

## 2025 JUDGING CRITERIA FOR DETACHMENT & DEPARTMENT/DIVISION NEWSLETTERS

Possible Pts	Category	
10	<b>Overall Appearance</b>	Consider Content, Style, Identification of Detachment, City, Contacts, editor name & submission info, ease of reading
10	<b>Marines Helping Marines, VAVS, Veteran Homes,</b>	Events, Actions, Activities, for individual Marines or Marine units, M4L, Veteran home visits, support, activities & other local veteran assistance given Acknowledgement of members or family in need and how they were helped
8	<b>Marine Corps Birthday</b>	Ball, Dinner, or events
8	<b>Patriotic Holiday events</b>	4th of July, Memorial Day, Veterans Day, Purple Heart Day, Constitution Day, Flag Day, President's Day, Washington Birthday, Freedom Day, etc.
8	<b>Funerals, Remembering The Fallen</b>	For Members, Marines & other veterans, Final salute, standing watch, pall bearers, etc. Member &/or family member events, remembrance, listings
8	<b>Toys for Tots</b>	planning, fundraisers, work parties, results
8	<b>Shooting Teams - Rifle/Pistol</b>	Events, awards
8	<b>Scholarships</b>	Awarding, supporting, contributing
8	<b>Color Guard and/or Honor Guard</b>	Events
6	<b>Sick and In Distress, Prayer List</b>	Listing of members sick or in distress
5	<b>Youth Activities: Scouting Programs, JROTC, Young Marines</b>	Eagle Scouts, Girl Scouts, Boy Scouts, activities, Awards & other scouting involvement, Youth Physical Fitness, School Support - flag folding, military history, US history, Jr ROTC, Young Marines
5	<b>Member Recruiting / About New Members</b>	New Member information (name, pic, bio) Recruiting events, plans, results, incentives for member recruiting, top recruiters etc.
5	<b>Charity</b>	Any charity supported, events, fund raisers, awards etc.
5	<b>Calendar</b>	Event calendar with date, place, and time
5	<b>Historical Article</b>	Marine Corps, Detachment, Member, local hero, or League Member spotlight
5	<b>Fun and Fellowship</b>	Events, photographs, description
5	<b>Devil Dog</b>	Activities, photographs, update, news
5	<b>Marine Corps League Auxiliary</b>	Activities, photographs, update, news
5	<b>Detachment # or Department /Division, and editor name easiness to find</b>	Clear, easily found
5	<b>Conventions &amp; Conferences</b>	Department, Division, National - upcoming schedule, results, attendance.

## 2025 JUDGING CRITERIA FOR DETACHMENT & DEPARTMENT/DIVISION NEWSLETTERS

Possible Pts	Category	
5	<b>Awards &amp; Recognition</b>	Detachment, Department, Division, National, or community (giving or receiving) - Americanism, Newsletter, recruiting, etc.
4	<b>Other Holidays Events</b>	Christmas, Thanksgiving, Easter, Labor Day, etc.
4	<b>Members Birthdays &amp; Membership Anniversaries</b>	Individual Birthdays, Detachment membership anniversaries (milestones)
4	<b>Officer listing</b>	listing with contact information
4	<b>Community events</b>	participation, assistance planned &/or results
4	<b>Graphics</b>	Fun Stuff - Graphics, Cartoons, interesting items
4	<b>Membership stats</b>	Number of members, Life members, past due, % increase achieved & planned
4	<b>Information to help Members &amp; Veterans</b>	Articles or Links to Social Media & websites, reference for Detachment, Department, Division, & National information
4	<b>Interesting feature(s) not listed in other categories</b>	Features, articles of interest and value not listed in other categories
169	<b>MAXIMUM TOTAL POINTS</b>	