

# 79TH DISTRICT MEETING SPONSORSHIP PACKET

May 16-19, 2024

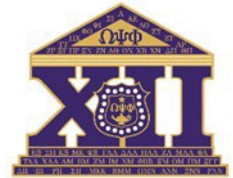


**Abraham D. Samuel**

79th 12th District Marshal  
dominquesamuel4@gmail.com  
916.479.4316



**79th Annual 12<sup>th</sup> District Meeting  
Hosted by Epsilon Xi Chapter  
P.O. Box 188765, Sacramento, CA. 95818  
May 16-19, 2024**



Dear Corporate Representative,

This letter is an invitation for your organization to sponsor our 79<sup>th</sup> Annual 12<sup>th</sup> District Meeting, in conjunction with Nobility Education Foundation (NEF-501c3) and Epsilon Xi Chapter.

From May 16, 2024, to May 19, 2024, the 12<sup>th</sup> District of Omega Psi Phi Fraternity, Incorporated, and Epsilon Xi Chapter will host its 79<sup>th</sup> District Meeting in Sacramento, CA. The Holiday Inn Downtown will be the host hotel. The 12<sup>th</sup> District Meeting is the annual business meeting for ten states comprising California, Alaska, Arizona, Nevada, Idaho, Montana, Oregon, Utah, Washington, and Wyoming.

At this meeting, we will plan how our dedicated membership will continue to impact young lives in the top 48 major cities of the Western United States. We would like your organization to participate in this process as a sponsor. With your support, we are destined to achieve our goals of supporting the communities we serve. We are requesting that your business consider supporting our efforts by becoming an official corporate sponsor of the key events of the District Meeting by making a contribution of \$7,500.00 or, as an alternative, select one of the options (Gold, Platinum, or Bronze) detailed in the information below.

Your sponsorship will provide continual support to the 12<sup>th</sup> District Communities and help in sustaining the lives of those who are in need.

Omega Psi Phi Fraternity, Inc., a nonprofit organization, was founded on the campus of Howard University in 1911 with a commitment to service for the betterment of all mankind. With over 125,000 members, the Fraternity has over 700 chapters across the US and abroad.

The 12<sup>th</sup> District has members across 51 chapters – 41 graduate and 10 undergraduate chapters. Approximately 500-700 attendees will register for the District Meeting. Our guest attendance is expected to draw more than 1500, including other fraternity members, family and friends, state and local dignitaries, community guests, patrons, and the general public from the Sacramento metropolitan area.

Since our establishment, the 12<sup>th</sup> District of Omega Psi Phi Fraternity, Inc. has worked tirelessly to fulfill the mission and mandates of our International Headquarters, primarily to enrich the lives of people in communities, nationally and globally. Over the last five years, the 12<sup>th</sup> District has awarded scholarships to students, totaling more than \$300,000. In addition to awarding scholarships, the 12<sup>th</sup> District annually delivers numerous programs and community initiatives related to Fatherhood/Mentoring, Stop the Violence, Assault on Illiteracy, Habitat for Humanity, and Business and Economic Development. Health initiatives include Aids Health Alliance (AHA), St. Jude Children's Hospital Partnership, COVID support, hosting and participating in health symposiums, job fairs, blood drives, and fitness/wellness events (Friendship Walks, CA Voter Education and Outreach RoundTable, Suicide Awareness and Prevention, Men's Health Forum, and Seminars on the benefits of a Living Trust.

The 12<sup>th</sup> District, in conjunction with Epsilon XI Chapter, and partnership with NEF is excited about the prospect of having your business/corporation participate in many ways at the 2024 District Meeting. We will offer a schedule of events allowing your business/corporation to promote your services and products within meetings and with the general public. Included in the plan of events are the Public Forum, Founders' Banquet, Undergraduate Scholarship Luncheon, Life Member Luncheon, Symposiums, Social Action Programs, Talent Hunt, Health Initiatives Forum,

Historically Black Colleges and Universities (HBCU) College Fair, Youth Leadership Conference, exhibitors/vendors, musical events, step show event, and golf tournament. We humbly seek your corporate participation and contributions to help make the 2024 District Meeting the best ever!

