

# Grassroots Democrats HQ Youth:



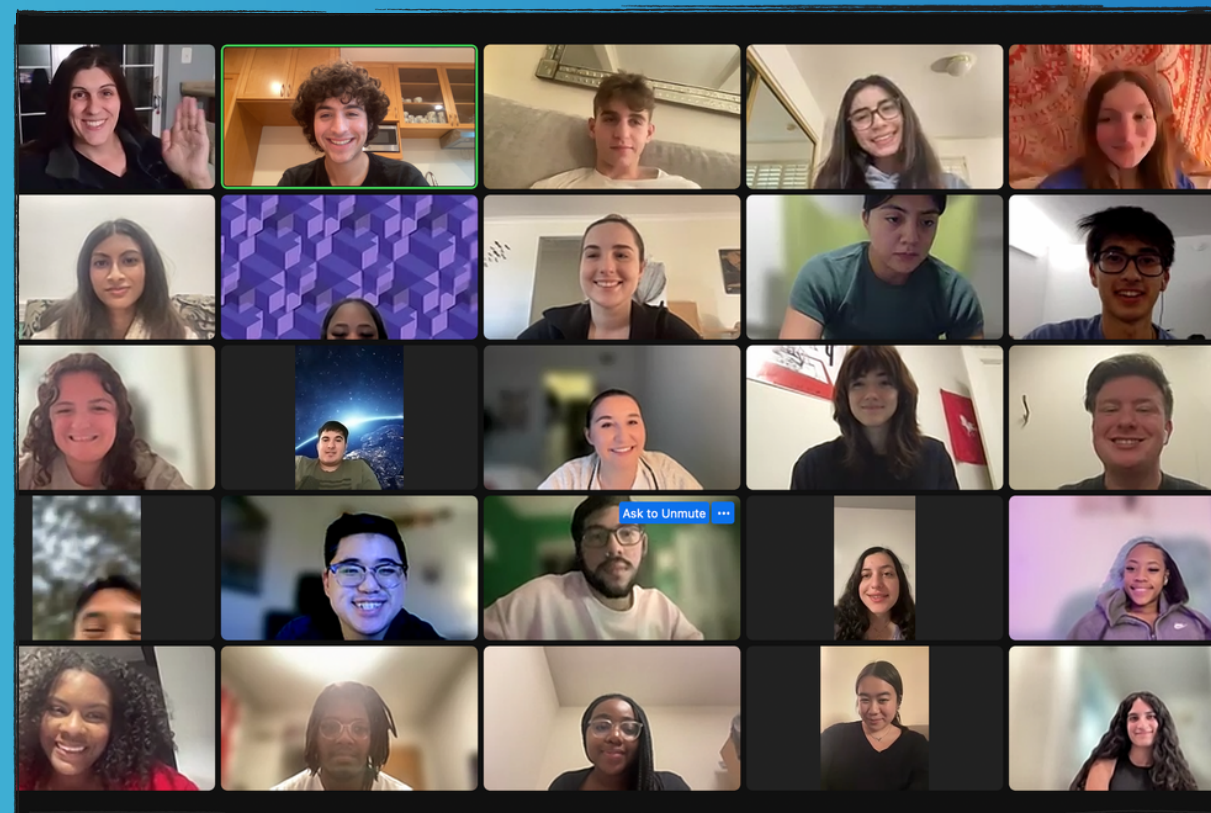
**Powering the Blue Wave!**



# BACKGROUND

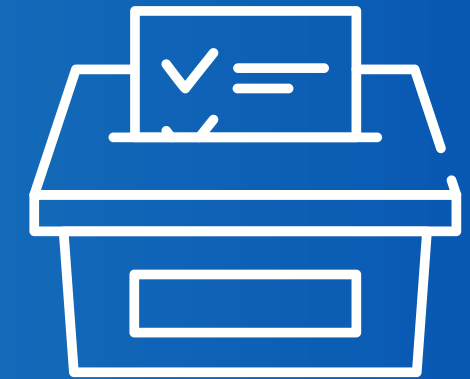
Here at the HQ, we pride ourselves on uplifting the voices of the next generation of organizers and activists. We are proud to offer a variety of programming for young people to get involved in the democratic process! Currently, our youth programming consists of three components:

1. Paid Canvassing & Voter Reg Program
2. Volunteer Fellowship Program
3. Organize for Democracy Program





# Paid Canvassing and Voter Registration



- Student aged applicants (16-25)
- Door-to-door canvassing and voter registration in frontline districts all over CA (including CA-13, CA-22, CA-27, CA-41, CA-45, CA-47, CA-49)
- Paid canvassers are required to canvass/lead a voter registration event at least twice a month, and will receive a \$100 monthly stipend (\$50 per shift)
- Canvassers can also request a \$20 gas card to cover gas expenses if they drive
- 700+ voters registered since August 2023!

