

MAKING WAVES FOR DEMOCRACY: Canvassing and Fundraising 2021-2022

We raised this cycle (2021-22): \$441,264. Nearly half a million bucks!

That includes

- 1. Georgia runoff January 2021 for Sens Ossoff and Warnock: \$107,330**
- 2. Jay Chen in CA 45, May 2022, Stronger than Steel virtual event:
\$115,370**
- 3. Christy Smith in CA 27, Sept 2022, Have your Cake and Democracy
Too: Send Ms. Smith to Washington, Mar Vista event: \$159,228**
- 4. Georgia second runoff Dec 2022, Sen. Rafael Warnock: \$59,336
To support Worker Power, the PAC of UNITE HERE, best doorknockers!**

FYI: Our total in 5+ years: \$2,075,147!!!! From 8 events, 5 email campaigns (2 for Georgia!) plus sending 90 canvassers in 2020 in the middle of COVID to doorknock in AZ with UNITE HERE

WE HAVE A FUNDRAISING MACHINE! Remember, our model is an organizing model. MOST of this money raised has been signing up co-Hosts who ask their family and friends....

Breakdown of our \$2,075,147:

- 1. Aug 2017, for youth organizing (Sea Change), CA 25 \$80,050**
- 2. March 2018, organizing by Sea Change, \$118,694**
- 3. September 2018, Harley Rouda (CA-48) + Katie Hill (CA-25), \$218,626**
- 4. Sept 2019, organizing by Sea Change, \$139,066**
- 5. March 2020, Sen Mark Kelly, AZ, cancelled one week out, Covid!
\$217,848**
- 6. July 4, 2020, Joe Biden, virtual event, \$718,239 YES, that's right!**
- 7. Sent 90 canvassers to Phoenix, AZ for Biden/Harris and Mark Kelly,
hotel and travel paid for: \$31,360**
- 8. Georgia GoGetters for Jan runoff, Ossoff and Warnock: \$107,330**
- 9. 3 Email campaigns for 3 Senate candidates (MT – Steve Bullock, IA –
Theresa Greenfield, NC – Cal Cunningham): \$110,000++**
- 10. Jay Chen event, May 2022: \$115,370**
- 11. Christy Smith in person event, Sept 2022: \$159,228**
- 12. George GoGetters again for runoff for Warnock: \$59,336**

CANVASSING 2021-23

We targeted two districts: CA-27 and the OC. First we doorknocked for Harley Rouda (in the old 48) and then Katie Porter after REDISTRICTING gave her that Coastal District (now CA-47) that we've been working in since 2017. We canvassed in the summer of 2022 for Katie Porter, and then moved to Brea, to the NEW CA-45 for Jay Chen.

The total doorknocks THIS ELECTORAL CYCLE were about 14,350.

**CA-27 before primary and through general for Christy Smith
200 volunteers. 15 times. Each one hit 50 doors, average.
Total 10,000**

**CA-45 for Jay Chen
36 volunteers over 6 Sundays,
Total 1800**

**CA-48,47
Feb through July 2022. 20 volunteers @ 50 = 1000
July, Aug 2022 31 volunteers @50 = 1550
Total 2550**

Note: Overall, since 2017 (until 2021-22) when we had way more volunteers show up for canvassing, and sent 90 folks in 2020 to Phoenix, we've hit an estimated: 80,000 doors, 15,000 of them in this recent cycle.

40,000 in CA-25,27 for Katie Hill, then Christy, 2017-20

15,000 in CA-48 for Harley Rouda, 2017-20.

10,000 in AZ with UNITE HERE, 90 folks, 7 days GOTV, 2020.

15,000 for Jay Chen, Katie Porter, Christy Smith, this recent cycle, 2021-22.