Enclosed is a Corporate Sponsorship Packet that explains the benefits of your participation in more detail. If, after reviewing this packet and examining the dedication and devotion we commit to our programs, we are positive that you will be motivated to partner your organization with such worthy causes with the goal of improving the lives of individuals throughout our shared communities. Our unyielding commitment, consistency, and dedication are fueled by the work we do, your support is the foundation that keeps it going.

Our willingness to assist our community is broad and unwavering. We have demonstrated our sustained commitment and flexibility to maintain our integrity and devotion to those in need, honoring our national organization's motto of "Lifting as we Climb." We are positive that we can provide sufficient manpower to accommodate and partner with you to meet both our expectations in uplifting service to our communities. A visual representation of our community work and what Epsilon Xi has accomplished as one of the leading community-based organizations in the Sacramento area can be viewed by selecting the list and links below.

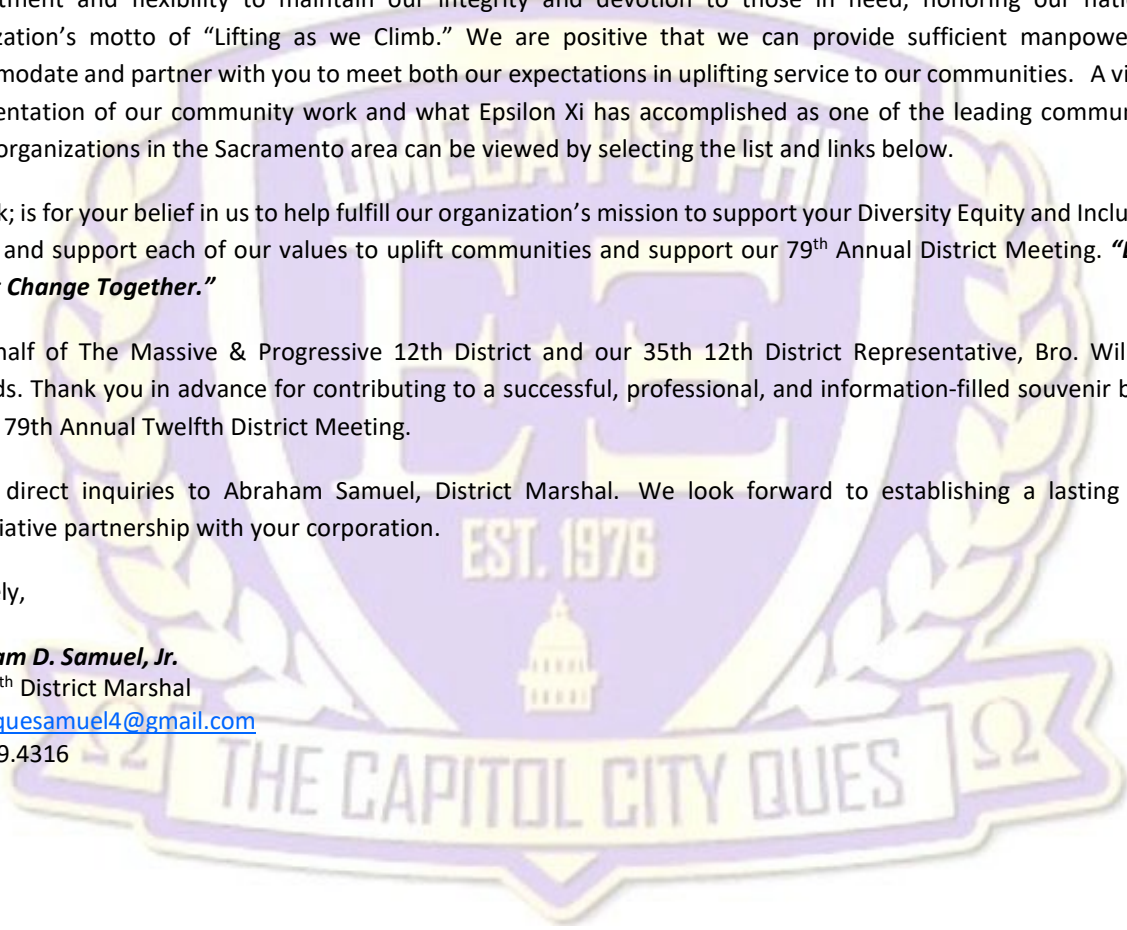
Our Ask; is for your belief in us to help fulfill our organization's mission to support your Diversity Equity and Inclusion efforts and support each of our values to uplift communities and support our 79<sup>th</sup> Annual District Meeting. ***"Let's Impact Change Together."***

