

SELLER DO'S & DON'TS

Do

- Hire a licensed Real Estate Agent.
- Complete repairs, upgrades, and curb appeal projects.
- Consider the market and your location.
- Depersonalize: take down family photos and put away personal items.
- Consider multiple offers.
- Ask questions!

Don't

- Solely rely on an automated pricing valuation system.
- Consider only the highest price offer. There are many factors to consider.
- Forget to clean.
- Use low quality photos.
- Forget about closing costs such as the Buyer and Listing Agent's commissions.
- Rush