



Erin Girzone  
P.O. Box 222  
Waterford, Maine 04088  
860-235-3650

May 22, 2025

Dear Sponsor,

As a sponsor, you are part of our race family. We appreciate your business's loyal and generous sponsorship of the Waterford Fall Foliage 5K Road Race & One Mile Fun Run and we ask that you continue to support us as we celebrate our 26th year! With so much uncertainty in today's world it is comforting to have events that bring people together to support a great cause.

The 26th Waterford Fall Foliage 5K Race is scheduled for Sunday October 12, 2025. The race raises money for the Tony Waldeier Scholarship Fund which supports eligible students who currently attend Oxford Hills Comprehensive High School and are from Waterford or have had a Waterford Elementary level experience. The proceeds have allowed us the opportunity to provide 138 scholarships to deserving students who have chosen to further their education. To date, we have given a total of \$110,500.00 in scholarships and with your help we can continue to make a difference with this tradition.

The Waterford Fall Foliage 5K Race is a family friendly, community event that takes place in the center of Waterford and includes a Chili Cook Off sponsored by the Waterford/Harrison P.T.O. The *community* turns out in support of this race with over 300 participants, including runners, race volunteers, sponsors and the "Chili Cook Off" contestants along with their families and the chili samplers.

As a sponsor you will receive recognition through the race event. Promotional posters and registrations are distributed to local businesses, health clubs, previous race entrants and to various athletic events in Western and Southern Maine. Please be sure to visit our website [www.waterfordfall5k.com](http://www.waterfordfall5k.com) to view the happenings from past events, event registration, event sponsors and more!!!

There are three levels of support this year that sponsors can choose from as outlined below.

**Platinum Sponsor: \$500**

**Includes your Large Format Logo displayed in the following ways:**

- Prominently positioned on the top section of our coveted race t-shirt
- Printed on the top row(s) of our race registration
- Setup as a website link including your business address, email address and contact info posted on our website's Event Sponsor page
- Live scroll across our website's homepage

**Silver Sponsor: \$125**

**Includes your Business name displayed in the following ways:**

- As text on the bottom section of our coveted race t-shirt
- As text on the bottom section of our race registration

**Gold Sponsor: \$300**

**Includes your Small Format Logo displayed in the following ways:**

- Positioned on the center section of our coveted race t-shirt
- Printed in the mid-section of our race registration
- Setup as a website link posted on our website's Event Sponsor page

**All sponsorship levels also include:**

- Complimentary race t-shirt
- Your Business name and sponsorship level recognition during our pre-race ceremony
- Acknowledgment in print as well as on social media

**How to submit your sponsorship Online:**

You can now submit your sponsorship through the race website using PayPal.

1. Go to [www.waterfordfall5k.com](http://www.waterfordfall5k.com).
2. Click on Sponsorship navigation tab at the top of the website.
3. Click the LEARN MORE button on your desired sponsorship level, then complete the payment information.
4. We will email you back with a confirmation and a request for t-shirt information and any business logo updates.
5. We request your commitment for sponsorship and an updated business logo if applicable, ***no later than June 6th to allow us to update our promotional materials for distribution.***

\*See the back side for more information.

**How to submit your sponsorship via Mail:**

1. If you'd like to continue paying with a check, please email us back at [erin@goodhealthishahabit.com](mailto:erin@goodhealthishahabit.com) to let us know. We will email you back with a request for t-shirt information and any business logo updates.
2. We request your commitment of sponsorship and an updated business logo if applicable, ***no later than June 6th, to allow us to update our promotional materials for distribution.***
3. Please make checks payable to: "Waterford Sports and Recreation," and include "Tony Waldeier Scholarship Fund" in the memo. Please mail checks to Erin Girzone, PO Box 222, Waterford, ME 04088.

The scholarship committee thanks you for your support and we look forward to seeing you on October 12th!

Gratefully,

Erin Girzone  
Race Committee Member  
860-235-3650  
[erin@goodhealthishahabit.com](mailto:erin@goodhealthishahabit.com)