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Date of Event: April 20th, 2024 @ Harley Davidson of Yuba City, CA  
720 W. Onstott Rd Yuba City, CA 95991

Dear Sponsor/Promoter/Vendor,

InfuzedWorld LLC presents the Sam Cox Memorial Run. This run is in honor of the memory of Sam Cox "Sammers". A Motorcycle Ride through Hills and Towns Sam used to ride. All bikes and bikers welcomed. It doesn't matter what you ride as long as you are getting wind therapy. **\*Non-Profit Event, all sponsorship and donation proceeds will go to the charity for Fallen Riders: BIKERDOWN.ORG!**

**\*2024 Run now in PLANNING mode and we are looking for our 2024 Sponsors!**

We are asking for donations big or small. Raffle prizes & monetary donations are appreciated.

**What will you donation get you:**

*BRONZE: \$25 Sponsor Donation = Text mention on our Social Media Platforms.*

*SILVER: \$50 Sponsor Donation = Picture of your official logo on all Social Media Platforms & Flyers.*

*GOLD: \$100 Sponsor Donation = Picture of your official logo on all Social Media Platforms, Flyers & on our Official Sam Cox website with a link to your website.*

*DIAMOND: \$300 and above Sponsor Donation = All offered in the GOLD sponsorship plus:  
(Radio Ad) and Flyers/Posters with our Major Sponsors \*Harley Davidson of Yuba City & \*Law Tigers!*

**Product Vendor 10x10 booth \$25**

**Food Vendors = % agreement for total day profit!**

Pre-Run festivities (including classic cars, donuts and coffee) starts at Harley-Davidson of Yuba City @ 10am  
(Kickstands up @ 12pm) 2 hour ride...

Everyone is welcome to attend, entertainment for those who stay behind while the bikes are out on the Run!

**Run ends at Harley Davidson Yuba City (estimated time of return 2pm)**

\*Live Music By INFUZED (Top Hits Multi-Genre Cover Band with an INFUZED Twist!)

\*Food Vendors

\*Winners chosen for raffle prizes

\*Games

**\*Exciting News: 6th Annual Sam Cox Memorial Run will appear in the December - April issues of Thunder Roads magazine NorCal!!! Local Radio Ads and more!!!**

Sincerely, **Kevin Spinks of InfuzedWorld. Coordinator for the Sam Cox Memorial Run**