On behalf of The Massive & Progressive 12th District and our 35th 12th District Representative, Bro. William Edwards. Thank you in advance for contributing to a successful, professional, and information-filled souvenir book for the 79th Annual Twelfth District Meeting.

Please direct inquiries to Abraham Samuel, District Marshal. We look forward to establishing a lasting and appreciative partnership with your corporation.

Sincerely,

**Abraham D. Samuel, Jr.**  
79<sup>th</sup> 12<sup>th</sup> District Marshal  
[dominquesamuel4@gmail.com](mailto:dominquesamuel4@gmail.com)  
916.479.4316



# CORPORATE SPONSORSHIP

## LEVELS AND FEATURES

### **PURPLE SPONSOR – \$7500.00**

1. Official Sponsor of the Founders' Banquet, Ronald E. McNair Memorial Undergraduate Luncheon, Health Forum, Youth Leadership Meeting, and Talent Hunt.
2. The corporate banner is displayed at meeting events/activities.
3. One full-page color advertisement in the District Meeting Souvenir Journal.
4. Opportunity to include corporate promotional items/materials in registration packets for over 550 Meeting registrants.
5. Opportunity to include corporate promotional items/materials in spouses' registration packets.
6. Recognition as an Official Sponsor during Public Forums via forum announcements and public program pamphlets.
7. Ten (10) complimentary seats – one table – at the Founders' Banquet or Ronald E. McNair Memorial Undergraduate Luncheon.
8. Opportunity to offer corporate remarks during Founders' Banquet, Ronald E. McNair Memorial Undergraduate Luncheon, Public Forum, HBCU College Fair, Youth Leadership Meeting, or Social Action sessions.
9. Opportunity to pre-position corporate literature on tables for Founders Banquet or Ronald E. McNair Memorial Undergraduate Luncheon (550 attendees/event).
10. Signage advertising during the District Meeting Golf Tournament.
11. Complimentary foursome at the District Meeting Golf Tournament.

### **GOLD SPONSOR – \$5,000.00**

1. Corporate banner displayed at Meeting events/activities.
2. One full-page color advertisement in District Meeting Souvenir Journal.
3. Opportunity to include corporate promotional items/materials in registration packets for over 550 Meeting registrants.
4. Opportunity to include corporate promotional items/materials in spouses' registration packets.
5. Recognition as an Official Sponsor during Public Forums via forum announcements and public program pamphlet.
6. Five (5) complimentary seats – one table – at Founders' Banquet or Ronald E. McNair Memorial Undergraduate Luncheon.
7. Opportunity to offer corporate remarks during Founders' Banquet, Ronald E. McNair Memorial Undergraduate Luncheon, Public Forum, HBCU College Fair, Youth Leadership Meeting, or Social Action sessions.
8. Opportunity to pre-position corporate literature on tables for Founders Banquet or Ronald E. McNair Memorial Undergraduate Luncheon (550 attendees/event).
9. Signage advertising during District Meeting Golf Tournament.
10. Complimentary foursome at District Meeting Golf Tournament.

