

Good morning. Hope all is going great. This is Tayo Adedeji, the founder and editor of He Reigns Magazine and founder of taysmarket.com, an e-commerce marketplace established in the United States of America and Nigeria. We are emailing because we want to reach out to you about promoting and advertising your business in our magazine or selling your products on taysmarket.com. We can offer a discounted rate to any business coming from Black Wall Street.

He Reigns Magazine have been in business since June 29, 2006, while taysmarket.com, an e-commerce online marketplace in United States of America and Nigeria have been in business since November 20, 2022. We have over 250,000 views among our websites and social media sites including Facebook, WhatsApp, Instagram, X (formerly Twitter) and YouTube; over 150,000 in readership in print and digitally and over 1,000,000 listeners via 1560 AM/95.5 FM Radio in Kalamazoo and Battle Creek up to date.

We are currently selling at Michigan News Agency in downtown Kalamazoo, Harding's Market on Cork Street, Town and Country Supermarket, and Africana on Gull Road. We are currently working on getting our magazine in Town & Country Supermarket on Portage Road as well as other stores, bookshops, restaurants, and barbershops.

Thank you in advance for your financial support and we are looking forward to connecting with you soon. If you have any questions or concerns, you may reach out to us by visiting our website for He Reigns Magazine at www.hereignsmagazine.com or taysmarket at www.taysmarket.com. You can also call Tayo Adedeji at (269)598-2778 or Michael Wilder at (269)370-8032. View the different quotes below and let us know which one you are comfortable with. Thanks again for your financial support and God bless.

We can promote a FIVE LINE information such as upcoming or current events in our printed magazine for \$50.00 for one issue (three months), \$90.00 for two issues (six months), \$130.00 for three issues (nine months) and \$170.00 for one year (four issues) which will be five lines of business or organization information.

Business card size advertisement:

- Three month advertisement (one issue) printed only is \$80.00; you will receive a discount of 10% which will be \$72.00 for one issue.

- To be featured on our website at www.hereignsmagazine.com and advertise in our magazine for three months, will be a total of \$80.00.

- To be featured in our magazine and website for six months will be \$130.00 which is \$65.00 each issue.

- To be in our magazine for nine months will be \$180.00 which is \$60.00 each issue.
- To be in our magazine for one year and be on our website \$210.00 which is \$55.00 each issue.

Quarter-page size advertisement - \$200.00:

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- One issue for three months will be \$200.00. You will receive a discount of 25% which is \$150.00. To be in our magazine and website will be a total of \$150.00 for three months./
- For six months in our magazine and website, it will be \$275.00
- For nine months in our magazine and website, it will be \$400.00
- For one year in our magazine and website, it will be \$500.00

Half-page size advertisement in our magazine and website- \$250.00:

- One issue for three months and be on our website will be \$300. You will receive a discount of 270% which is \$220.00.
- For six months will be \$370.00
- For nine months will be \$550.00
- For one year will be \$675.00

Full-page size advertisement in our magazine and website - \$500.00

- One issue for three months will be \$350.00 which is a discount of 30%.
- For six months, it will be \$350.00
- For nine months, it will be \$800.00
- For one year, it will be \$1,000.00

Advertisement on our Website Each Month for He Reigns Magazine:

- Each month on the front page is \$25.00
- Three month is \$70.00
- Six months is \$120.00
- Nine months is \$175.00
- Twelve month (One Year) is \$250.00

Subscription to He Reigns Magazine

- 1-Year Subscription (4 issues), \$25.00
- 2-Year Subscription (8 issues), \$42.00
- 3-Year Subscription (12 issues), \$60.00
- 4-Year Subscription (16 issues), \$78.00
- 5- Year Subscription (20 issues), \$95.00

Adding Information on taysmarket.com

- If you have a product, you sell such as shoes, bags, clothes, wine, food, soap, jewelry just to name a few, you can email us at sales@taysmarket.com. You have a free trial for 30 days to showcase your products on www.taysmarket.com if you partner with us for 90 days which is \$5.99 each month for one product, \$7.99 for two products, three products is \$9.99, four products is \$10.99 and five products is \$11.99.