

INTRODUCTION to PATTI CRANE

Patti became a full-time grassroots activist in 2018 when she retired as CEO of her marketing communications firm and moved to LA to be near her kids and grandchildren.

She is a leader with our partner, Field Team 6, and she co-founded and is the driving force behind my favorite new group, the California Grassroots Alliance, the statewide network connecting independent progressive groups organizing to sweep six purple Congressional districts and take back the House majority this November. She and others produced the amazing FIREBREAK video.

She is in leadership of her local Indivisible chapter, her original activism home.

Patti is our guru on messaging. Over to PATTI CRANE.