

Rewriting the rules

of Advertising and Communication



Omni VeilTM

Powered by ISIGN



The Omni Veil has you covered.

- This is a Bluetooth, WiFi, GEO and APP based system which means you can access visitors that enter the Veil no matter what mobile device they are on.
- Notifications include branded content, web links and text.
- The app, email and text SMS subscribers will receive notifications even outside the veil.
- The Omni Veil is a 24/7 mobile/stationary network. We have partnered with emergency vehicles to cover our roads sending out traffic notifications, safety messages and branded content.



Omni Veil™

Omni Veil in the Community

- The Omni Veil is meant to keep users connected in real time.
- Building communities together on a mobile digital network while establishing safety and revolutionizing advertising is happening NOW.



**THE KEY
TO A SAFER
ENVIRONMENT.**



OMNI-VEIL



WiFi NETWORK



Omni Veil™

The Omni Veil WiFi option is compatible with all phone types. This function allows users to connect to our WiFi network. Once users connect to our WiFi network, they will be instantly transferred to a portal for downloadable coupons/offers/information.

Once they connect, we feed them the appropriate coupons/offers/information. Our WiFi option is highly sought after as we do not need an application aspect to reach mobile users.

BLUETOOTH NETWORK

For this element of Omni Veil, it is similar to our WiFi component.

Our Bluetooth component is compatible with 55% of users, not leaving legacy phones behind.

Users simply connect to our Bluetooth element, accept, and an instant download will save to their photo gallery for use.





APPLICATION NETWORK

- With our application downloaded to a user's phone, we have the capacity to send proximity real time messages/notifications.
- The Omni Veil application is compatible with all phone types. When a user comes within 100 yards of Omni Veil, they will receive a real time proximity message alert to their phone. These offers are stored within the application for later use as well.
- This is an excellent application for advertisers to reach their customers via mobile and our retargeting capacities are limitless.
- We can reach any user that has downloaded our application at any time, no matter where they are.

