



's 4th Annual

DESERT'S GOT TALENT!

Saturday, May 2, 2020

Annenberg Theater, 101 Museum Drive, Palm Springs

Desert's Got Talent features the breakout stars of tomorrow—singers, dancers, musicians and other performers of all ages. The winners will be decided by a panel of celebrity judges and you the audience. Boo2Bullying (B2B) stages this fun show to give performers the opportunity to self-express, promote unity against bullying and intolerance, and encourage, educate and engage our communities. It also raises awareness and funds for local B2B programs and new initiatives.

MUSICAL DIRECTOR: Chris Bennett

EVENT COMMITTEE: Chris Bennett, James Bianco, Dimitri Halkidis, MarJon Hudson, Roy Komassa, Cassie Scerbo Paul Reynolds, Scott Schroeder, Silvia Signoret, Solange Signoret and Jacci Tutunjian,

HOST: Bryan Gallo, NBC Palm Springs

MISSION OF BOO2BULLYING

We seek to eradicate bullying, intolerance and discrimination by educating schools and parents about accepting diversity and by giving young people the tools to connect with, and positively impact, those around them. Our goal is to transform this generation into one of strength and empowerment.

Boo2Bullying was launched in 2011 by visionary artists, performers and public figures touched personally by the horrific effects of bullying. It is a youth empowerment program with a clear mission: to eradicate bullying, intolerance and discrimination. We empower youth to speak out and stand up for themselves. With programs designed for kids in grades K through 12, our interactive school assemblies give young people the tools to share their truth in a safe space where they no longer feel alone.

Boo2Bullying has been hard at work, reaching over 14,500 students last year, right here in the Coachella Valley! Our organization has come a long way on a micro-budget. Volunteer board members and outreach ambassadors have successfully launched multiple program initiatives that provide inspiration and healing support for bullied youth and their families.

—Dimitri Halkidis, President & Founder of Boo2Bullying

PROGRAMS OF BOO2BULLYING

School Assemblies and Conferences: Our volunteer ambassadors and board members visit schools and participate in bullying and suicide awareness conferences, teaching students how to stand up and speak out.

Empowerment throu Art: We mitigate the effects of bullying through arts and crafts, animation, dance, music and art exhibitions showcasing youth.

Mentoring: Working with guidance counselors, we match bullied students with B2B mentors.

Mothers Against Bullying: We share information and give parents and family members a platform to share their personal experiences with bullying and the tragedy of suicide.

Boo2Bullying.org

760-656-0309 | 1775 E. Palm Canyon Drive., Ste 320, Palm Springs, CA 92264 | info@Boo2Bullying.com

Boo2Bullying, Inc. is a 501(c)(3) non-profit organization. Federal Tax ID 45-5473347



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Annenberg Theater

Sponsorship Opportunities for BOO2BULLYING's 4th Annual Talent Showcase

PRESENTING SPONSOR \$10,000 (\$8,375 tax deductible)

- ▼ 25 complimentary admission passes to the performance
- ▼ 2 full-page color ads in prime location in the Playbill Program Book
- ▼ Recognition at the VIP cocktail reception and on the Red Carpet
- ▼ Onstage introduction at the performance
- ▼ Recognition as "Presenting Sponsor" in all publicity materials, press releases and collateral materials

GOLD SPONSOR \$5,000 (\$4,125 tax deductible)

- ▼ 15 complimentary admission passes to the performance
- ▼ Full-page color ad in preferred location in the Playbill Program Book
- ▼ Recognition at the VIP cocktail reception, Red Carpet, and onstage at the performance
- ▼ Recognition as "Gold Sponsor" in all publicity materials, press releases and collateral materials

TALENT SHOWCASE PRODUCERS \$2,500 (\$2,000 tax deductible)

- ▼ 10 complimentary admission passes to the performance
- ▼ Full-page ad in Playbill Program Book
- ▼ Recognition at the VIP cocktail reception and on the Red Carpet
- ▼ Recognition as "Showcase Producer" in publicity and collateral materials

SILVER SPONSOR \$1,000 (\$900 tax deductible)

- ▼ 4 complimentary admission passes to the performance
- ▼ Listing in the Playbill Program Book
- ▼ Invitation to the VIP cocktail reception
- ▼ Recognition as a "Silver Sponsor" in publicity

BOO2BULLYING ALLY

Contributions of any size are deeply appreciated. For gifts of \$100 or more you receive 4 complimentary admission passes and recognition in the Playbill Program Book.

- I would like to be a **PRESENTING SPONSOR** at \$10,000
 GOLD SPONSOR at \$5,000
 TALENT SHOWCASE PRODUCER at \$2,500
 SILVER SPONSOR at \$1,000
 ALLY at \$_____ (please indicate your tax-deductible contribution amount)

Your Name _____

Organization _____

Address _____

Email _____ Phone () _____

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DESERT'S

GO! TALENT!

**Saturday, May 2, 2020
Annenberg Theater**

Once again Boo2Bullying (B2B) is presenting *Desert's Got Talent (DGT)* featuring singers, dancers, musicians and other performers of all ages. The winners will be decided by a panel of celebrity judges and the audience. Funds raised at this event will stay here in the Coachella Valley and support programs that bring together students, parents, schools and communities to help eliminate bullying.

Will you help? Advertisements in the DGT Playbill program will be seen by more than 400 guests. Please complete this simple form and mail it to us with your payment of \$500 for a full page. Ad specifications are 4.875" W x 7.5"H.. Ad should be submitted in a digital 4-color CMYK with a minimum resolution of 300 dpi. Data Formats: Adobe Photoshop, Outlined Illustrator, Acrobat, tif, eps, jpg, or pdf files. Email files to desertsgottalent@gmail.com **Subject line:** DGT 2020 Playbill Ad

Playbill Program Advertising Opportunities
DEADLINE FOR AD SUBMISSION(S) IS FRIDAY, APRIL 5, 2019

Business Name | Organization | Individual

Contact Person for Advertising Commitment (please print) Title

Form of Payment Check (attached) OR Credit Card (Am Ex, Mastercard, VISA)

Credit Card Number / Expiration Code CV Code

Name on Credit Card (please print) Signature

Address, City, State, Zip Code () Phone Number

Email Address

MAKE checks payable to Boo2Bullying and **MAIL** to :

Boo2Bullying.org

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