## PLATINUM SPONSOR – \$2,500.00

1. Corporate banner displayed at Meeting events/activities.
2. One full-page color advertisement in District Meeting Souvenir Journal.
3. Opportunity to include corporate promotional items/materials in registration packets for over 550 Meeting registrants.
4. Opportunity to include corporate promotional items/materials in spouses' registration packets.
5. Recognition as an Official Sponsor during Public Forums via forum announcements and public program pamphlet.
6. Two (2) complimentary seats Ronald E. McNair Memorial Undergraduate Luncheon.
7. Opportunity to offer corporate remarks during Ronald E. McNair Memorial Undergraduate Luncheon.
8. Opportunity to pre-position corporate literature on tables for Founders Banquet or Ronald E. McNair Memorial Undergraduate Luncheon (550 attendees/event).
9. Signage advertising during District Meeting Golf Tournament.

## BRONZE SPONSOR – \$1,000.00

1. Corporate banner displayed at Meeting events/activities.
2. One full-page color advertisement in District Meeting Souvenir Journal.
3. Opportunity to include corporate promotional items/materials in registration packets for over 550 Meeting registrants.
4. Two (2) complimentary seats Ronald E. McNair Memorial Undergraduate Luncheon.
5. Opportunity to include corporate promotional items/materials in spouses' registration packets.
6. Recognition as an Official Sponsor during Public Forums via forum announcements and public program pamphlet.
7. Opportunity to pre-position corporate literature on tables for Founders Banquet or Ronald E. McNair Memorial Undergraduate Luncheon (550 attendees/event).
8. Signage advertising during District Meeting Golf Tournament.

**\*\*\*\* Any DONATIONS under \$1000 are welcome to support programs and help us achieve our goals of supporting the communities we serve.**

## SPONSOR BENEFITS

Corporations are invited to sponsor receptions for the Public Forum, Founders' Banquet, and Talent Hunt during the Meeting. Corporations will be recognized as the event host of the reception, may display a corporate banner, and host a corporate information table outside the event venue. Exhibitors/Vendors Corporations, organizations, and agencies will be allowed to promote, market, and sell services and products to over 1500 attendees and public attendees during the four-day Meeting.

# EPSILON XI CHAPTER

## PROGRAMS AND EVENTS

### **The Dr. Ervin Jackson Students Awards Banquet was initiated in 1978 (42 years – Our Flagship Event)**

- Annual Scholarships (\$10,000.00)
- Active membership with NPHC
- Active Membership with NAACP
- Adopt-A-Highway Clean-up (Hwy 5 – Elk Grove Blvd)
- Annual Backpack Drive
- Annual Essay Contest
- Annual New Year's Eve Gala
- Annual Paul Pradia Golf Tournament
- Annual Talent Hunt
- Annual Toy Drive
- Diaper Drive
- Fatherhood Initiatives
- Feed the Homeless
- Financial and Mental Health Symposiums
- Health Initiatives – Walking, Biking Club, and Softball
- Memorial Service
- Mentoring – Omega Gents Program
- MLK Honors MLK Walk
- Monthly Prayer Call
- Partnership with Nobility Education Foundation, Inc.
- Reignite the Fire – Reclamation and Retention
- Senior Brother Recognition
- Voter Registration Drives

### **Host of the 79<sup>th</sup> District Meeting 2024**

Link to Epsilon Xi Pictorial of Events - [Epsilon Xi Pictorial](#)

## 2024 MEETING EVENTS AND OPPORTUNITIES

### **FOUNDERS' BANQUET FORMAL**

Banquet with over 550 Omega Psi Phi Fraternity members and community guests attending to recognize and honor Chapters and Omega Men district-wide; for their fraternal and community activities and accomplishments.