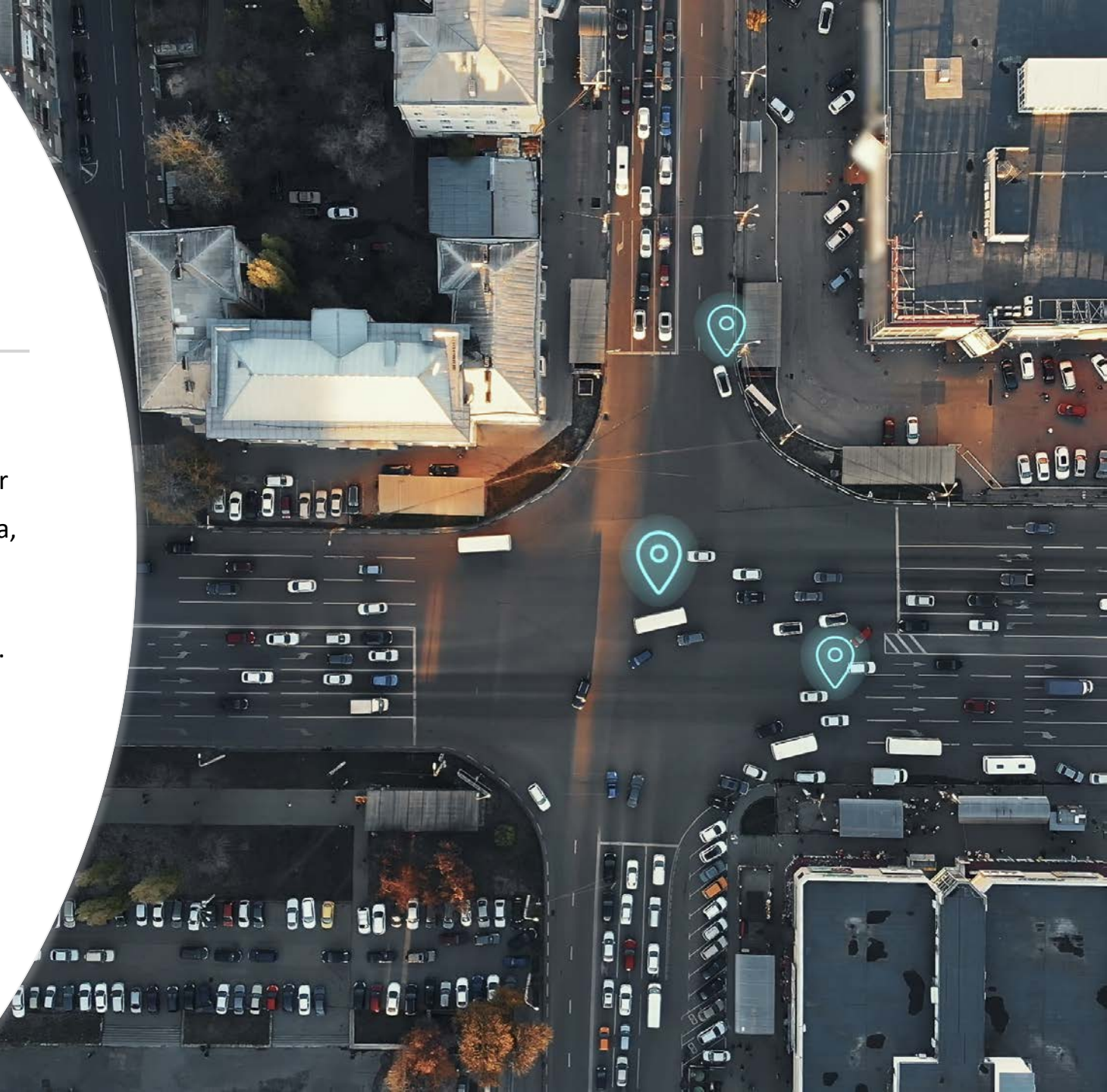


Omni Veil™



GPS Special Features

- With GPS capabilities, Omni Veil's Security Alert Messaging brings the following features:
- Omni Veil will be aware of its location, so when a user enters or leaves a territory (ranging from 10 square feet up to an entire country), a specific alert can be sent. This is based on a larger area, mostly outdoor situations.
- Using our Security Alert Messaging within your app, a special alert can be sent to your users based on location via SMS or email.
- Omni Veil can port messages to mobile users. These messages would be tailored to your users using geofencing.
- With Omni Veil's GPS you gain marketable insights about your users. The opportunities in any market are endless because communication based on location is vital for every business.





Omni Veil™



We collect important data from users to create a retarget strategy for your business.

Monthly reports are provided to each advertising partner through our advanced dashboard.

Mobile Metrics

- Omni Veil launched its Mobile Network February 10, 2020. Omni Veil has already developed into the dominant player in the digital tech space reaching millions of users on their cell phones.
- An average of \$3 per CPM the Omni Veil leaves competitors in the dust.
- Competitors of our Network: Google, Facebook, Cox Media, Yahoo, Yelp, Twitter, Instagram, Bing, Snapchat and more....



We are reaching your target on the one thing users never put down... their PHONE

Market Size

Digital Mobile Technology is available to intergrade into existing users' smart phones.

Omni Extension : Currently our mobile network reaches:

4,636,500 Daily Reach

139,095,000 Monthly Reach

COMING SOON!

30-day tourist expansion plans would increase monthly reach to over 200,000,000 per month.

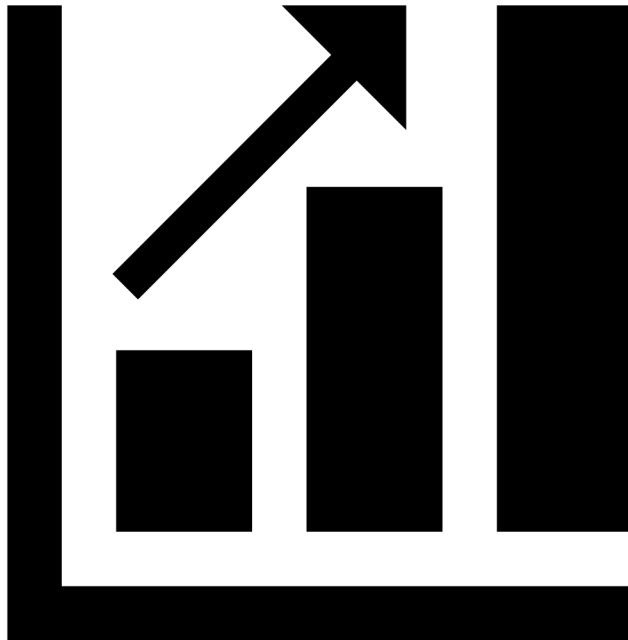


Omni Veil™





Omni Veil™



MOBILE METRICS

Potential Daily Impressions	1,159,125
Potential Monthly Impressions	34,773,750
Reach	172,237- 879,000
Performance/Clicks	6,200- 9,600
Interactive Acceptance Rate	18% -25%
Average Dwell Time	45-60 sec
Unique Phone Count	65,951- 131,902
Total Users	136,252- 408,756

*AVG results based on current metrics. Results will vary.

