

TEAM T.O. MEETING

Jun 26, 2022 via Zoom | Updated on June 28th

A Word on Roe & Their Impact on The Midterms

- Losing this election is not an option for Democrats – [Clarence Thomas](#) has alluded to the future of this activist court's conservative social agenda.
- Data Point – Abortion is a key issue for the fall with women & families in suburban districts. [According to Pew Research](#), in 2019 nearly 60% of patients receiving abortions already had at least one child and 60% of abortion procedures were for first time patients. While support for abortion is highest among younger voters. Although this decision has its challenges, support for abortion is mixed among higher-propensity, older Latino voters–take it from me, I grew up in a Roman Catholic, Mexican-American family that mostly votes Democrat but is almost entirely pro-life.
 - Latino families like mine in key House races can topple our majority–and its not because we could lose this demographic, even an underperformance [like we are seeing in South Texas](#) could be trouble.
 - Will voters see this moment as another looking glass into the GOPs insidious agenda as we continue with the January 6th Hearings? Don't forget, California will be voting on whether or not to [enshrine abortion rights into our state constitution](#).
- We can run ahead of the White House while still championing our agenda – A [new AARP poll](#) in Pennsylvania showed Democratic Senate nominee John Fetterman outpacing Biden's dismal 36 percent job approval in the state by 14 points, and leading his GOP opponent Dr. Oz, 50 percent to 44 percent.
- The Next Question Is How We Move Forward – with Roe and Casey gone, what takes their place, if anything, at the federal level is still too soon to be determined, whether we have a [national abortion ban](#) after 15 weeks or work to [restore abortion rights and remove barriers to access reproductive care](#).

California Primary Night

- CA27 - 49.7% for Democrats in a district that doesn't know Mike Garcia well enough yet – this is an exceedingly strong performance for Democrats
 - Antelope Valley Latinos don't know Garcia's anti worker, anti immigrant agenda – a man who has sold us out
 - East Palmdale and Lancaster offer the single greatest ROI of volunteer time, money, everything – of what I would argue is any neighborhood in every targeted House district in California
 - SCV Women dont know he has sponsored legislation to ban abortions at the federal level and criminalize doctors for assisting in abortions
 - We performed at needed levels in SCV – we can do better and should invest invest but Palmdale is where we have the greatest growth opportunity
 - And San Fernando Valley voters don't even know who he is yet

Early turnout numbers in 27

A	B	C	D	E	F	G	H
Election	Dem	Rep	Other	D%	R%	Spread%	
2014 P	3,288	2,767	1,115	46%	39%	7%	
2022 P	7,663	5,016	2,989	49%	32%	17%	

- CA45
 - We see Democrats get 43.1% percent of the vote
 - It was a tough night for turnout in the district among diverse, young voters who put this seat in play for the fall. For the Chen campaign, it will be about activating young and working class voters in one of the best districts in the country for Democrats – AAPI voters comprise more than a ¼ of voters here.

- It appears that some inroads were made by the GOP with NPP voters so persuasion messaging will be critical as well as community-based organizing.
 - In a tough year for Democrats, if we cannot ignite higher turnout among college students and young professionals, old school Obama coalition voters, seats like CA45 may come off the battleground before ballots are even mailed out. The Dobbs decision may change everything.
 - Regardless of outcome – 2024 this seat will be a top 10 target for both parties
- CA47
 - Katie Porter, what can I say, commanding a strong performance of 51.7% – Katie Porter is likely one of the only targeted California Democrats to keep her race from a photo finish this cycle.
 - There is not always alignment between a member of Congress with a national profile and someone popular with their constituents but Katie breaks this mold - so why?
 - She not only fits the mold of this districts and votes in line with her constituents – Katie Porter's ability to do 3 things is her recipe for electoral success:
 - Communicating her motivations – Porters story of a working mom trying to make ends meet in this overpriced OC neighborhood is relatable and seen as genuine
 - Once voters trust your motivations, they will trust your vision even when they don't completely agree with it – and the attacks don't stick because of the best line you can ever hear when you successfully craft your narrative, "That doesn't sound like the Katie I know..."

In Closing

- Traditionally in California, for the party in the White House, Primary Night can be the high water market for many of their incumbents. While voting behaviors, habits, and expansive voting opportunities in LA & Orange County have served us well—canvassing and connecting with voters will be critical as the GOP prepares to flood the airwaves—and more than that, so will be the need to have genuine, authentic conversations with voters.
 - Voter cynicism is at an all time high – it is often conflated for “apathy” or “voter fatigue” – but those issues are symptomatic of an electorate that knows Washington has failed them, does not believe those who say they can fix it, and is just trying to do their best to make ends meet during tough times.
- 2024 - I know it's insane to consider the next election cycle but please know for every House seat we pick up or save this cycle – we are strengthening our position for the next cycle.
- [Assume nothing, we never know what will happen between now and November.](#)