

The Loft Guru wins Platinum Business Award for 2024



Running a business has always been a complex challenge but it's fair to say over the last few years it's been more difficult than ever. Having to deal with the cost of living crisis, high inflation and rising interest rates has really taken its toll. Whilst the global corporations will emerge relatively unscathed, the sad reality is many of the independent businesses in our communities have had to close their doors for the last time. That is why it is so heartening when you hear about an independent business that is bucking that trend and thriving despite the turbulent climate.

That is exactly what the multi award winning Hertfordshire based The Loft Guru has achieved in recent years earning a well deserved reputation as one of the rising stars of their industry. Sustained excellence is something that is difficult to achieve in any industry but it's something that The Loft Guru have managed to achieve with quite remarkable consistency and they are certainly showing no signs of slowing down. In recognition of the standards they've set and their achievements to date we are delighted to announce The Loft Guru are the latest winners of one of our 2024 Platinum Business Awards.

Our Platinum Business Award is the highest possible recommendation that we provide as an organisation with The Loft Guru joining a very exclusive group of winners. With our awards we think it's important to recognise organisations that are bringing something new and innovative to their marketplace. They don't necessarily have to be the biggest but they have to be an organisation that is trying to offer something different to what is already out there and above all they must offer a great product or service. We feel that The Loft Guru ticks all the boxes and are worthy winners of our award.

This latest award follows on from several prestigious industry awards that they've won in recent years including receiving our own Award of Excellence when they were named Specialists in Roof Top Room & Design & Lofts for 2023. The awards are clearly no accident and will come as no surprise to anybody that has worked with them. In this edition we will try and give you an insight into the work that they do and the success that they've enjoyed.

There are many factors but first and foremost they are good at what they do with the entire team sharing the same steadfast determination to maintain the high standards that have become such a trademark. So who exactly are The Loft Guru and what is it that they do? Loft Guru is a team of experienced and trusted loft builders that works in Essex, Hertfordshire and the Greater London region.

Their team of experienced professionals who have a deep understanding of loft conversions and construction. Their knowledge and skills are a key factor in delivering outstanding results every time.

They believe that every loft conversion project is unique. They work closely with each client to design and build spaces that match their specific needs, preferences and budgets. They ensure they use high quality materials on every project they undertake and meet the highest standards of quality and durability and strive to provide cost-effective loft conversion solutions without compromising on quality. They aim to add value to your property and make your investment worthwhile.

Their team of skilled architects and designers collaborate with clients to create bespoke designs to optimise space and complement the existing aesthetics of the home. They consider factors such as natural light, accessibility and functionality to deliver designs that fulfill the client's vision. Once the design is finalised and all the permissions are in place, Loft Guru commences the construction phase. Their team of trained builders, electricians, plumbers and carpenters ensures that the conversion is carried out to the highest standards. They handle all aspects of the project until your loft is turned into a beautiful living space.

The challenge that The Loft Guru Ltd and the team face in the future as their reputation grows and the demand for their services grows will be to maintain the same high standards that have given them so much success. Given the track record that they have we think it's something that they will achieve and that The Loft Guru Ltd is a name you'll be hearing much more of in the years to come.



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