### **RONALD E. MCNAIR MEMORIAL UNDERGRADUATE LUNCHEON BUSINESS LUNCHEON**

In honor of Fraternity member and NASA astronaut Ronald E. McNair, Ph.D., with over 600 Omega Psi Phi Fraternity members attending to recognize undergraduate and graduate Omega Men district-wide; for academic achievements and scholarship awards.

### **TALENT HUNT**

The regional competition program features live performances and presentations by high school students from the states. High school students compete in the artistic categories of dance, dramatic interpretation, vocals, instrumental music, and visual arts. The students will be rewarded for their dedication to the arts.

### **HEALTH INITIATIVES**

The vendor area or presentation will allow corporations to present, market, and promote health services and products to meeting registrants and public attendees. Corporations may provide information related to their health initiatives and programs. Health professionals will provide meeting registrants and the public with information on

health topics related to diabetes, cardiovascular disease, colon and prostate cancer awareness, mental health, and wellness. Corporations can display a corporate banner and host a corporate information table outside the Forum venue.

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### **LIFE MEMBER LUNCHEON**

This event features the premier event of the Omega Life Membership Foundation, Incorporated, hosted for the Omega Psi Phi Fraternity Life Members. The Luncheon is a forum to inform Life Members of its accomplishments and goals and honor standout members. Omega Members are encouraged to join the 12th District Life Membership. Corporations can display a corporate banner and host a corporate information table outside the Forum venue.

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### **STEM PROGRAM**

STEM education is critical in helping the United States maintain a presence in the global stage of technology. STEM education in our schools is essential to spark an interest in pursuing a STEM career for our youth. Omega Psi Phi Fraternity Inc. is honored to engage in STEM initiatives that are designed to get students excited about science, technology, engineering, and mathematics (STEM). We have given our program the unique brand name of Omega STEM and we aspire to inspire young minds of all ages, even college students to pursue technical careers. A STEM career focus will help students assemble the skills that are needed to prepare for jobs in coding, robotics, electronics, technology, energy, and engineering. Part of our conference is to have a STEM program that will impact youth in the district, as well as the Sacramento region.

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### **PAUL PRADIA GOLF TOURNAMENT**

The Paul Pradia Golf Tournament sponsored by the brothers of Epsilon Xi, an unincorporated chapter of the Omega Psi Phi Fraternity, Inc., in conjunction with Nobility Education Foundation (NEF) is an annual event in Sacramento, CA. Brother Paul Pradia embodies the true spirit of the Brotherhood. In addition to being an avid golf professional, he is a teacher and mentor to youths, adults, and seniors. Brother Pradia is a proud graduate of Southern University, Historically Black College & University (HBCU) in Louisiana. Southern University is where he met and married his late wife, Theresa Pradia, a member of Delta Sigma Theta Sorority, Inc. The Pradia's were strongly committed to those pursuing higher education. The Golf Tournament will support ongoing programs and scholarships of the Epsilon Xi Chapter, as well as proceeds from the golf tournament will support Sister Pradia's scholarship with local partner, Elk Grove Alumnae Chapter of Delta Sigma Theta, Inc.

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### **MARCHDOWN/STEPSHOW**

The Marchdown/Stepshow is an annual event at our conferences to allow the undergraduate/graduate to showcase their stepping in a percussive, highly energetic art form. It was first developed through the song and dance rituals performed by African American Fraternities and Sororities. In stepping, the body becomes an instrument, using footsteps, claps, and spoken words to produce complex polyrhythms. Stepping has been described as "one of the most exciting dance forms created in the 21<sup>st</sup> century." Stepping goes back to ancestral roots but has been on college campuses since the early 1900s. Black Greek-letter organizations use programs such as Stepping to support the students academically; socially; and to serve the surrounding community. Stepping also encourages members to express love and pride for their respective organizations, including Omega Psi Phi Fraternity, Inc.