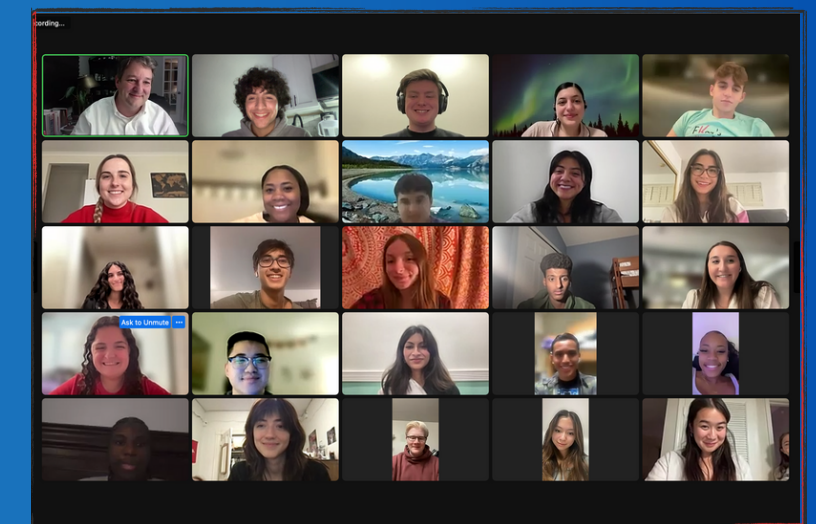
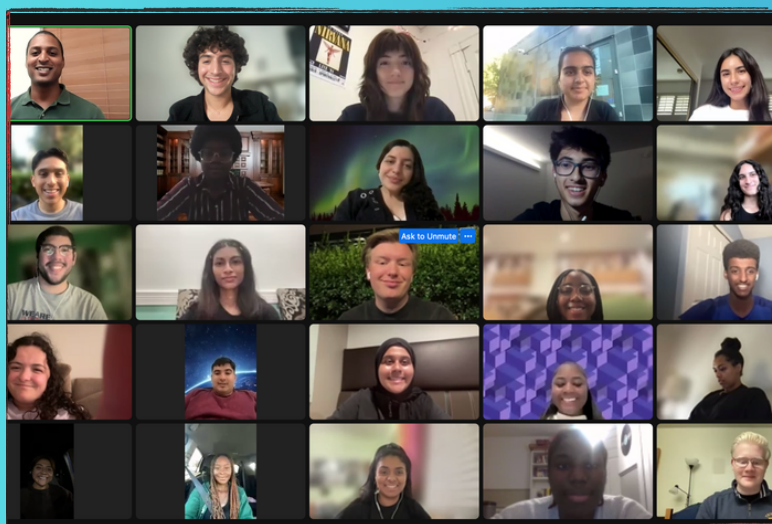




# Organize for Democracy



- **8 week PAID program where accepted students will participate in peer-to-peer youth calling**
- **Will work on behalf of some of the most competitive federal campaigns in the country**
- **Organizers will hear from guest speakers that include experienced organizers and candidates themselves!**
- **Organizers must commit to attending weekly trainings (after school hours) and calling for a minimum of 5 hours/wk**
- **Entirely virtual, so we encourage students from across the country to apply!**
- **\$75/wk stipend for attending each training**





# Volunteer Fellowship



- **Voter Outreach and Mobilization**
  - Phone banking into our target races
  - Opportunities to lead zoom room phone banks for campaigns across the country
- **Volunteer Coordination**
  - Greeting and training phone bank volunteers
  - Recruitment, reminder, and confirmation calls to volunteers
- **Administrative support, such as data entry (Biden Ballot Access Project this Winter!)**
- **Special events planning and coordination**



