**JOSEPH FORE**
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**Work Experience**

**VT Graphics**, Yeadon, PA October 2012 - Present

*Graphic Designer*

* Arrange customer art for flexograph printing by adding bleeds/traps, and enlarging art/fonts for printability using Adobe Illustrator for customers such as Crayola and Mars.
* Color correct images to maintain brand consistency on in-store displays using Adobe Photoshop for customers including The Hershey Company.
* Recreate customer art from photos/scans or current product.
* Increase product accuracy by directing the plate mounting department on requirements for unique orders.
* Integrated and trained employees on a new plate patching program, resulting in increased print accuracy and customer satisfaction.

**American Marketing**, Clifton Heights, PA June 2010 – October 2012

*Designer/Contract Sales Representative*

* Prepared art from customers for screen printing, embroidery, and promotional products.
* Recommended alternative ideas and art for customers.
* Supervised orders for all contract customers, from order placement through production.

**Wrapz.net,** Newark, DE June 2009 – November 2009
*Designer*

* Created designs for vinyl vehicle wraps used for advertising and brand recognition

on cars, trucks, and motorcycles.

* Organized sales meetings with businesses.

**Freelance Work** June 2009 – Present
*Designer*

* Create tee shirt designs for teepublic.com, resulting in an increase in sales as a top 25% seller.
* Design business cards, flyers, logos, websites, and invitations for multiple clients using the Adobe Creative Suite.

**Philadelphia Flyers Fan Development,** Philadelphia, PA January 2008 - May 2008
*Fan Development Intern*

* Increased Flyers brand awareness through organizing and presenting at community-related events.

**Education**

**Anthem Institute**, Cherry Hill, NJ
 Graphic Design and Animation (June 2009) – GPA 4.0
**Neumann College,** Aston, PA
 Bachelors of Arts in Communication/Media Arts (May 2008) – GPA 3.0
 Minor in Art
 Vice President’s Honor List (Spring 2007)