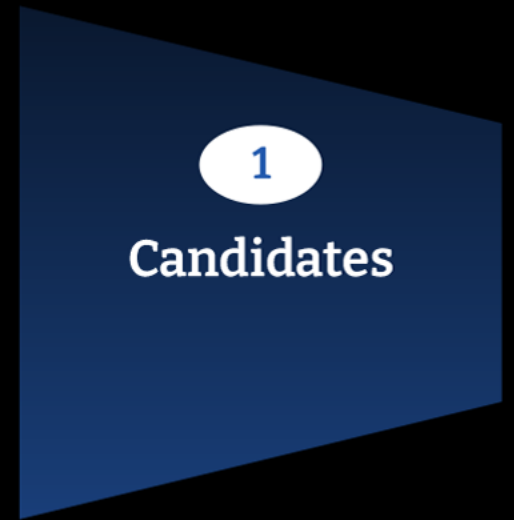
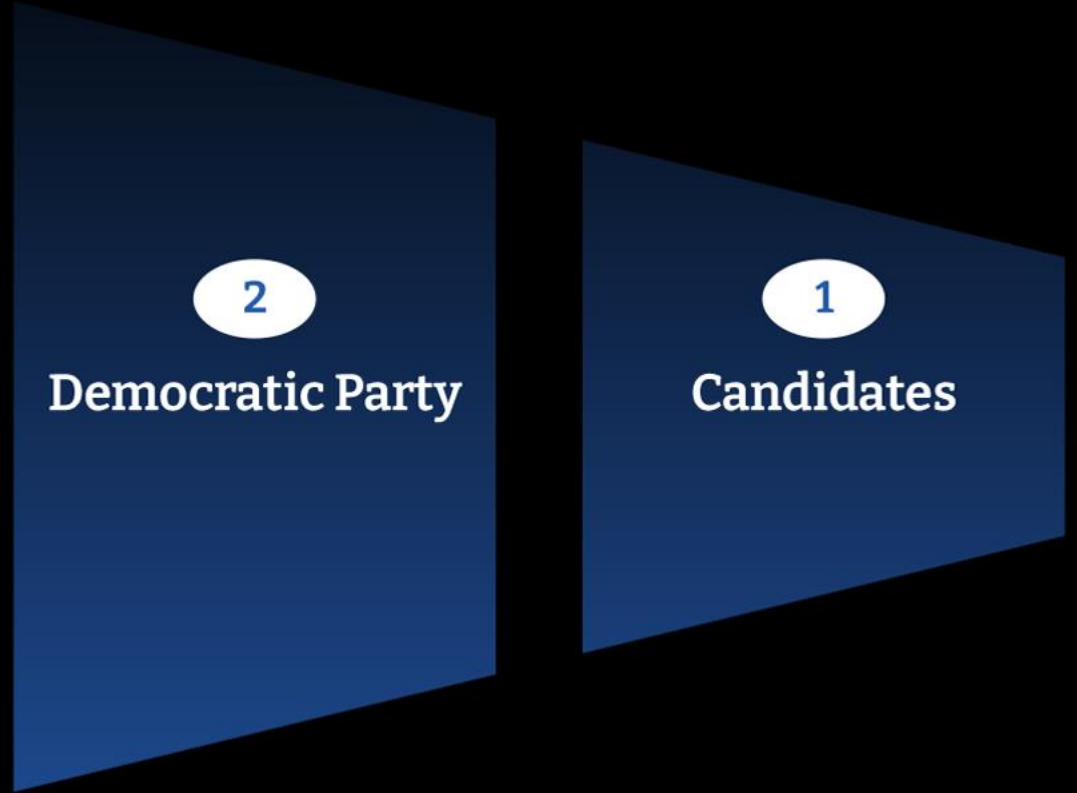


