



Hope vs. Polls

BRIAN COLKER

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“This is the first election after half our population lost a very significant individual right, the first time that has happened in our country's history.”

- BRIAN COLKER

Final Investments for \$\$\$

SENATE - Sen. Cortez-Masto (NV)

GOVERNOR - Katie Hobbs (AZ)

SECRETARY OF STATE - Cisco Aguilar (NV)

HOUSE RACES (in this order):

Rudy Salas (CA-21)

Mike Levin (CA-49)

Adam Gray (CA-13)

Josh Harder (CA-09)

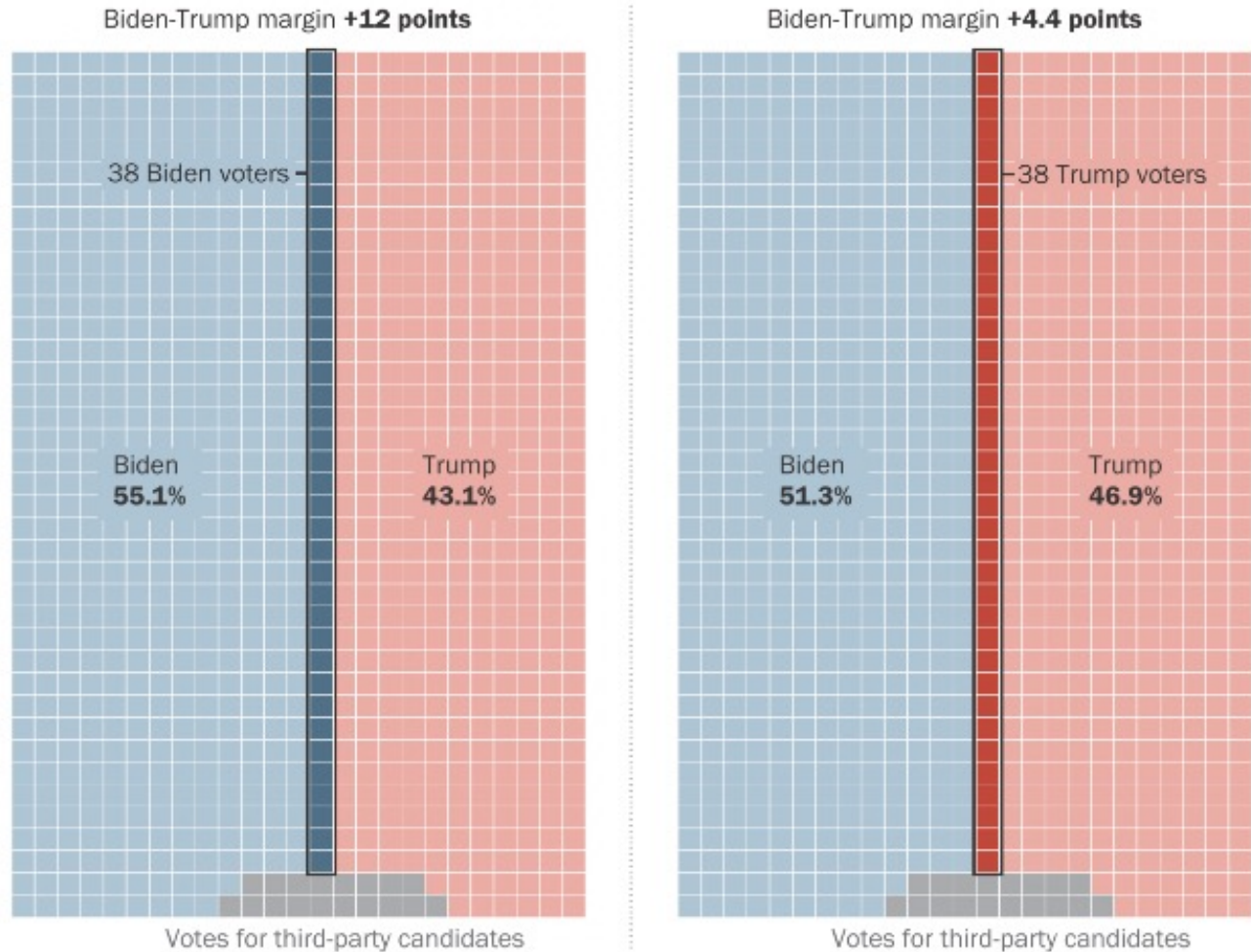
Christy Smith (CA-27)

Will Rollins (CA-41)

Polling is broken, part 1

Any given poll is subject to major swings based on a tiny number of individuals – 38 out of 1000 people can swing a poll 8%

Changing the preferences of 38 voters out of 1,000 respondents shifts the poll's margin from a 12-point Biden advantage to about 4 points, the actual 2020 election result



Note: Depiction of two hypothetical polls of 1,000 voters.
"What 2020's Election Poll Errors Tell Us About the Accuracy of Issue Polling"

PEW RESEARCH CENTER

Polling is broken #2

“The *Times*’ September [poll](#) showed independent women favoring Democrats by a fulsome 14 points. A month later, they’re backing Republicans by 18 points. That’s an epic 32-point swing, one that is almost impossible to imagine in practice. **But then you look at the details; the embedded margin of error for the [small](#) sample size is 20 points.** Put simply: they didn’t talk to enough of those independent women to know what they’re talking about, but the rest of us can’t shut up about it.”