# OMEGA PSI PHI FRATERNITY, INC.

Omega Psi Phi Fraternity, Incorporated, headquartered in Decatur, Georgia, is an international fraternal organization with over 125,000 college-educated members. Throughout its 103 years of existence, Omega Psi Phi Fraternity has continued its commitment to providing unparalleled service to communities in the United States and abroad. The Fraternity was founded on November 17, 1911, at Howard University in Washington, D.C. The founders were three Howard University undergraduates – Edgar A. Love, Oscar J. Cooper, Frank Coleman – and Faculty Adviser Dr. Ernest E. Just. The Fraternity motto is



RICKY L. LEWIS  
GRAND BASILEUS

“Friendship is Essential to the Soul.” Manhood, Scholarship, Perseverance, and Uplift were adopted as the Cardinal Principles. Omega Psi Phi Fraternity was incorporated under the laws of the District of Columbia on October 28, 1914. It has over 700 chapters throughout the United States, Bahamas, Canada, Ghana, United Kingdom, Virgin Islands, South Korea, Japan, Liberia, and Germany. The Fraternity is comprised of 12 districts spanning the nation and internationally. There are notable Omega Men locally, nationwide, and worldwide in the arts, athletics, business, education, civil rights, government, military law, law enforcement, sciences, and medicine. Omega Psi Phi Fraternity, with its storied history of accomplishments and service to mankind, will continue to serve as an agent of positive change and uplift in local, national, and global communities.

[Mandated Programs – Omega Psi Phi Fraternity, Inc. \(oppf.org\)](http://oppf.org)

## INTERNATIONAL MANDATED PROGRAMS

### ACHIEVEMENT WEEK

Observed each November and is designed to recognize those individuals at the local and international levels who have contributed to community uplift. A High School Essay Contest is to be held in conjunction with Achievement Week.

### COLLEGE ENDOWMENT FUND

Each year the fraternity gives at least \$50,000 to historically black college and universities in furtherance of Omega’s commitment to provide philanthropic support.

### FATHERHOOD AND MENTORING

Every level of the Fraternity, particularly at the chapter level, is asked to play an active role in support of the partnership by actively engaging in the promotion of the Fraternity’s Fatherhood Mentoring initiative.

### HEALTH INITIATIVES

Chapters facilitate, participate and coordinate activities that promote good health practices. Some of the programs are the Charles Drew Blood Drive and the partnership with the American Diabetes Association.

### MEMORIAL SERVICE

March 12<sup>th</sup> of each year chapters conduct an appropriate service to recall the memory of those members who have entered into Omega Chapter.

### NAACP

Every district and chapter of the fraternity is required to maintain a Life Membership at Large in the NAACP. All members of the fraternity are encouraged to join the NAACP.

### RECLAMATION AND RETENTION

A concerted effort at the international, district and local levels to retain active brothers and return inactive brothers to full participatory status.

### SCHOLARSHIP

Promotes academic excellence among the undergraduate members. Graduate chapters provide financial assistance to student members and non-members.



### **SOCIAL ACTION**

Chapters participate in activities that will uplift their communities. Some of the activities include: voter registration, Assault on Illiteracy; Habitat for Humanity; mentoring; and participation in fundraisers for charitable organizations.

### **OMEGA STEM**

The Fraternity's STEM initiatives are designed to get students across the world excited about science, technology, engineering, and mathematics (STEM).

### **TALENT HUNT PROGRAM**

Provides exposure, encouragement and financial assistance to talented young people participating in the performing arts. Winners are awarded recognition and may be given college scholarships

### **VOTER REGISTRATION, EDUCATION & MOBILIZATION**

Chapters facilitate and participate in activities that uplift their communities through the power of the vote

### **HABITAT FOR HUMANITY**

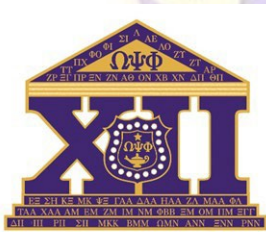
For several years, Omega Psi Phi Fraternity has partnered with Habitat for Humanity to build affordable housing in communities. Over the years, Omega Men have spent countless hours working with Habitat for Humanity personnel to build, repair and paint homes to tackle a significant social problem – decent and affordable housing for all families in communities.