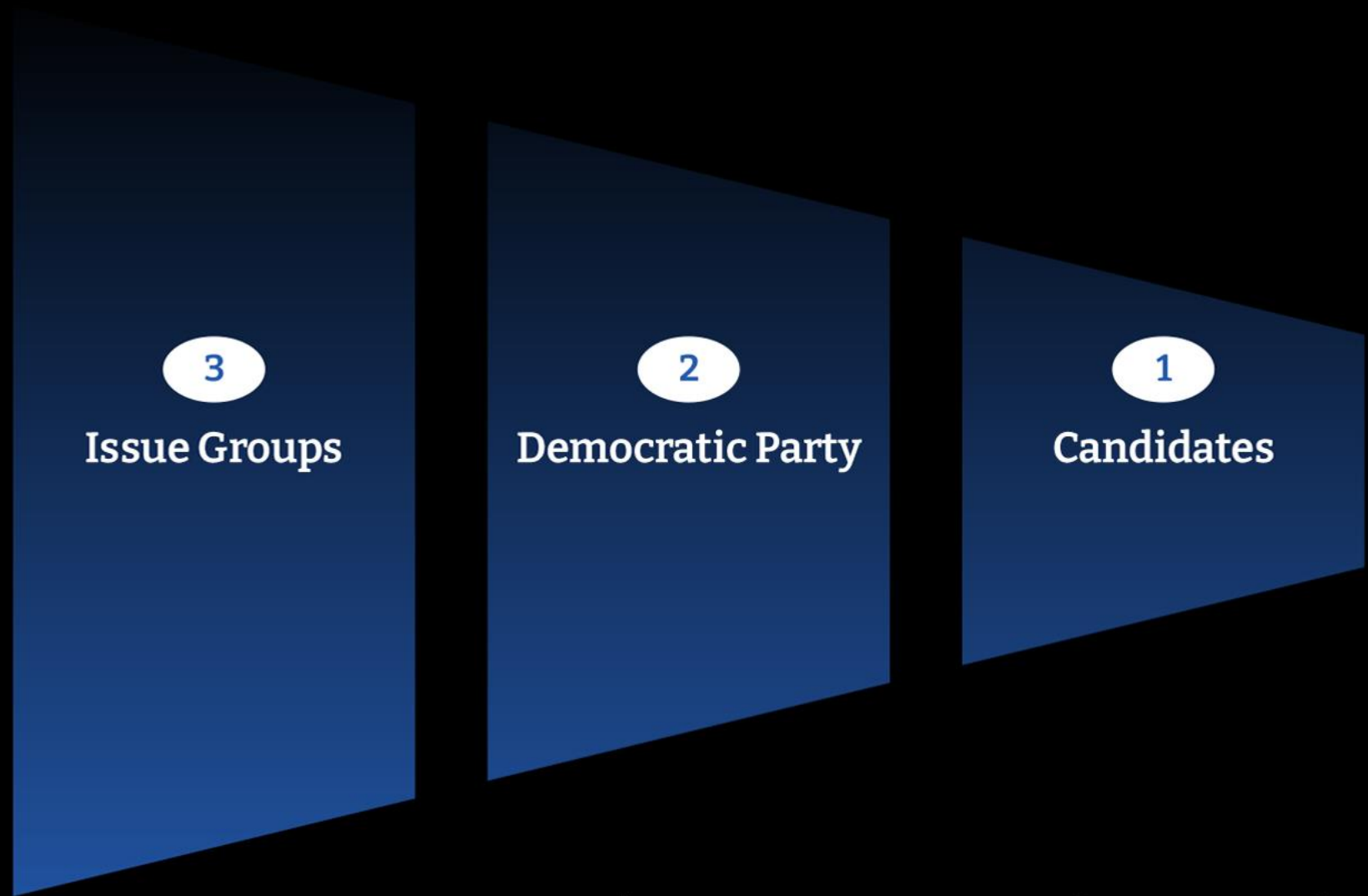
# The Four Lanes of Messaging



# The Four Lanes of Messaging



# The Four Lanes of Messaging



# The Four Lanes of Messaging

4

Grassroots

3

Issue Groups

