



**RHEOS**<sup>®</sup>  
NAUTICAL EYEWEAR



FLOATING FRAMES



We're making waves.

People BuzzFeed mr

charleston Us<sup>WEEKLY</sup> Forbes

Golf Digest GARDEN & GUN

Southern Living Outside

BUSINESS  
INSIDER



GMA



## Best of all Worlds.

We didn't just make floating sunglasses.  
We made the best shades in the world and then we made them float.  
Every inch of our line is designed for the boater, fisher,  
paddler, and whatever-you-do-outsider.



POLARIZED  
LENSES



FLOATING  
FRAMES



CLEARER  
THAN GLASS



LIGHT AS  
A FEATHER



TOUGH AS  
A ROCK

# Our story is the same as yours.

We love living life on the water. After losing one too many pairs of expensive shades, a husband and wife team out of Charleston, SC decided to put an end to the problem.

Since selling out of the first two floating styles in 2016, Rheos has evolved into a collection of high performance and stylish eyewear built for the water.



Need to get in touch?  
Email [hello@rheosgear.com](mailto:hello@rheosgear.com) for customer service inquiries or  
email [wholesale@rheosgear.com](mailto:wholesale@rheosgear.com) for wholesale inquiries.



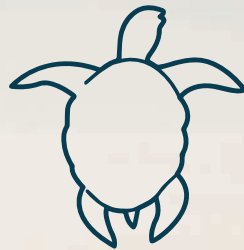
# Protect What You Love

With headquarters in Charleston, SC, the Rheos team is committed to keeping our beloved Lowcountry beautiful. When we're not on a board or boat, you can find us cleaning up the marshes and beaches with our local nonprofit partners.

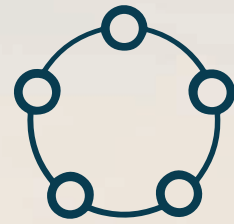
## Our Pillars of Giving



ENVIRONMENT



WILDLIFE



COMMUNITY



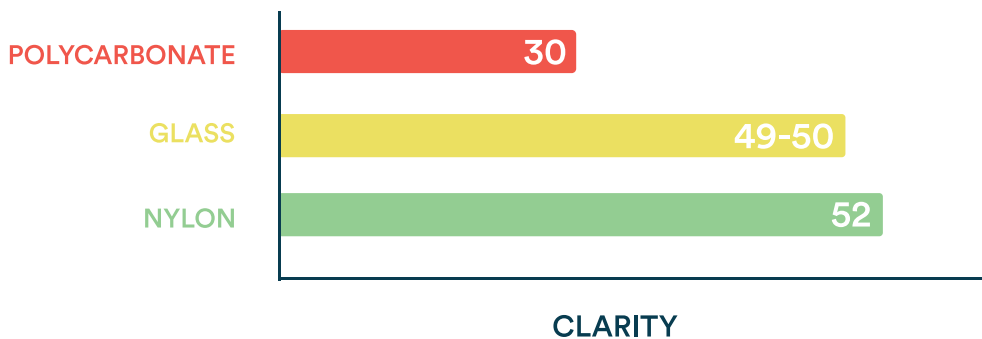
**FOR THE  
PLANET**

# Nylon Optics

The biggest innovation in lenses since polarization.

## Abbe Value

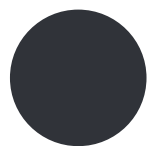
The higher the value, the lower the chromatic aberration (blurriness and optical distortion).



## Polarized lenses for every sport and occasion.

All lenses offer premium polarization, 100% UV protection and are equipped with a range of VLT that will keep you protected in any environment.

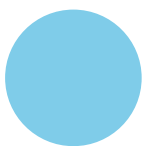
VLT, Visible Light Transmission, measures the amount of light transmitted through a lens. Low VLTs offer a darker tint & higher VLTs offer a lighter tint. Different environments from fishing to golf to beach lounging, benefit from various percentages of VLT for optimal vision & performance.



