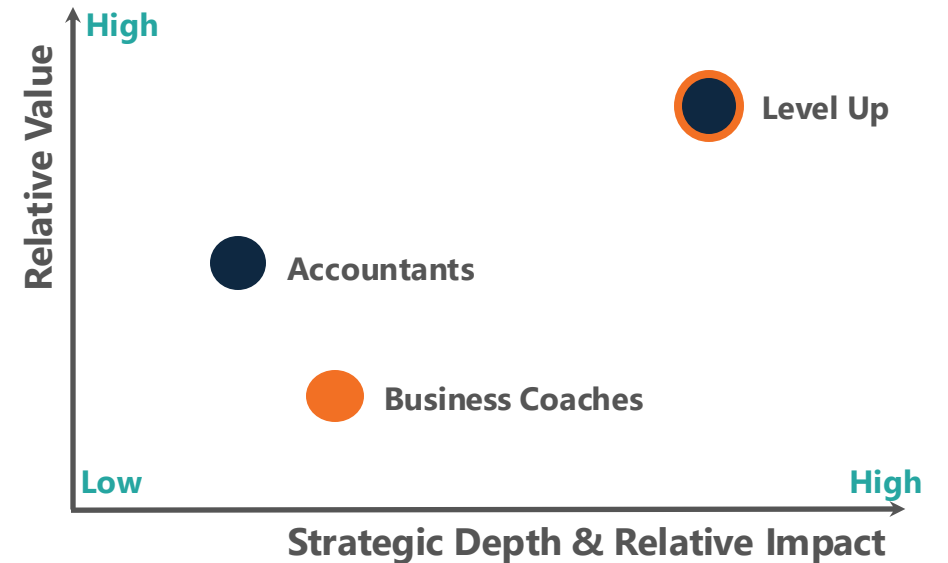


# How Level Up stands apart

Factor	Public Accountants	Business Coaches	Level Up Business Partnering
<b>Core Offer</b>	Compliance, tax, audit, some advisory	Mindset, leadership, business growth	Strategic clarity + operational improvement + measurable performance growth
<b>Strength</b>	Technical compliance expertise	Personalised, motivational support	Combines data, design, and delivery
<b>Weakness</b>	Reactive, compliance-first	Light on data, variable rigour	Balanced, repeatable, evidence-based
<b>Client Perception</b>	Trusted but "numbers only"	Inspiring but sometimes fluffy	Trusted partner who drives measurable change
<b>Scalability</b>	High (firm structure)	Low-medium (personal brand)	Medium-high (frameworks + systems)
<b>Typical Fees</b>	Hourly: \$100-\$300; fixed fees from ~\$500+ for basic services	Hourly: \$150-\$300; group programs ~\$12k/year; 1:1 \$28k-\$40k/year	Flexible packages; ROI-linked pricing; scalable frameworks



# Let's Level Up Your Business

*“Clarity and growth aren't just goals—they're the foundation we'll build together.”*

- Embedded, ongoing business partnering—not one-off consulting
- Clear frameworks, measurable outcomes, and collaborative decision-making
- Tailored to leadership needs and operational realities



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