

Engagement has not appreciably changed in 20 years despite tens of thousands of hours and hundreds of millions of dollars spent on trying to improve it*. Only 12% of employees feel their organization has a good onboarding process, not great, not the best, just good.* Only 20% of employees strongly agree” that they know what is expected of them at work.*

*Data from The Gallup Organization

We need a new approach. We need to embrace diversity and specifically inclusion as the true driver of engagement that it is. No longer can we view inclusion as a separate initiative. It needs to be infused throughout an organization via a precise training system. More than the right thing to do, it is a powerful business strategy.



Methodology:

- Strengths Based - Inclusion Focused - Mission Oriented

System:

- Check In
- Everyone Matters If They Contribute
- Crew-Munity
- Ombudsman
- Mission

Process: **C.O.R.E.**



So powerful and unique this system has both a trademark and a patent pending on it.

