# CBS x Skint2Mint: Class Activities

2023-2024 Programme Evaluation

2023



### Contents

O3 Year one summary

04 Partnership Background

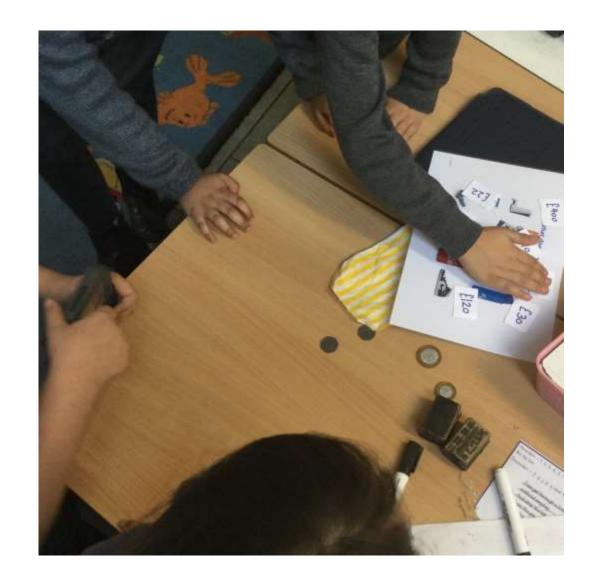
O5 Programme structure and content

Of Children's engagement

O7 How we are making a difference

12 Our contribution

13 Get involved



### Year one summary

4 Skint2Mint Staff have helped over 4,500 children with Financial Literacy and

empowerment What we contribute



Who we supported



The difference we made

**4** colleagues

156
Hours of deliver in schools

4,500 children aged 7-11 (Key Stage 2)

primary schools in Coventry

91% Of children enjoyed the session.

95% Feel more confident about looking after their own money

93% Now know how to make smarter decisions with their money

80% Are more interested about learning about money in everyday life

95% understand the importance of saving their money

86% Are better at making a budget

## CBS X Skint2Mint Partnership Background

### The CBS and Skint2Mint came together to make a change in 2023

Skint2Mint and The CBS shared similar missions and values to teach finance to the youth.

We sat down and evaluated the best route to pursue to make an impact with the next generation. That's where we looked at the CBS existing programs and where I could assist. The CBS already has access to 6 Primary schools in Coventry. They were learning about Maths and Money but the CBS wanted the understanding of money to be a prominent message in the sessions. That where we decided to come together to add 16 additional schools IN 2023/24 to learn about finance. Through new and interactive workshops. We now teach Years 3 to 6 about topics such as budgeting, saving and needs vs wants.



Skint2mint in Broad heath 2023

## Programme structure and content

### Teachers have had a positive response to the sessions taught

#### **Programme Structure**

Year	Activity	Venue
Year 3	Year 3 understanding money	School
Year 4	Year 4 Needs vs Wants	School
Year 5	Year 5 Understanding The Value of Branded Items	School
Year 6	Year 6 Learning about money in everyday life	School



Teacher Feedback<sup>1</sup>

98% Feel its curriculum aligned

100% Feel it's the right difficulty level

98% Feel it's the appropriate length

99% would recommend to other schools

## Children's engagement

Children clearly enjoy the sessions and spending time with Skint2Mint

How much did you enjoy taking part in the activity?

91%

### **Pupil Voices**

I had so much fun I wish we can do that every week!

because it made me smart and I know how to save money now, thank you for teaching our

It was good and it was enjoying in the lesson today I loved the lesson that you teach me

it has helped me a lot by making money more interesting

I ENJOYED A LOT!

#### **Teacher Voices**

children really enjoyed the session and has got them thinking about money

The session was amazing-it was really interactive and hooked the children in. All children could access the session and Kennedy is just fantastic. He was so patient, relatable and a great role model to all of our children an inspiration!

The children really enjoyed the session. It was purposeful and engaging. Thank you for visiting

