

Breakout Group Feedback
MWD 12-14-25 meeting

“Since our success with Prop 50, what do you think are the necessary next steps for activism? What will you do in that effort?”

1. Continue our efforts to canvas, phone bank, postcard

- Canvas for vulnerable candidates, not safe seats
- Make sure to identify local issues in races we’re working on.
- Support races we’ve supported in the past. Make sure that Whitesides and Min’s seats are safe or if they face a serious challenge.
- See who the Republicans will be targeting.
- Consider focusing on CA 48 (Issa) and CA45 (Tran).
- Get bullet points from the DNC to understand what the Democrats are doing.
- Focus on purple districts.
- Focus on the state campaigns.
- Create a menu for our group of opportunities of things we can do--update regularly.

2. Canvassing Approaches

- Follow Dolores Huerta—Every conversation is a persuasion opportunity. Keep a QR link to S.O.S. website for voter registration or text them the link. Ask people about their voting plan.
- Go to every door (not just Democrats). Generate deep conversations with everyone. Listen to what matters to them. Bring in folks to train us on this model.

3. Messaging

- Clarify what is the Democrats’ plan/Project 2028.
- Tailor our messaging on affordability to the specific race/candidate.
- Develop more inspirational and uplifting messaging.
- Improve messaging on social media to counter MAGA lies. Learn from Newsom’s memes during Prop 50.

4. Mobilize youth vote

- Go on college campuses to do voter registration.
- Keep a QR link to S.O.S. website for voter registration or text them the link.
- Collaborate with other organizations focused on young people.
- Outreach to teachers and educators to teach youth about the democratic process even before they can vote.

5. Voter registration

- We should all know/get trained in exactly what someone needs to do to register to vote; have the QR Code available.

6. Share written information with the group of things folks are doing outside of MWD. This could be inspiring and galvanizing to others.

7. Continue demonstrating; No Kings etc.

