

**How to talk about Mike Garcia with voters:
Xiomara Flores-Holguin shared her “story of self” experience
October 22nd meeting**

Xiomara described her experience with Spanish speakers. She explained that her approach to canvassing was informed by her bilingual and bicultural background. Xiomara shared that using Spanish is critical: using the word *peligroso* (dangerous), for example, to describe MAGA Mike's support of the insurrectionists is powerful because many Latinos have fled authoritarian regimes to seek asylum in the US following the overthrow of democratically elected governments. She also noted that it is important to remind Spanish-speaking voters that MAGA Mike isn't a fluent Spanish speaker even though his parents are immigrants. Studies show that Latinos view non-Spanish-speaking Latino candidates unfavorably.

Xiomara also highlighted issues of concern to Latino voters on which MAGA Mike has taken unpopular positions: voting against DACA, education, immigration reform, and other important questions that impact the daily lives of Latino families— in sum, he has consistently supported extreme Trump policies that are inimical to Latinos' well-being.

In closing, Xiomara encouraged everyone to pronounce the name “TRUMP” in Spanish because it sounds “caustic,” and that's just what “45” is. He and his MAGA followers pursue caustic, extremist policies that undermine democracy and the welfare of Latinos and all Americans.