# YOUTH STATISTICS

## OFD

**7 COHORTS**

**230+ ORGANIZERS**

**365,000 + CALLS MADE**

**28 STATES REPRESENTED**

**82% BIPOC**

**52% WOMEN**

**50% LGBTQ+**



## 2023: VIRGINIA

**372,920 CALLS TO VA**

**YOUTH**

**55,000 TEXTS TO VA**

**YOUTH**

**FLIPPED THE LEGISLATURE**

**FULLY BLUE!**



## 2023: OHIO

**276,000 CALLS**

**WEEKLY YOUTH LED**

**PHONEBANK**

**ISSUE 1 PASSED!**



# GENERAL GDHQ STATISTICS: 2023-24



## Grassroots Democrats HQ's Youth Programming

### 1. Paid Canvassing/Voter Registration Program:

- Student aged organizers (16-25)
- Door-to-door canvassing and voter registration led by students in frontline districts all over CA (including CA-27, CA-41, CA-45, CA-47, CA-49)
- Paid canvassers are required to canvass/lead a voter registration event at least twice a month, and will receive a \$100 monthly stipend (\$50 per shift)
- Since August of 2023, we have registered over **700 new voters** in our target California Congressional races

### 2. Volunteer Fellowship Program:

- Voter Outreach and Mobilization
- Phone banking into our target races across the country
- Volunteer Coordination
- Greeting and training phone bank volunteers
- Recruitment, reminder, and confirmation calls to volunteers
- Administrative support, such as data entry
- Special events planning and coordination



### 3. Organizing for Democracy Program:

- 8 week PAID training program
- Weekly trainings (after school hours) with candidates and calling for a minimum of 5 hours/wk
- \$75/wk stipend for attending each training
- Since 2021, we have hired and trained **226 organizers** across the country to make over **360,000 phone calls** to voters ages 18-29 in key races across the country!
- **3 more 8 week cohorts of 50+ organizers this cycle**, where we will make calls into our target House and Senate races across the country

Please contact:

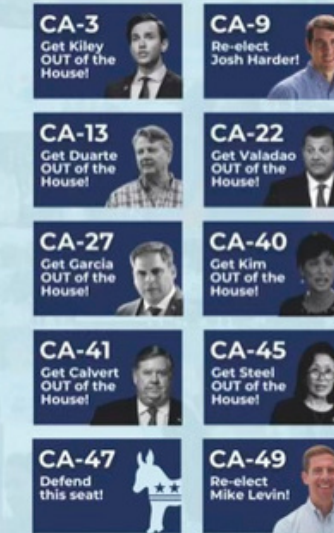
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## JOIN US TO ELECT DEMOCRATS EVERYWHERE!

### CA HOUSE TARGETS



**2023**  
1.48 MILLION PHONE CALLS  
85,500 TEXTS  
67,200 POSTCARDS  
2,636 DOORS CANVASSED  
660 YOUNG VOTERS REGISTERED

**2021-2022**  
2.3 MILLION PHONE CALLS  
7.8 MILLION TEXTS  
490,000 POSTCARDS  
114,000 DOORS CANVASSED

**2019-2020**  
6.1 MILLION PHONE CALLS  
3.1 MILLION TEXTS  
700,000 POSTCARDS  
15,000 DOORS CANVASSED

### ADDITIONAL PROGRAMMING

COMING SOON: PHYSICAL HQ IN LOS ANGELES!  
110+ AFFILIATE ORGANIZATIONS  
YOUTH DEVELOPMENT OPPORTUNITIES,  
INCLUDING VOLUNTEER & PAID FELLOWSHIPS  
IN-PERSON POP UP HQ LOCATIONS  
RESOURCE GUIDES, HOW-TO MANUALS AND 1:1  
PERSONAL SUPPORT FOR INDIVIDUALS AND  
GROUPS TO HOST THEIR OWN EVENTS  
VIRTUAL COMMUNITY EVENTS

### 2024 TARGETS

Keep the White House

Early Engagement in CA House Races

Select US Senate Races

### YOUTH ORGANIZE FOR DEMOCRACY PROGRAM

Paying and training the next generation of organizers to get out the youth vote!

365,000+ Calls to young voters  
230 Young organizers trained

28 States represented

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# SIGN UP TO GET OUT THE YOUTH VOTE IN 2024!