Gunmetal  
VLT 11%



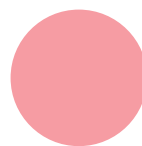
Amber  
VLT 22%



Marine  
VLT 12%



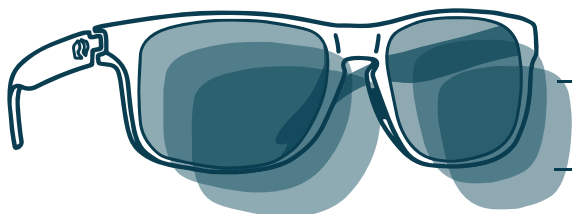
Emerald  
VLT 13s%



Rose  
VLT 12%



Thermal  
VLT 18%



All lenses are saltwater and scratch resistant



All lenses are backed by our 1 year Saltwater Promise Lens Warranty Program

INTRODUCING:

# Rheos Core Collection

9 Styles | 45 Colorways



Tortoise | Rose Sapleos



Gunmetal



Tortoise



Tortoise Gunmetal Gradient

Tortoise | Emerald Eddies





# Sapelos

## 2002

An original and classic rectangular style with a medium fit and a subtle cat-eye finish that skews towards Women.



2002-110 Sapelos Gunmetal Gunmetal



RHEOS NAUTICAL EY

00857555007127



2002-130 Sapelos Gunmetal Emerald



RHEOS NAUTICAL EY

00857555007905



2002-210 Sapelos Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007813



2002-220 Sapelos Tortoise Marine



RHEOS NAUTICAL EY

00857555007134



2002-240 Sapelos Tortoise Rose



RHEOS NAUTICAL EY

00850027401034



2002-360 Sapelos Tortoise - Gunmetal



RHEOS NAUTICAL EY

00857555007820

# Bahias

## 2003

A tighter fit, full wrap frame with thick side arms for maximum wind and glare protection that skews towards Men.



2003-110 Bahias Gunmetal Gunmetal



RHEOS NAUTICAL EY

00857555007004



2003-130 Bahias Gunmetal Emerald



RHEOS NAUTICAL EY

00857555007028



2003-210 Bahias Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007974



2003-220 Bahias Tortoise Marine



RHEOS NAUTICAL EY

00857555007035



2003-230 Bahias Tortoise Emerald



RHEOS NAUTICAL EY

00857555007967



2003-270 Bahias Tortoise Amber



RHEOS NAUTICAL EY

00857555007011

# Eddies

# 2006

A tighter, medium sport wrap frame for maximum wind protection that skews towards Men.



2006-110 Eddies Gunmetal Gunmetal



RHEOS NAUTICAL EY

00857555007073



2006-120 Eddies Gunmetal Marine



RHEOS NAUTICAL EY

00850027401003



2006-130 Eddies Gunmetal Emerald



RHEOS NAUTICAL EY

00857555007783



2006-210 Eddies Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007776



2006-220 Eddies Tortoise Marine



RHEOS NAUTICAL EY

00857555007080



2006-230 Eddies Tortoise Emerald



RHEOS NAUTICAL EY

00850027401010



2006-270 Eddies Tortoise Amber



RHEOS NAUTICAL EY

00857555007097

# Palmettos

# 2008

A classic larger fitting unisex aviator style.



2008-110 Palmettos Gunmetal Gunmet



RHEOS NAUTICAL EY

00857555007110



2008-120 Palmettos Gunmetal Marine



RHEOS NAUTICAL EY

00857555007943



2008-130 Palmettos Gunmetal Emerald



RHEOS NAUTICAL EY

00857555007929



2008-140 Palmettos Gunmetal Rose



RHEOS NAUTICAL EY

00857555007103



2008-210 Palmettos Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007790



2008-360 Palmettos Tortoise - Gunmetal



RHEOS NAUTICAL EY

00857555007806



# Wyecreeks

2009

A round frame shape with small to medium fit that skews towards Women.



2009-110 Wyecreeks Gunmetal Gunme



RHEOS NAUTICAL EY

00857555007189



2009-120 Wyecreeks Gunmetal Marine



RHEOS NAUTICAL EY

00857555007882



2009-130 Wyecreeks Gunmetal Emeral



RHEOS NAUTICAL EY

00850027401027



2009-210 Wyecreeks Tortoise Gunmet



RHEOS NAUTICAL EY

00857555007172



2009-240 Wyecreeks Tortoise Rose



RHEOS NAUTICAL EY

00857555007165



2009-360 Wyecreeks Tort Gunmetal G



RHEOS NAUTICAL EY

00857555007899

# Waders

2011

A classic unisex rectangle frame with a small to medium size fit.



2011-110 Waders Gunmetal Gunmetal



RHEOS NAUTICAL EY

00857555007141



2011-130 Waders Gunmetal Emerald



RHEOS NAUTICAL EY

00857555007912



2011-210 Waders Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007158



2011-220 Waders Tortoise Marine



RHEOS NAUTICAL EY

00857555007837



2011-240 Waders Tortoise Rose



RHEOS NAUTICAL EY

00857555007950

# Coopers

2012

A classic frame shape with a medium to large fit & keyhole nosepiece that skews towards Men.