<https://time.com/6223908/problem-with-polling-midterms-2022/>

“In 2020, [Charlie Cook from the Cook Political Report](#) pointed out that one deciding factor in that election’s upset relied on “how undecided voters break at the end,” pointing out that **85 percent of undecided voters made up their minds within a week of Election Day.**”

<https://www.pbs.org/newshour/politics/your-guide-to-understanding-polls>

Special Elections since June 24th

- In Nebraska's 1st Congressional District in late June, a 15-point Biden loss was shrunk to a five-point Democratic loss — **a gain of 10 points.**
- In Minnesota's 1st District this month, a 10-point Biden loss became a four-point Democratic loss — a **gain of six points.**
- In New York's 19th, a 1.5-point Biden win stretched modestly to 2.2 points, **outperforming the polls by 6-10%**
- In New York's 23rd an **11-point Biden loss shrunk by 5%**
- In Alaska – Mary Peltola (D) won 51% via ranked choice voting (difficult to compare to general)
- In Kansas voters rejected an abortion ban amendment 59-41%; a poll showed the amendment was **favored** 47-43% in July

New Voters

Kansas: More than 33,000 people registered to vote between June 24th and the mid-July deadline. [Data indicate](#) most of those registrations came after the Supreme Court's Dobbs decision in late June — and [70% of those new voters were women](#), according to an analysis by TargetSmart, a nonpartisan political data organization.

900,000 people voted on the abortion amendment – nearly the same number as in the 2018 midterms

<https://www.cjonline.com/story/news/politics/elections/2022/08/03/high-primary-voter-turnout-kansas-abortion-amendment-election-results/10225025002/>

Wisconsin has its highest number of midterm voters ever

The more than 3.5 million registered voters in Wisconsin as of Oct. 1 marks a 10% increase over the total on that same date before the 2018 midterm elections, which saw Tony Evers win his race for governor, and Tammy Baldwin get re-elected to the U.S. Senate.

<https://pbswisconsin.org/news-item/how-wisconsins-voter-registrations-stood-five-weeks-out-from-the-2>

022-election/

Early Voting

More than 5.8 million ballots have already been cast across 39 states in the 2022 midterm election, according to new data from Edison Research and Catalist, per [CNN](#). The data show that voting numbers remain on par with the 2018 m

<https://www.axios.com/2022/10/22/2022-midterms-early-voter-turnout-numbers-2018 idterms>.

- **Georgia** has already smashed its record for early voting since the first day early voting was allowed, [Fox 5 Atlanta](#) reports. First-day numbers were twice as high as the same day in 2018.
- **North Carolina** saw a slight dip in early voters compared to 2018 (135,400 in 2022 vs 136,500 in 2018 on the first day of in-person early voting, but the voter turnout "was on par" with 2018, according to the [North Carolina State Board of Elections](#).
- **Ohio** saw a 2.7% bump this year compared to 2018 for the first week of early voting, the [Columbus Dispatch](#) reports.

Enthusiasm

Democrats Hold Enthusiasm Edge: For the fifth week in a row, Democratic voters are more likely than Republicans to say they are “extremely” or “very” enthusiastic about voting in the midterm elections, 63% to 58%. The 5-point gap is the largest Democratic advantage Morning Consult has recorded in 2022.

<https://morningconsult.com/2022-midterm-elections-tracker/>

According to [polling data](#) released this month by Voters of Tomorrow, in key battleground states, abortion is the top issue for young voters between the ages of 18 and 24. Seventy-four percent of young people in the survey said they were not willing to vote for a person who doesn’t support “basic access to an early-stage abortion.”

<https://19thnews.org/2022/10/young-women-voters-election-abortion-dobbs/>

Empowerment is the driving message leading young voters ages 17-29 to the polls this midterm season, with **59% confirming they are planning on voting**

<https://www.prnewswire.com/news-releases/empowered-by-their-role-as-americas-future-59-of-young-voters-plan-to-vote-in-the-midterm-elections-to-protect-their-rights--while-21-are-unsure-whether-or-not-they-will-vote-301640386.html>

A Theory of A New Electorate

Every election has a slightly different electorate than the one before

Polls can only model the electorate pollsters understand, which is the previous one

The biggest question how has the last two years changed the electorate:

- January 6th attack and televised investigation

- Overtun of Roe V. Wade

- War in Ukraine

- Inflation



(It's a big, beautiful world)