## How we are making a difference

We are making a positive impact, especially on Financial Literacy and confidence

Impact Area	Impact Measure <sup>1</sup>	Positive Response Rate <sup>2</sup>	What we have done well so far	How we can improve
Financial independence for the future	"I feel more confident about looking after my own money"	95%	<ul> <li>We have tried to create realistic scenarios when we are giving out activities.</li> <li>These scenarios could easily relate to a real life challenge.</li> <li>We provide information on budgeting which will allow children to spend their money wisely.</li> </ul>	<ul> <li>We could introduce to the older years about opening a saving account with CBS.</li> <li>Teachers have said that their children would benefit from this information</li> <li>So finding a way to implement it into the workshops would improve this impact.</li> </ul>
Smarter decisions	" I now know how to make smarter decisions about money"	93%	<ul> <li>We give children guidance on activities but allow them to have a go at trying to work out answers by themselves.</li> <li>We make our content accessible to all children and we incorporate different learning styles.</li> <li>We take hard to understand financial concepts and simplify them.</li> </ul>	<ul> <li>Keep adding real life scenarios throughout the session to Holme in on the objectives</li> <li>Think about tailoring or changing some activities if they are too complex.</li> </ul>
Future Aspirations	I am more interested in learning about money in everyday life	80%	<ul> <li>We have brought a new subject to the children and created a workshop series that they have acknowledge will help them when their older</li> <li>In the workshop we. Build awareness of valuing money and why to save their money</li> </ul>	<ul> <li>We need to emphasis that this is applied knowledge and if not consistently learnt it can affect our relationship with it</li> <li>Make activities relatable and relevant</li> <li>Explain how the knowledge can help on a daily basis</li> </ul>
Maths and Money	I am better at making a budget	86%	<ul> <li>We include a lot of math based scenarios throughout the session around budgeting</li> <li>We know how important maths is when it comes to money</li> <li>We have survival activities that puts finance and maths at the forefront</li> </ul>	In year 5 they didn't get the percentage of interest questions fully and some teachers said that it was too hard

## **Building practical life skills**

### Our sessions bring long lasting impact of saving

I understand more about the importance of saving money

95%

#### **Pupil Voices**

ID LEARNED YOU GET INTREST/MONEY FOR SAVING MONEY IN THE BANK

IT HAS HELPED ME SAVE MY MONEY

TODAY I KNOW I SHOULD SAVE UP AND HAVE A BUDGET

to save more money even if your young but once you are 18 you will have a bank you can put your saved up money in your bank

#### **Teacher Voices**

the children were engaged in the session which introduced them to the value of money

absolutely fantastic very simple but engaging activities and concepts. Really impressed by Kennedy and his teaching style and resources used

[really engaging and informative session Kennedy was great with the children, well prepared and knowledgable we really enjoyed the session thank you

## Better at budgeting

By working closely with students we can make them sensible with money

I am better at making a budget

86%

Pupil Voices
TODAY HAS CONVICED
ME NOT TO FALL FOR
PEER PRESSURE TO
BUY THINGS I CANT
AFFORD AND TO SAVE
FOR IT

I WILL STILL SPEND
MONEY ON USELESS
THINGS BUT I WILL TAKE
MORE CONSIDERATION
INTO THIS AND BE MORE
SENSIBLE WITH IT

Teacher Voices
[Thank you for a great session]
the children(and I !!) LEARNED
A LOT ABOUT WANTS/NEEDS
AND HOW TO BUDGET FOR

TUMOS

very engaging session which enabled all children to access activities. Good life skills which made pupils think about what they actually need. Prepared children for their futures by introducing budgets

THE MOST IMPORTANT

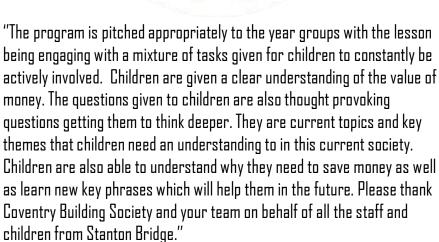
THE BUDGET ACTIVITY PROMOTED LOTS OF DISCUSSION

## Holy Family thoughts on overview of program



Mr Richardson - Assistant Head Teacher/Y3&4 Phase Lead/Year 4 Teacher





Stanton Bridge Mandeep Sangha - SLT & Teacher



"Glad your funding has been continued - a good decision by someone!"

Mr Robin Killick Teacher - Year 5 Senior Teacher STEM Lead



How engaged were the children during the session?(out of 5)

5,5,5,5

How relevant was the learning for the children? **5,5,5,5** 

Would you like Kennedy to return next year to deliver another session with your cohort?

#### Yes,yes,yes,yes

Do you have any other comments regarding the session?

- Kennedy taught the children about budgeting and prioritizing which the children had not encountered before.
- The session run by Kennedy was excellent. The children were very engaged. It was all at their level, was fun but gave important messages about money management.
- Kennedy was very engaging, the children saw himas a role model. He made the learning relevant to the

## How are we going to improve for 2024-2025

### What went wrong and how we combat it

- We are going to make sure to book in all the year groups with each schools so that everything runs seamless. This means there will be no waiting periods between Year groups.
- We are going to make sure that we have a memory stick to hand to make sure we have PowerPoint if school haven't got it. Instead of sending again on premises where time is tight.
- Any changes to material will have enough time to change, like videos or activities. We will factor in any tweets with enough time given for clearance.
- Start with year 6 first instead of year 3. The SATS period was very tight which meant we needed up booking 18 schools in 1 week because of it. We will start with Year 6's so we miss the SATS period.
- Give more time to train staff on materials. I want to give all staff member a breakdown on materials properly so high-quality delivery stay maintain.



### Get involved

To be part of the Skint2Mint and CBS and make a difference, sign up on Thrive

All volunteers receive virtual briefings/training

#### **Need more information?**

Contact our **Kennedy Campbell's business email or website**:

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### Thank you!

Kennedy Campbell Founder of Skint2Mint