2012-110 Coopers Gunmetal Gunmetal



RHEOS NAUTICAL EY

00857555007042



2012-120 Coopers Gunmetal Marine



RHEOS NAUTICAL EY

00857555007981



2012-130 Coopers Gumetal Emerald



RHEOS NAUTICAL EY

00857555007769



2012-150 Coopers Gunmetal Thermal



RHEOS NAUTICAL EY

00857555007059



2012-210 Coopers Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007752



2012-220 Coopers Tortoise Marine



RHEOS NAUTICAL EY

00857555007066



2012-230 Coopers Tortoise Emerald



RHEOS NAUTICAL EY

00857555007936



2012-270 Coopers Tortoise Amber



RHEOS NAUTICAL EY

00857555007998



# Breakers

2013

An oversized unisex frame designed for a larger fit with style and function for everyday use.



2013-110 Breakers Gunmetal Gunmeta



RHEOS NAUTICAL EY

00857555007714



2013-210 Breakers Tortoise Gunmetal



RHEOS NAUTICAL EY

00857555007721



2013-220 Breakers Tortoise Marine



RHEOS NAUTICAL EY

00857555007738



2013-360 Breakers Tortoise - Gunmeta



RHEOS NAUTICAL EY

00857555007745

# Washouts

2014

A stylish oversized cat-eye frame with medium to large fit that skews towards Women.



2014-110 Washouts Gunmetal Gunmet



RHEOS NAUTICAL EY

00857555007868



2014-210 Washouts Tortoise Gunmeta



RHEOS NAUTICAL EY

00857555007844



2014-240 Washouts Tortoise Rose



RHEOS NAUTICAL EY

00857555007851



2014-360 Washouts Tortoise - Gunmet



RHEOS NAUTICAL EY

00857555007875

INTRODUCING:

# Rheos x Southern Tide

6 Styles | 55 Colorways



Sandbar | Gunmetal  
Seabrooks



Gunmetal



Tortoise



Tortoise  
Gunmetal



Black Tortoise



Boat Blue



Sandbar



# Faris

# 2115

A rounded, flat frame that skews towards Women.



2115-110 Faris Gunmetal Gunmetal



RHEOS NAUTICAL EY

00850027401065



2115-120 Faris Gunmetal Marine



RHEOS NAUTICAL EY

00850027401126



2115-130 Faris Gunmetal Emerald



RHEOS NAUTICAL EY

00850027401119



2115-140 Faris Gunmetal Rose



RHEOS NAUTICAL EY

00850027401133



2115-210 Faris Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401140



2115-240 Faris Tortoise Rose



RHEOS NAUTICAL EY

00850027401072



2115-310 Faris Gradient Gunmetal



RHEOS NAUTICAL EY

00850027401058



2115-410 Faris Black Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401089



2115-510 Faris Boat Blue Gunmetal



RHEOS NAUTICAL EY

00850027401096



2115-610 Faris Sandbar Gunmetal



RHEOS NAUTICAL EY

00850027401102

# Ellis

An oversized block frame that skews towards Women.

# 2116



2116-110 Ellis Gunmetal Gunmetal



RHEOS NAUTICAL EY

00850027401218



2116-140 Ellis Gunmetal Rose



RHEOS NAUTICAL EY

00850027401157



2116-210 Ellis Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401171



2116-220 Ellis Tortoise Marine



RHEOS NAUTICAL EY

00850027401164



2116-240 Ellis Tortoise Rose



RHEOS NAUTICAL EY

00850027401225



2116-310 Ellis Gradient Gunmetal



RHEOS NAUTICAL EY

00850027401201



2116-410 Ellis Black Tortoise Gunmet



RHEOS NAUTICAL EY

00850027401232



2116-510 Ellis Boat Blue Gunmetal



RHEOS NAUTICAL EY

00850027401195



2116-610 Ellis Sandbar Gunmetal



RHEOS NAUTICAL EY

00850027401188



# Reedy

A wrap-around sport style that skews towards Men.