COMPETITIVE ADVANTAGES



Omni Veil™



The Omni Veil is the first to market all in one Digital Network including Bluetooth, WiFi, GPS and Application.



Pushes notifications in real time.
Omni Veil is not limited in its reach.



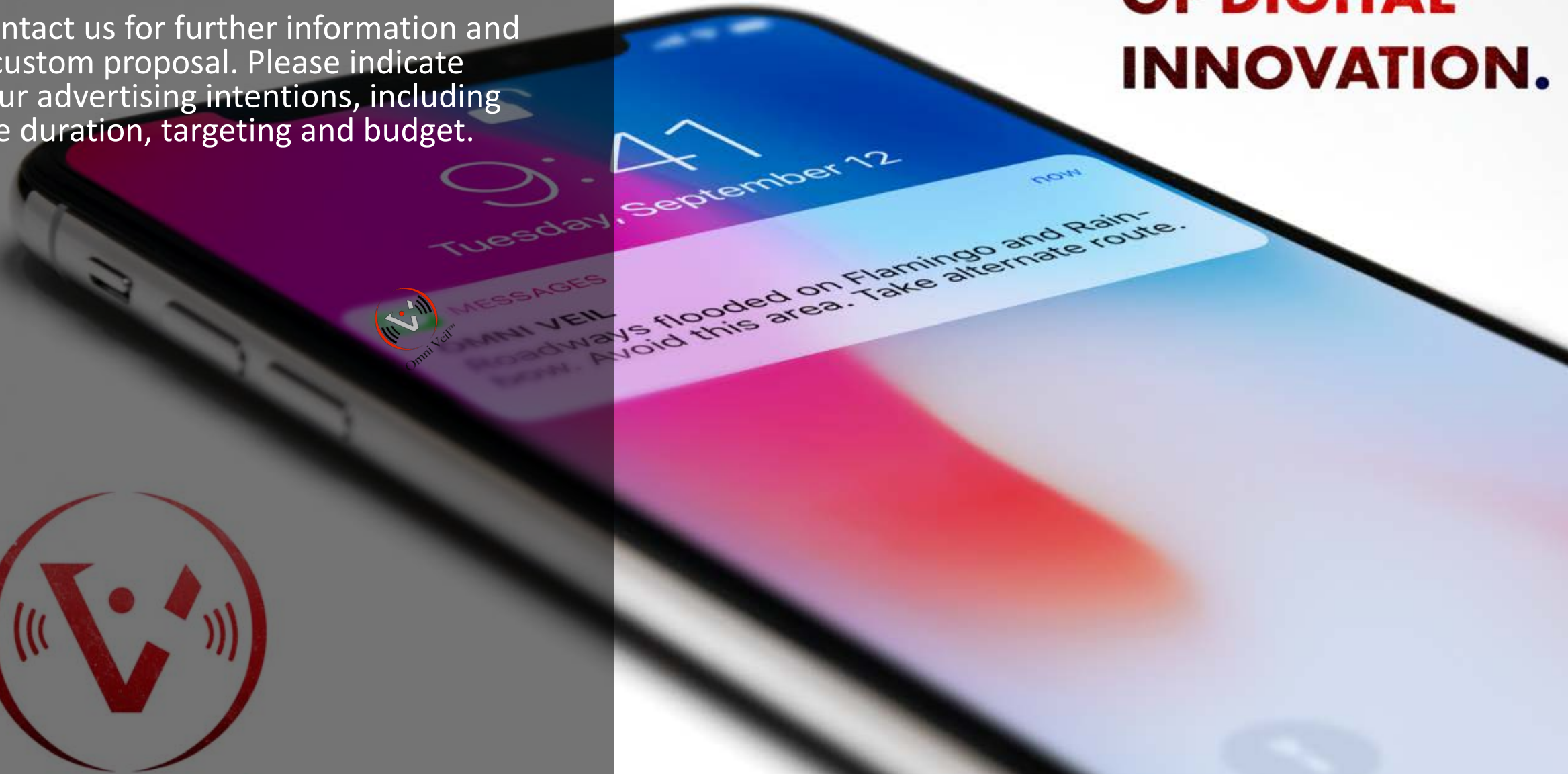
Adds mobile elements of safety, communication, inclusion and awareness.



RATES

Contact us for further information and a custom proposal. Please indicate your advertising intentions, including the duration, targeting and budget.

**A NEW ERA
OF DIGITAL
INNOVATION.**



CONTACT US



Omni Veil™
Powered by ISIGN

Email: info@theomniveil.com

Phone: (702) 279-2925

www.theomniveil.com