### **ST. JUDE INITIATIVE RESEARCH PARTNERSHIP**

The St. Jude initiative is intended to raise awareness and donations for the St. Jude Children's Research Hospital through Omega Psi Phi Fraternity. This initiative brings attention to St. Jude and its valuable research and treatment for children in the United States and worldwide who are challenged with devastating illnesses like cancer, sickle cell anemia, and other life-threatening diseases. Financial goals drove to reach the monetary amount of money to support Historically Black College Universities (HBCU), voting outreach programs, and COVID relief programs.

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## **THE MASSIVE AND PROGRESSIVE 12<sup>TH</sup> DISTRICT**



The 12<sup>th</sup> District continues to support and implement the International Mandated Programs of the Fraternity. The Cardinal Principles of the Fraternity – Manhood, Scholarship, Perseverance, and Uplift – guide Omega members of the 12<sup>th</sup> District to continue to make a difference in the lives of individuals and families in the communities served. In 1941, under the guidance of Grand Basileus Z. Alexander Looby, the 12<sup>th</sup> District was created, comprised of California and the rest of the Pacific Coast.



**WILLIAM EARL EDWARDS**  
35th Twelfth District Representative

The initial District Organizational Meeting was held in Oakland, CA, with a gathering of forty (40) or so brothers. Today, the Massive Twelfth District encompasses ten (10) states, four (4) time zones, and one thousand financial members. Geographically, the 12<sup>th</sup> District covers the largest contiguous landmass of any District under the Omega Psi Phi Fraternity, Inc. umbrella, occupying approximately 1.6 million square miles.

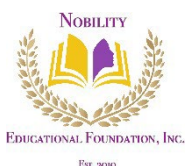
**The Massive & Progressive 12<sup>th</sup> District – [www.oppf12d.org](http://www.oppf12d.org)**

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## **NOBILITY EDUCATIONAL FOUNDATION, INC.**

Link to: **Nobility Educational Foundation** EIN: 32-0109692

Our Mission: To engage in activities providing relief for underserved communities through civic involvement, educational scholarships, and programs that promote a higher quality for all facets of life.



## 79<sup>th</sup> Annual 12<sup>th</sup> District Meeting Sponsorships

### Let's Impact Change Together

#### SELECT SPONSOR LEVEL

PURPLE	\$7,500.00
GOLD	\$5,000.00
PLATINUM	\$2,500.00
BRONZE	\$1,000.00

Select here to make your selection: [Sponsorship Opportunity](#)

The deadline for all submissions and payments is Saturday, March 30, 2024, at 11:59 p.m.

**Sponsor Chair:** Christopher Stewart / email: [stewcj87@hotmail.com](mailto:stewcj87@hotmail.com) / phone: 202-594-7427

**Links for payments [CashApp](#) or [PayPal](#) :**

*If paying with a check, make it payable to:*

NOBILITY EDUCATION FOUNDATION, INC. C/O 79<sup>th</sup> Annual 12<sup>th</sup> District Meeting

**Mail Checks to:** 7902 Gerber Road #103, Sacramento, CA 95828

**For your One-page Ad in our Souvenir Booklet, please follow the specifications below:**

#### AD SPECIFICATIONS:

Files can be provided in .jpg or .pdf format

Artwork shall be formatted to the following sizes depending upon the Ad desired.

Full Page Ad Size 8.625 x 11.125; Half Page Ad Size 8.625 x 5.0625.



*Select here to view more information about us:*

Epsilon Xi Chapter: [www.capitolcityques.org](http://www.capitolcityques.org)

The Massive & Progressive 12th District -- [www.oppf12d.org](http://www.oppf12d.org)