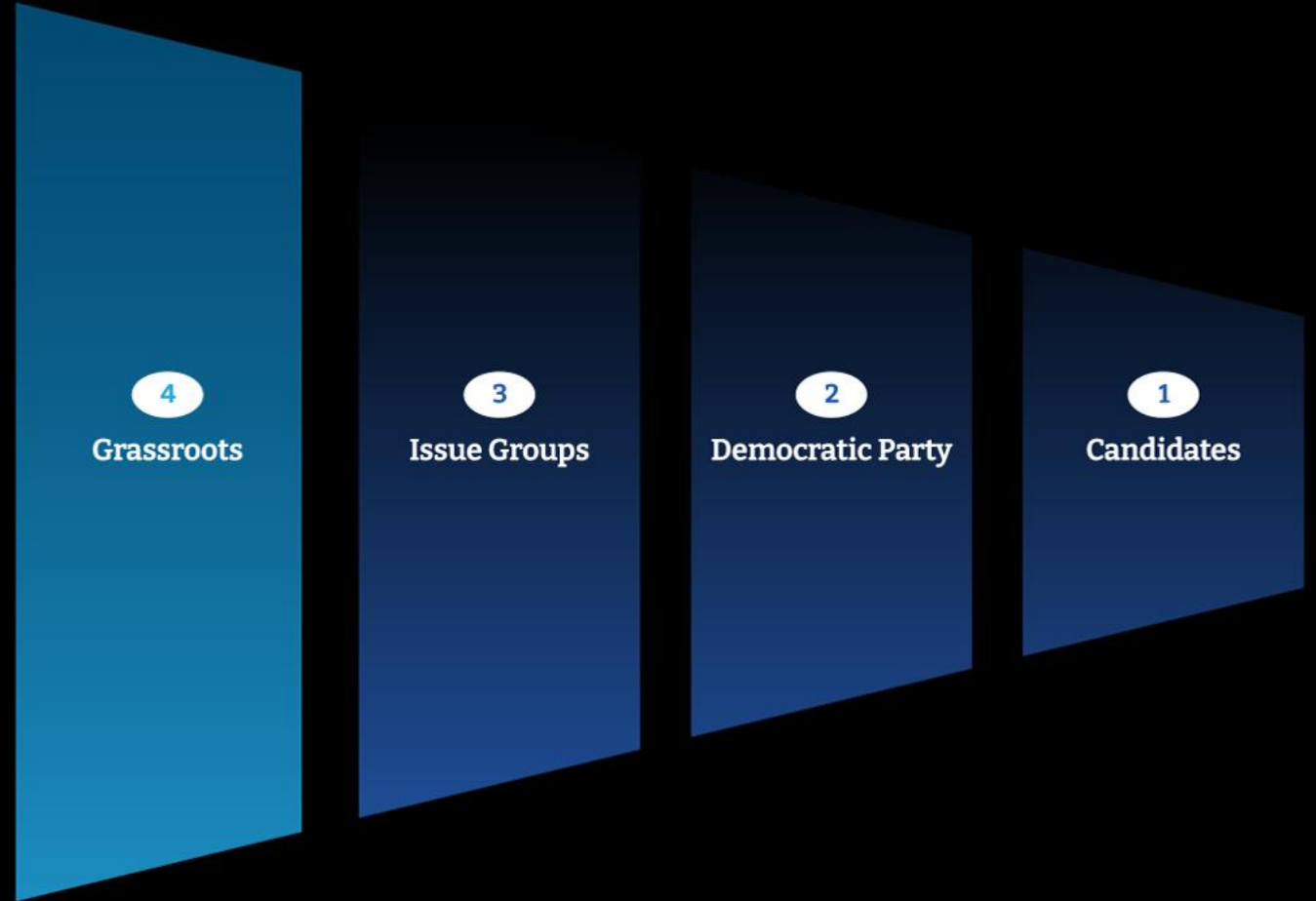
2

Democratic Party

1

Candidates

The Four Lanes of Messaging



## The Four Lanes of Messaging

4  
Grassroots

3  
Issue Groups

2  
Democratic Party

1  
Candidates

## The Four Lanes of Messaging