# 2117



2117-110 Reedy Gunmetal Gunmetal



RHEOS NAUTICAL EY

00850027401249



2117-120 Reedy Gunmetal Marine



RHEOS NAUTICAL EY

00850027401270



2117-130 Reedy Gunmetal Emerald



RHEOS NAUTICAL EY

00850027401263



2117-210 Reedy Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401317



2117-220 Reedy Tortoise Marine



RHEOS NAUTICAL EY

00850027401294



2117-230 Reedy Tortoise Emerald



RHEOS NAUTICAL EY

00850027401287



2117-410 Reedy Black Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401256



2117-510 Reedy Boat Blue Gunmetal



RHEOS NAUTICAL EY

00850027401300

# Sullivans

# 2120

A slim, half-rim silhouette that skews towards Men.



2120-110 Sullivans Gunmetal Gunmeta



RHEOS NAUTICAL EY

00850027401539



2120-120 Sullivans Gunmetal Marine



RHEOS NAUTICAL EY

00850027401553



2120-130 Sullivans Gunmetal Emerald



RHEOS NAUTICAL EY

00850027401584



2120-210 Sullivans Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401591



2120-220 Sullivans Tortoise Marine



RHEOS NAUTICAL EY

00850027401560



2120-230 Sullivans Tortoise Emerald



RHEOS NAUTICAL EY

00850027401546



2120-510 Sullivans Boat Blue Gunmet



RHEOS NAUTICAL EY

00850027401577

# Edistos

# 2118

A classic square unisex frame that is slightly oversized.



2118-110 Edistos Gunmetal Gunmetal



RHEOS NAUTICAL EY

00850027401324



2118-120 Edistos Gunmetal Marine



RHEOS NAUTICAL EY

00850027401355



2118-130 Edistos Gunmetal Emerald



RHEOS NAUTICAL EY

00850027401348



2118-210 Edistos Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401409



2118-220 Edistos Tortoise Marine



RHEOS NAUTICAL EY

00850027401379



2118-230 Edistos Tortoise Emerald



RHEOS NAUTICAL EY

00850027401362



2118-410 Edistos Black Tortoise Gun



RHEOS NAUTICAL EY

00850027401331



2118-510 Edistos Boat Blue Gunmetal



RHEOS NAUTICAL EY

00850027401386



2118-520 Edistos Boat Blue Marine



RHEOS NAUTICAL EY

00850027401393



# Seabrooks

# 2119

A classic, small to medium fit unisex frame with a keyhole nosepiece.



2119-110 Seabrooks Gunmetal Gunmetal



RHEOS NAUTICAL EY

00850027401416



2119-120 Seabrooks Gunmetal Marine



RHEOS NAUTICAL EY

00850027401485



2119-130 Seabrooks Gunmetal Emerald



RHEOS NAUTICAL EY

00850027401478



2119-140 Seabrooks Gunmetal Rose



RHEOS NAUTICAL EY

00850027401492



2119-210 Seabrooks Tortoise Gunmetal



RHEOS NAUTICAL EY

00850027401515



2119-220 Seabrooks Tortoise Marine



RHEOS NAUTICAL EY

00850027401522



2119-230 Seabrooks Tortoise Emerald



RHEOS NAUTICAL EY

00850027401508



2119-240 Seabrooks Tortoise Rose



RHEOS NAUTICAL EY

00850027401423



2119-310 Seabrooks Gradient Gunmetal



RHEOS NAUTICAL EY

00850027401430



2119-410 Seabrooks Black Tortoise G



RHEOS NAUTICAL EY

00850027401461



2119-510 Seabrooks Boat Blue Gunmetal



RHEOS NAUTICAL EY

00850027401447



2119-610 Seabrooks Sandbar Gunmetal



RHEOS NAUTICAL EY

00850027401454



## Minnows



00850027401607



00850027401041



00850027401621



00850027401614

## Guppies



00850027401638



00850027401645



00850027401652



00850027401669



14 Unit  
12" W x 20" H



Dusty Rose



Sea Mist



Tortoise

2 Styles | 8 Colorways | \$35 Retail Value



# Display Options



6014-0003 Display - 14 Unit Rheos



RHEOS NAUTICAL EYE

9" W x 12" D x 21" H



6014-0004 Display - 14 Unit Rheos + S



RHEOS NAUTICAL EYE

9" W x 12" D x 21" H



**Netted Display**  
30 Units

Please inquire for pricing.



6034-0003 Display - 34 Unit Rheos



RHEOS NAUTICAL EYE

15" W x 12" D x 29" H



6034-0004 Display - 34 Unit Rheos + S



RHEOS NAUTICAL EYE

15" W x 12" D x 29" H



**60 Unit Display**

Please inquire for pricing.

1000-S Window Cling - Small



RHEOS NAUTICAL EYE

1000-L Window Cling - Large



RHEOS NAUTICAL EYE