



We know, we know - we're late! Rachel blames Gabi. We'll be back to sending on Tuesday next week.









# **Small Steps = Big Changes**

I can't remember the last time I was speaking to someone who didn't end up bringing up the loss of a job that, at some point, was devastating. I don't think any of us that are in the Community intended to be at this moment with the feelings we have, from feeling lost to having so much to worry about like finances and what to do now. It can feel rather bleak some days.

But bleakness is not what this day is about, my friends. Not by a long shot.

We have the ability to do small things that change our trajectory and our unique capabilities can become the thing we share with the world.

I do not love, at all, being on a podcast or the center of attention. I would prefer to be in the background watching others on the stage. However, with Laborious in mind, I have been offered the opportunity to talk about what we're doing here in new ways.

A recent podcast with our fan (and sponsor) the amazing Shepherd hearted Rick Meekins from aepipphanni, deserves some airtime in our group. On the podcast, I am offering people that donate toward our mission the chance to meet with me to collaborate on their own storytelling. It's something I will offer the whole community in the coming weeks, too. It's fun for me (in case that's not obvious) and a fast way to point ourselves toward something that lights us up. I hope you'll join in!

By the way (drumroll) - we launched on LinkedIn! We are making progress toward our longer term goal of having a Community of our own that isn't hosted someplace that we don't fully own. That new Community is coming soon and we can't wait to give you a tour!



## **MEMBER SPOTLIGHT**

### **Meet Member: Gisela Garrett**



by Rachel Petzold, CEO of Laborious

I was lucky enough to meet Gisela a few weeks ago and I am in awe of her spirit and the way she has handled change in her world. We talked today about her path to Laborious and her new approach to work and life that has changed because of circumstances.

Gisela is currently a freelancer that provides communications services. Here is her LinkedIn tagline: "Strategic Comms Partner | Helping Purpose-Driven Leaders in B2B Services and in the Nonprofit Sector Align Organizational Messaging with Operational Realities | Great Copy & Greater Clarity"

What you don't see in this tagline is that she is truly one of those awesome people that makes those around her better just by being here.

Her path to where she is today includes Planning and Placing Strategic Content which actually means she's a stellar writer and she knows what to say and when to say it in support of her clients. She worked in corporate roles until realizing they couldn't provide the stability or support she needed and she started to see that contract work might, counterintuitively, be the safer bet.

What really struck me, though, was her ability to understand that the place where she sits currently is right for where she is supposed to be.

"I believe that there needs to be balance and when we run into rough spots, we can get through them more successfully by connecting with others."

She talks about being fortunate to have a partner that has a full time job and that her work, today, as a contractor gives them both more flexibility and resilience. In a time when corporate America doesn't feel obligated to protect us, the workers, it's risky if two corporate jobs are their only source of income.

"My best advice to anyone hunting for work is to find others that can fill in gaps and offer mutual benefits. Find a roommate so you're not paying rent alone. Split a membership with a friend. If you're more flexible than your neighbor, walk dogs or look after dependents in exchange for home cooked meals. Find other people that have needs that you can fill. It's not shameful to seek out this kind of help, it's smart and compassionate and often win-win. By creating the community around us, we help ourselves and each other survive."

She knows she is fortunate, maybe even privileged, to have a partner to rely on when her finances aren't predictable. Gisela has also been blown away by the people that have offered to pick up lunch, gone out of their way to introduce her to a client, or taken the time to teach her something about running a small business. It's been other people, more so than corporations or even public agencies, that are powering her to her new path. You might not live in a dense city, and you might not be an extrovert like Gisela, but she still believes everyone can find a community to help get through the hard spots.

Do you have an idea for how to fill some of your gaps by teaming up with other people? Share with the LinkedIn Community, so others can learn from your unique approach to these times of work loss.

We are glad and lucky to have her in the Laborious Community. Thanks for being here, Gisela!

Sign-up to Be A Member in the Spotlight

## Who We Need In the Community

### 1. Sponsors

Individuals or organizations who are willing to financially gift a membership to a person in need (\$99 each for candidates that

can't afford the cost of membership). Sponsor a Member.

#### 2. Funders

We are looking for altruistic individuals that want to make a difference and are passionate about those candidates stuck in this system. Please <u>contact us</u> to find out more

#### 3. Candidates

Every candidate that signs up for the waiting list is proof the product is needed and motivates us to launch fast and iterate.

**BONUS**: If you're a Member and you refer someone that pays for their Membership, you'll receive a \$9 referral bonus to help pay your membership or as a payout to support your needs.

### 4. Partners, Coaches and Guides

We are looking for experts to help others, and Members will be considered first for these paid roles. <u>Join</u> as a Member today and find out more.

#### 5. Supporters

Sponsor someone today or join the Community and help others to find their way back to work. We are looking for recruiters to offer resume advice and others that have skills that job seekers need. Join today to help others get back to work!

JOIN THE LINKEDIN COMMUNITY - it's FREE!



Who is this Gabanna that sends me my emails from Laborious?

This week, Gabi just wants to wish everyone a Happy Day. You deserve one - you really do. This is her "gotcha day" photo from the shelter Family Dogs New Life in Oregon, where we fell in love with the small fluffy one.



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You've received this email because you've subscribed to our newsletter, are a supporter of our mission, or you joined our wait list. We can't wait to meet you when the Community. Please add <a href="hello@laborio.us">hello@laborio.us</a> to your safe sender list so we reach your inbox.

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