

DO YOU SEE US NOW
7340 N. Moe Rd
Middleville, MI 49333

Dear Sir Or Madam:

We would like to introduce you to our organization, **DO YOU SEE US NOW**, or better known as **DYSUN** for short. Formed in 2019 as a 501(c)(3), after losing a close friend in a motorcycle crash due to a distracted driver, we set out to raise awareness, in the hope to put an end to this problem. Composed of current and former first responders, and people who have been directly affected we have seen the devastation from distracted driving firsthand. We donate all proceeds to families who have been impacted by this, plus we always donate money to another non-profit organization. Every year unfortunately we choose a family and a non-profit to donate all proceeds to that we raise.

For the last five years, **DYSUN** put together group rides across Northern Michigan to raise awareness and ride in memory of our fallen brothers and sisters who have lost their lives due to distracted driving. In 2019, we drew a crowd of 240 motorcycles and in 2020, we crossed the Mackinac Bridge with 270 motorcycles. In 2021, due to rain, our numbers were smaller with 125 motorcycles. In 2022 we had a great turn out with 225 motorcycles. In 2023 we took a year off due to losses of family members of our board. In 2024 we came back and once again headed across the Mighty Mac with around 150 motorcycles. This year we plan on going across the bridge once again, because this seems to be the attraction for this ride every year.

As we traveled through towns like Petoskey, Alpena, Cheboygan, Gaylord and other little Northern Michigan towns people took notice, answering our question of "**DO YOU SEE US NOW?**" We have taught at driver's education programs and schools around the state to get the word out to younger drivers, and the impact it has on families and communities. Everything has been top notch, and for our efforts we have received wonderful feedback and a great following on Facebook and other social media.

We have no doubt that this will be an incredible year for **DYSUN**. But doing this comes with costs, and we rely heavily on our fundraising efforts and sponsors like you to help guide us through. We are coming to you and asking if you will join us and be part of our efforts in 2025 to bring awareness to this problem. We all know its bad enough when a car collides with another car, but it's almost always fatal when they collide with a motorcycle, bicyclist, or pedestrian.

On the following pages you will find several different ways that you help support us in making a difference. Please visit our website and find us on Facebook to learn more. You will quickly see how much love and work we put into this. From the bottom of our hearts, we say **THANK YOU!!** For any support.

Respectfully yours,
The DYSUN Team

Email: dysunmichigan@gmail.com
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@Rachelle-Erwin-1

PayPal: dysunmichigan@gmail.com

DO YOU SEE US NOW?

D.Y.S.U.N

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With your help, we can continue our path to get drivers to put down their phones, and pay more attention and drive safer. For your donation, you will always be recognized in as many ways as we can and as often as we can. As a 501(c)(3) non-profit organization (Federal ID 84-4916814) DYSUN will provide you with a receipt and a Thank you letter for your generous contribution for your tax purposes. Below are some suggested levels of support. If you have any questions or an idea on another form of support, we would love to talk to you about it. Please email us at

Thank you in advance for your wonderful support!!

BRONZE SPONSORSHIP:

\$100-\$249

Shout out as a sponsor on our Facebook Page

Recognition at the Event

Registration for 1 Rider and Passenger

2 T-shirts

Includes: Meal, water, pop, bridge fare

SILVER SPONSORSHIP:

\$250-\$499

Same as Bronze level and

Printed sponsorship on Flyers

Registration for 2 Riders and Passengers

4 T-shirts

GOLD SPONSORSHIP:

\$500 & UP

You get Bronze & Silver Plus

Website recognition

Shout out on radio, live interviews as a Sponsor

Registration for 3 Riders & Passengers

6 T-Shirts

THANK YOU AGAIN FOR YOUR SUPPORT!!!

DYSUN 2025

Binging awareness to

Distracted Driving

AUGUST 1ST 2025 & AUGUST 2ND

Where: BIG BUCK BREWERY

550 S. Wisconsin Ave. Gaylord MI

HELP SUPPORT

HELP SUPPORT

THE FAMILY OF DANIEL PATTON

AND

THE FRONT PORCH

To be a Sponsor, please fill out the information below and submit payment

Name(Bus or Personal)_____

Address_____

City_____State_____Zip_____

Phone_____Email_____

Sponsorship Levels: Bronze_____Silver_____Gold_____