alaska and its increasing work with families seeking meaningful final resting places across the United States.

The company, which has served more than 600 families since 2021 through ash scattering memorials, consultations, memorial products and veterans urn assistance, is marking the expansion with two of its most ambitious memorial journeys to date: a **Route 66 Centennial Legacy Journey** beginning in Chicago on November 11, 2026 — exactly 100 years after Route 66 was established — and a **63 National Parks Memorial Journey** planned for 2027.

“Alaska will always be where this began, but families taught us that a meaningful final resting place isn't defined by a state line,” said Stan Reese, founder of Eternal Legacy Service. “Sometimes it's a mountain. Sometimes it's the ocean. Sometimes it's a road someone spent their life traveling. Eternal Legacy Service better reflects what families have been asking us to help them do.”

## From Eternal Alaska to Eternal Legacy Service

Eternal Alaska was founded in 2021 after Reese's experiences working in Alaska and the death of his brother led him to recognize a problem faced by many families after cremation: they may know where their loved one wanted their ashes scattered, but may not know how — or be able — to make that final journey themselves.

What began with memorials in Alaska gradually expanded as families requested ash scattering services at meaningful destinations elsewhere in the country.

Eternal Legacy Service coordinates destination memorials that may include transportation and care of cremated ashes, real-time journey tracking, Scattering Moment videos, exact GPS documentation, memorial certificates and professional photography. The company and its founder have been featured in *Fortune* and *The Washington Post* for their work in destination ash scattering memorials.

## Route 66 Centennial Legacy Journey Begins November 11

The **Route 66 Centennial Legacy Journey** will carry a loved one's cremated ashes more than 2,400 miles through Illinois, Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California toward Santa Monica and the Pacific Ocean.

The journey is planned to include **up to 25 authorized, individually documented scattering moments** along or near the historic route, subject to applicable laws, permissions, weather and accessibility. The family will be able to follow the journey through real-time location tracking and receive Scattering Moment videos, GPS documentation, professional photography and a custom Route 66 Centennial keepsake book documenting the journey.

Subject to weather, marine conditions and applicable requirements, the final chapter is planned as an ash scattering at sea in the Pacific Ocean.

The Route 66 Centennial Legacy Journey is offered **starting at $39,500**.

“One hundred years after Route 66 began its story, we have an opportunity to let another remarkable journey begin,” Reese said. “For someone who loved road trips, classic cars, small-town America or simply seeing what was beyond the next horizon, it's difficult to imagine a more fitting final road trip.”

## One Loved One. One Year. All 63 National Parks.

Eternal Legacy Service is also planning an approximately year-long **63 National Parks Memorial Journey** for 2027.

The **$149,500 journey** will carry one loved one's cremated ashes through **all 63 U.S. National Parks**, from Alaska and Hawaii to American Samoa and across the continental United States.

Where ash scattering is legally permitted and practical, a portion of the cremated ashes will be respectfully scattered at an appropriate location in accordance with applicable National Park Service requirements. Where scattering cannot legally or practically be performed, the cremated ashes will still make the journey to the park and that chapter of the journey will be documented through photography and, where available, a cancellation stamp collected in the U.S. National Parks Passport Book carried throughout the journey.

Travel is expected to involve road trips, commercial flights, trains, boats and specialized transportation as the journey moves through some of America's most celebrated and remote landscapes. The journey is being planned in approximately 10 travel segments scheduled around seasonal conditions and accessibility, allowing visits to parks such as Alaska's eight National Parks during more favorable conditions while avoiding periods of extreme heat at desert parks such as Joshua Tree National Park.

Throughout the journey, Eternal Legacy Service will carry a **U.S. National Parks Passport Book**, collecting available park cancellation stamps as the journey progresses. At the conclusion of the journey, the family will receive the completed Passport Book and a custom memorial photo album, along with Scattering Moment videos, GPS documentation and professional photographs created throughout the journey.

“Most people think of a final resting place as one place,” Reese said. “This turns it completely around. Instead of one final resting place, someone's final journey can become America.”

## A Different Approach to the Final Journey

Eternal Legacy Service specializes in unaccompanied memorials for families who cannot or choose not to travel to the destination themselves. Families can follow the journey through real-time tracking and receive documentation showing where and how the memorial was conducted.

Reese said the company's expansion does not mean leaving its Alaska identity behind.

“Alaska is part of our DNA,” he said. “We're not walking away from where Eternal Alaska began. We're taking what we learned there and carrying it to the places across America that matter to families.”

More information about Eternal Legacy Service and its memorial journeys is available through the company's website and Press & Media center.

## About Eternal Legacy Service

Eternal Legacy Service, formerly Eternal Alaska, provides professionally coordinated destination ash scattering memorials throughout the United States. Founded in 2021, the company helps families carry out meaningful final wishes at National Parks, mountains, coastlines, historic locations and other significant destinations.

Eternal Legacy Service provides services that may include transportation and care of cremated ashes, real-time journey tracking, Scattering Moment videos, GPS documentation, memorial certificates and professional photography. The company has served more than 600 families through ash scattering memorials, consultations, memorial products and veterans urn assistance and has been featured in *Fortune* and *The Washington Post*.

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