

Rewriting the rules

of Advertising and Communication

The logo features a stylized grey 'V' with a red dot in the center, flanked by black curved lines representing signal waves. This is all enclosed within a red circle, which is itself inside a larger white circle.

Omni Veil™
Powered by ISIGN



The Omni Veil has you covered.

- This is a Bluetooth, WiFi, GEO and APP based system which means you can access visitors that enter the Veil no matter what mobile device they are on.
- Notifications include branded content, web links and text.
- The app, email and text SMS subscribers will receive notifications even outside the veil.
- The Omni Veil is a 24/7 mobile/stationary network. We have partnered with emergency vehicles to cover our roads sending out traffic notifications, safety messages and branded content.



Omni Veil™

WiFi NETWORK



The Omni Veil WiFi option is compatible with all phone types. This function allows users to connect to our WiFi network. Once users connect to our WiFi network, they will be instantly transferred to a portal for downloadable coupons/offers/information.

Once users connect, we feed them the appropriate coupons/offers/information.

BLUETOOTH NETWORK

For this element of Omni Veil, it is similar to our WiFi component.

Our Bluetooth component is compatible with 55% of users, not leaving legacy phones behind.

Users simply connect to our Bluetooth element, accept, and an instant download will save to their photo gallery for use.





APPLICATION NETWORK

- With our application downloaded to a user's phone, we have the capacity to send proximity real time messages/notifications.
- The Omni Veil application is compatible with all phone types. When a user comes within 100 yards of Omni Veil, they will receive a real time proximity message alert to their phone. These offers are stored within the application for later use as well.
- This is an excellent application for advertisers to reach their customers via mobile and our retargeting capacities are limitless.
- We can reach any user that has downloaded our application at any time, no matter where they are.

