



MediLens India – Hospital Consent & Collaboration Agreement

This agreement is made between:

Hospital Name: _____

Address: _____

Authorized Representative: _____

Contact Number: _____

Email: _____

And

MediLens India, a unit of Belldews Trade Services OPC Pvt Ltd, based in Noida, Uttar Pradesh, India.

Purpose of Agreement

This agreement confirms the collaboration between the hospital and MediLens India for filming, producing, and publishing healthcare facility walkthrough and promotional video content, aimed at improving transparency and helping patients make informed decisions.

Service Packages (Choose One)

Please tick (✓) one package the hospital chooses:

☐ Option 1 – Basic Shoot

- 1-day hospital walkthrough shoot
- Edited video uploaded to MediLens India YouTube Channel

💰 Fee: ₹2,000 (inclusive of travel, editing & upload)

☐ Option 2 – Advanced Promo Package

- All of Option 1
- Up to 2 interviews (doctors/staff)

- Social media brand promotion (Instagram, LinkedIn, YouTube, Facebook)
- Targeting for international patient visibility

💰 Fee: ₹7,000

☐ Option 3 – Featured Partner Package

- All of Option 2
- Hospital featured on the MediLens India official website
- Logo + link + profile on our “Trusted Partners” section

💰 Fee: ₹10,000

Payment Terms

100% payment is due on the day of the shoot. Payment options:

Bank Transfer:

Account Name: Belldews Trade Services OPC Pvt Ltd

Bank: Bank of Baroda, Sector 63, Noida 201301

Current Account Number: 77640200002637

IFSC Code: BARB0VJSENO

Note: GST will be charged extra as applicable. GST invoice will be provided on request.

Privacy & Permissions

1. No patients will be filmed without prior consent.
2. Hospital is responsible for internal approvals from departments and staff.
3. MediLens India retains rights to publish and promote the final video for non-commercial awareness and educational purposes.
4. Hospital may request takedown/modification in case of any content-related concern.

Signatures

For Hospital:

Signature: _____

Name: _____

Designation: _____

Date: _____

For MediLens India:

Signature: _____

Name: Samir Kumar Goel

Date: _____