



PINK HEART FUNDS RIBBON WALK 2026

# SPONSORSHIP PACKET



**APRIL 18, 2026**



PINK HEART FUNDS  
*Caring for All*  
WITH CANCER



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September 2025

Dear Community Partner,

I hope this letter finds you in good health and high spirits. As we approach another impactful year at Pink Heart Funds, the Pink Heart Funds Executive Board welcomes you to **Splashing Out Cancer in Every Color: 2026 Ribbon Walk!** This board was formed by community professionals in the Mississippi Gulf Coast business community to raise funds in the fight against cancer through our annual walk. Our dedication, teamed with the support of the Mississippi Gulf Coast community and our generous donors is pivotal to fulfilling our mission to support local cancer patient services.

Launched in 2005, Pink Heart Funds has been tirelessly dedicated to making a difference in the lives of individuals facing cancer-related hair loss and severe hair loss (Alopecia). Our commitment extends to providing cranial prosthetics (wigs) for children and adults, as well as offering free breast prosthetics and post-mastectomy bras for women. Beyond tangible resources, we serve as a vital support and advice resource for those navigating the challenges of these health conditions.

In Mississippi, there will be 16,000 new cancer cases this year with 6,500 estimated deaths. With regard to cancer care, availability and quality of care is influenced by various structural barriers, including access to care.

We would love for you to join us as a sponsor for our **Splashing Out Cancer in Every Color: 2026 Ribbon Walk** on Saturday, April 18, 2026! Your support will make a meaningful difference in the Pink Heart Funds mission.

Sincerely,

*2025-2026 Executive Board*

*Pink Heart Funds exists to inspire, encourage, and restore hope for persons affected with cancer and extreme hair loss disorders.*



# ABOUT US

## OUR MISSION

Compassionately caring for all cancer patients that are uninsured or under-insured by providing wigs, bras and breast prosthetics, as well as needed resources; partnering with community service groups and Oncology Services to offer assistance while inspiring hope and encouragement to endure their battle with grace.

## OUR SERVICES

We're committed to helping all cancer patients on the Mississippi Gulf Coast & Local Counties on their journey and want to help in every way we can!

We provide wigs for those who are uninsured or under insured in the MS Local Coast counties that are experiencing hair loss due to cancer or extreme balding disorders. We also help with breast prosthetics. A breast prosthesis is an artificial breast form that replaces the shape of all or part of the breast that has been removed.

**Each year, we assist over 400 patients with wigs, breast prosthetics, Lymphedema, and daily essentials/needs.**

## MEET ERYNN.

Over four years ago, Erynn's mom found a small bald spot in Erynn's hair. Then another bald spot formed and they merged into one softball-sized bald spot. Her hair began to fall out like tinsel, so her mom scheduled an appointment with a local dermatologist and Erynn was diagnosed with Alopecia Areata. An autoimmune disease, that causes your body to attack her hair follicles, and presently there's no cure.

After years of experimental treatments that included steroid ointments, scalp injections, and driving to Jackson every 6 weeks, the treatments stopped working and the Alopecia Areata turned into Alopecia Totalis. Erynn lost all of her hair, eyebrows, eyelashes and they were devastated! Erynn has not let Alopecia stop her! To know her is to love her and she's involved in Girl Scouts, dancing, and cheerleading!



## WHY YOUR SUPPORT MATTERS

A cancer diagnosis affects more than just the patient—it touches entire families and communities. With your support, we can continue providing critical resources, easing financial burdens, and creating spaces of compassion and encouragement.

Together, we can fight for a cure and bring hope to those walking through one of life's toughest battles.



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# SPONSOR LEVELS

## PLATINUM: \$2,500

- Premier logo placement on event t-shirts and in color
- Logo on signage, website, and social media
- Recognition in press releases and event announcements
- Opportunity to have a booth/table at the event for outreach & giveaways

## GOLD: \$1,000

- Logo placement on event t-shirts and in color
- Logo on signage, website, and social media
- Recognition during the opening ceremony

## SILVER: \$500

- Name printed on event t-shirts
- Name printed on signage
- Logo on website and social media

## BRONZE: \$250

- Name printed on signage
- Logo on website and social media

## PINK: \$100

- Name printed on signage
- Name listed on website and social media

## IN-KIND SPONSORSHIPS

Not all support has to come in the form of dollars—donations of goods and services help us make the **Splashing Out Cancer in Every Color: 2026 Ribbon Walk** successful while keeping event costs low. By providing essential items, your business can make a direct impact and still receive recognition as a valued sponsor.

- Printing, Signage or Advertising (billboards, magazines, etc.)
- Bottled Water/Gatorade/Powerade
- Granola Bars, Fruit - Bananas, Apples, etc.
- Towels
- Awards & Medals
- Entertainment
- Photography/Videography
- & more!

## BENEFITS

- Name printed on signage
- Logo listed on website and social media
- Opportunity for logo listed by corresponding station. For example: your logo listed by water if you give an in-kind donation of water





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**Pink Heart Funds**  
11975 Seaway Rd, Ste A180  
Gulfport, MS 39503  
(228) 575-8299  
info@pinkheartfunds.org  
www.pinkheartfunds.org

## 2026 RIBBON WALK SPONSORSHIP FORM

- Make checks payable to **Pink Heart Funds**.
- Send your check along with this sponsor registration form and business card to: Pink Heart Funds:  
11975 Seaway Rd, Ste A180, Gulfport, MS 39503
- Each sponsor must have this form filled out completely.
- Thank you so much for supporting children and adults with all types of cancer.

**EVENT DETAILS:** Saturday, April 18, 2026 • Point Cadet Park (121 Cadet Street, Biloxi, MS 39530)

### \*SPONSOR LEVELS

- ☐ PLATINUM: \$2,500    ☐ SILVER: \$500    ☐ PINK: \$100    ☐ IN-KIND (SPECIFY BELOW)
- ☐ GOLD: \$1,000    ☐ BRONZE: \$250    ☐ I WOULD LIKE TO GIVE A DONATION: \$ \_\_\_\_\_

**Sponsor forms must be turned in no later than Friday, April 3, 2026.**

### \*SPONSOR INFORMATION (PLEASE PRINT LEGIBLY)

\*Business Name: \_\_\_\_\_

\*First Name: \_\_\_\_\_ \*Last Name: \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*Email: \_\_\_\_\_

\*Mailing Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip Code: \_\_\_\_\_

\*Additional Information or Comments (if in-kind, please describe goods or services):

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\*Signature

\_\_\_\_\_  
\*Date

*\*Required*



# THANK YOU FOR YOUR SUPPORT

Any support you're able to provide is greatly appreciated.  
Thank you for your kindness and generosity!



*From, the Pink Heart Funds Executive Board*