



THE ANNUAL GAMES — METAVERSE CHARACTER PACKET

Honor. Unity. Play.

A mythic digital arena where competition and connection coexist.

Metaverse Character Archetypes

Each character anchors a competition pillar and sponsor identity lane.

The Archivist

Role: Keeper of legacy, records, and chapter achievements

Sponsor Value Alignment: Long-term brand permanence, heritage placement, hall-of-honor displays

Appears In: Arena libraries, certification records, sponsor logo vault, historical artifact drops

The Herald

Role: Arena announcer and chapter spotlight voice

Sponsor Value Alignment: Brand amplification, visibility, event naming callouts, opening declarations

Appears In: Livestream screens, global finals hub, sponsor intros, seasonal proclamations

The Artisan

Role: Creative judge and world-builder of hybrid arenas

Sponsor Value Alignment: Creative cups, design sponsorships, aesthetic world placement, judged exhibition lanes

Appears In: Timed art, build showcases, digital world aesthetics, sponsor-themed arena builds



The Guide

Role: Navigation official, course and virtual path referee

Sponsor Value Alignment: Directional branding, course sponsorship signage, digital funnel path mapping

Appears In: Obstacle course worlds, metaverse travel hubs, quest lanes, funnel progression map

The Champion

Role: Finals competitor and top-seeded chapter winner

Sponsor Value Alignment: Trophy presentation naming rights, “Honor Cup” bearer, champion lane visibility

Appears In: Finals stages, award ceremonies, global arena posters, sponsor-branded victory boards

The Catalyst (The Pawn Who Ascends)

Role: Symbol of unity, transformation, and rising chapters

Sponsor Value Alignment: New chapter launch sponsor, empowerment lane partner, youth engagement anchor

Appears In: Chapter opening ceremonies, mentor lanes, youth advancement, symbolic arena artwork







Character-Based Scoring Ethos

- Integrity-ranked competition across all arenas
- Panel-verified advancement through creative, physical, and digital lanes
- Sponsor identity placed for visibility, not wagering
- Bonus points awarded for unity execution, creativity, clean completes, and chapter safety votes
- Final winners determined by verified score + panel judge decision where applicable



Sponsor Visibility by Character Lane

Each archetype hosts a sponsor identity lane instead of a wagering or pay-to-win advantage:

-  **Artisan Lane:** Creative cups, themed builds, judged showcases
-  **Herald Lane:** Brand callouts, livestream visibility, arena announcements
-  **Guide Lane:** Course signage, digital funnel maps, world navigation hubs
-  **Archivist Lane:** Permanent brand placement in chapter record vaults
-  **Catalyst Lane:** Chapter opening sponsorship + youth empowerment lanes
-  **Champion Lane:** Trophy naming rights + finals visibility

Metaverse Ritual Elements (Sponsor Optional Add-Ins)

These can appear in sponsored arena worlds, chapter launches, or global finals:

- **Unity pledge broadcast by the Herald**
- **Founder wall signing ceremony hosted by the Catalyst**
- **Art showcase gallery curated by the Artisan**
- **Legacy archive reveal presented by the Archivist**
- **Champion ascension ceremony on finals stage**
- **Quest pathway introduction led by the Guide**

Guiding Principle

All archetypes and sponsor lanes uphold the global Unity Pledge:

“One World. One Mission. Honor. Unity. Play.”