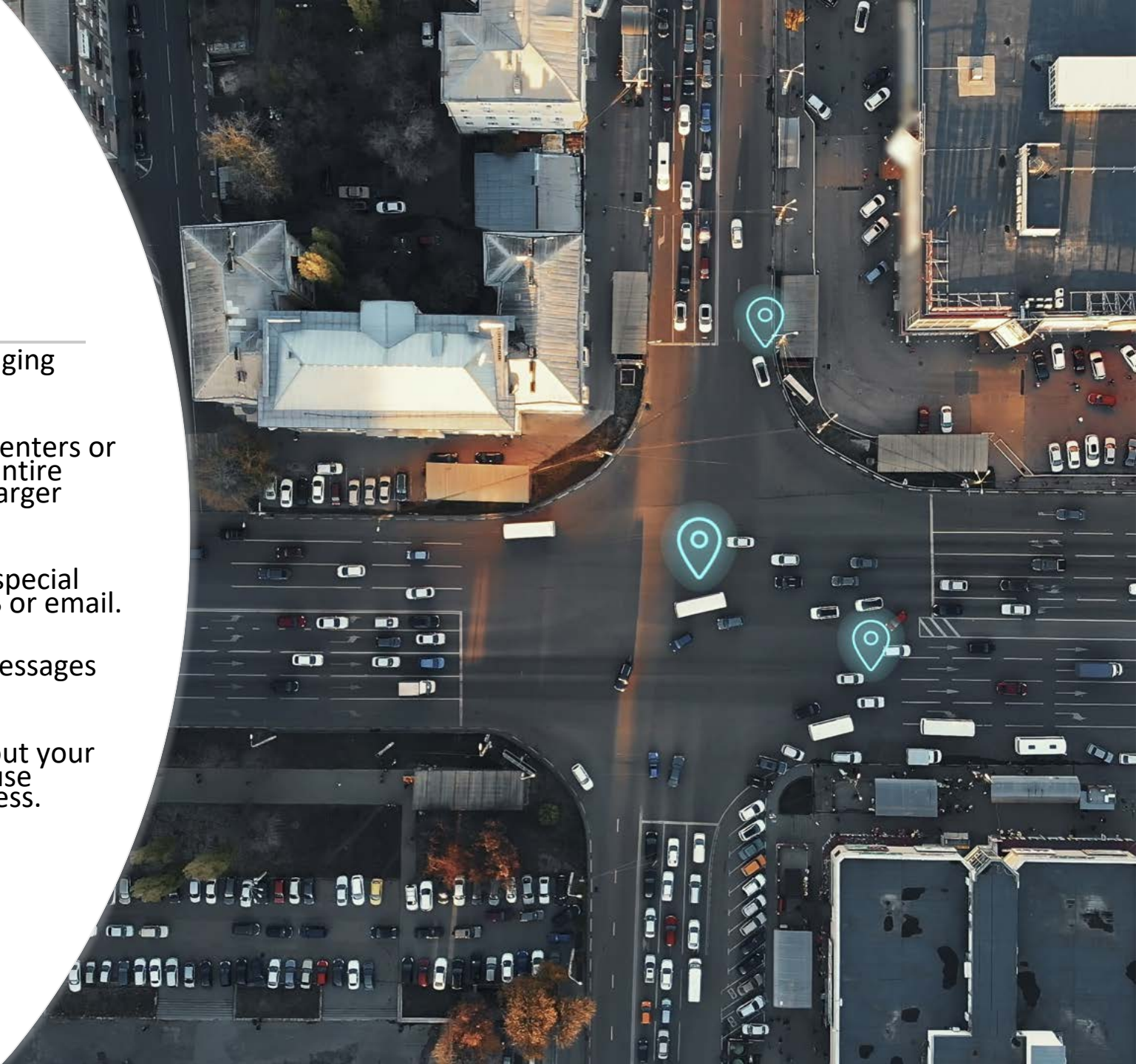


Omni Veil™



GPS Special Features

- With GPS capabilities, Omni Veil's Security Alert Messaging brings the following features:
- Omni Veil will be aware of its location, so when a user enters or leaves a territory (ranging from 10 square feet up to an entire country), a specific alert can be sent. This is based on a larger area, mostly outdoor situations.
- Using our Security Alert Messaging within your app, a special alert can be sent to your users based on location via SMS or email.
- Omni Veil can port messages to mobile users. These messages would be tailored to your users using geofencing.
- With Omni Veil's GPS you gain marketable insights about your users. The opportunities in any market are endless because communication based on location is vital for every business.



Mobile Metrics

- Omni Veil launched its Mobile Network February 10, 2020. Omni Veil has already developed into the dominant player in the digital tech space reaching millions of users on their cell phones.
- Competitors of our Network: Google, Facebook, Cox Media, Yahoo, Yelp, Twitter, Instagram, Bing, Snapchat and more....



We are reaching your target on the one thing users never put down... their PHONE

**Utilize our
cutting-edge
technology to put
your business out
front!**

**Don't just be
in your market,
OWN IT.**



OV Market Opportunities

- *Potentials for additional advertising revenue.
- *Potentials for brand advertisers for advertising campaigns.
- *Proximity push messaging to all existing app users that come on property.
- *WIFI and BT brand recognition
- *Emergency alerts and updates to customers, staff and community



ONGOING SERVICE

Integrate our app with yours and send proximity push messages in real time to your customers.

We can create the perfect plan for your business with targeted, ongoing, no hassle messaging.

BUILDING NEW REVENUE

Partnering with us creates a 24/7 Digital Platform. This can be maximized for your own marketing as well as other businesses.

Your location becomes a digital hub space where other businesses will want to advertise.

COMPETITIVE ADVANTAGES



Omni Veil™



The Omni Veil is the first to market all in one Digital Network including Bluetooth, WiFi, GPS and Application.



Pushes notifications in real time.
Omni Veil is not limited in its reach.



Adds mobile elements of safety, communication, inclusion and awareness.

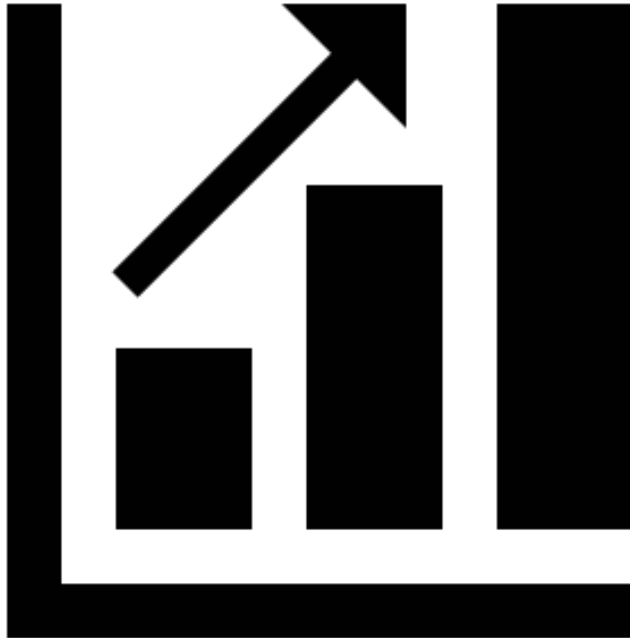
Installation



- Simple “Plug and Play equipment.”
- 24/7 monitoring with remote dashboard management
- Ongoing messaging with remote dashboard frequency control for easy adjustments/updates
- Minimal visibility of equipment for aesthetic of business *Depending on location
- Easy, user-friendly installation



Omni Veil™



*AVG results based on current metrics. Results will vary.

MOBILE METRICS



Potential Daily Impressions

1,159,125



Potential Monthly Impressions

34,773,750



Performance/Clicks

6,200- 9,600



Average Dwell Time

45-60 sec



Interactive Acceptance Rate

6% -12%



Unique Phone Count

65,951- 131,902



Total Users

136,252- 408,756



RATES

Contact us for further information and a custom proposal. Please indicate your advertising intentions, including the duration, targeting and budget.

**A NEW ERA
OF DIGITAL
INNOVATION.**



CONTACT US



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