



Joe Fore

JoeFore.com
/joeforedesigns
215-776-1549
joeforedesigns@gmail.com

Experience

Graphic Designer, VT Graphics

Yeadon, PA • October 2012 - Present

- Arrange customer art for flexograph printing by adding bleeds/traps, and enlarging art/fonts for printability using Adobe Illustrator for customers such as Crayola and Mars.
- Color correct images to maintain brand consistency on in-store displays using Adobe Photoshop for customers including The Hershey Company.
- Recreate customer art from photos/scans or current product.
- Increase product accuracy by directing the plate mounting department on requirements for unique orders.
- Integrated and trained employees on a new plate patching program, resulting in increased print accuracy and customer satisfaction.

Designer/Contract Sales Representative, American Marketing

Clifton Heights, PA • June 2010 – October 2012

- Prepared art from customers for screen printing, embroidery, and promotional products.
- Recommended alternative ideas and art for customers.
- Supervised orders for all contract customers, from order placement through production.

Graphic Designer, Wrapz.net

Newark, DE • June 2009 – November 2009

- Created designs for vinyl vehicle wraps used for advertising and brand recognition on cars, trucks, and motorcycles.
- Organized sales meetings with businesses.

Graphic Designer, Freelance

Havertown, PA • June 2009 – Present

- Create tee shirt designs for teepublic.com, resulting in an increase in sales as a top 25% seller.
- Design business cards, flyers, logos, websites, and invitations for multiple clients using the Adobe Creative Suite.

Fan Development Intern, Philadelphia Flyers

Philadelphia, PA • January 2008 - May 2008

- Increased Flyers brand awareness through organizing and presenting at community-related events.

Education

Anthem Institute - Graphic Design and Animation

Cherry Hill, NJ • June 2009

- GPA 4.0

Neumann College - Bachelors of Arts in Communication/Media Arts

Aston, PA • May 2008

- GPA 3.0
- Minor in Art
- Vice President's Honor List (Spring 2007)

Adobe CC Skills



Interpersonal Skills

