The
Edison Ballroom
New York

Branding in South Ballroom

Gobo's & Banners
There are 6 Gobo Projectors in EB South.
See pics left and right
You can also do 4 Foot X 8 Foot Banners in this Location

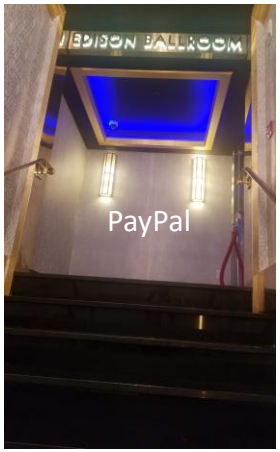
Black and White Gobo cost $150
Single Color Gobo cost $325
Multi Color Gobo cost $550

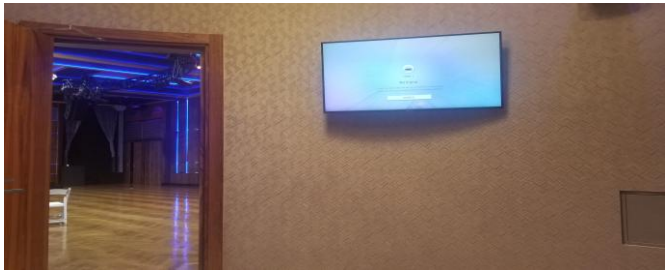
Entrance Gobo
Gobo, top of entrance stairs

Plasma Screens
2 Plasma Screens just outside EB South Ballroom – free to use

Hallway Branding
Brandable Mirror and Glass Throughout EB South:
Stencils custom pricing

Metal Boxes
Metal boxes to the left are the following sizes:
Upper Box: 36 inches wide X 14 Inches High
Lower Boxes: 48 Inches X 30 Inches





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Metal Box Size in Hallway

Positions 1 - 30

North Wall (going east – west – Measurements in inches)

P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8
36 x 13”	36 x 13”	48 x 13”	36 x 13”	36 x 13”	48 x 13”	36 x 13”	36 x 13”
60 x 30”	60 x 30”	60 x 30”	48 x 30”	48 x 30”	60 x 30”	48 x 30”	60 x 30”
P 16	P 15	P 14	P 13	P 12	P 11	P 10	P 9

South Wall (going east – west – Measurements in inches)

P 17	P 18	P 19	P 20	P 21	P 22		
48 x 13”	36 x 13”	48 x 13”	48 x 13”	48 x 13”	48 x 13”	Closet	Closet
60 x 30”	48 x 30”	60 x 30”	48 x 30”	60 x 30”	60 x 30”		
P 28	P 27	P 26	P 25	P 24	P 23		

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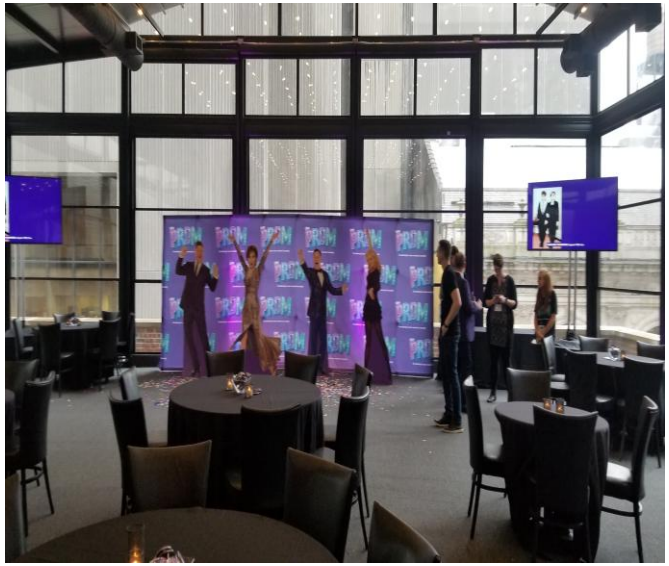
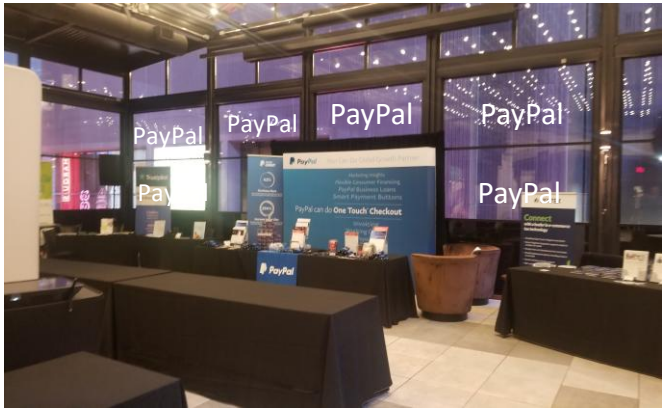
Branding in Edison Rooftop



Step N Repeat

Step N Repeat includes poles and set-up of Step n Repeat
$14.00 Per Square Foot



Stencils on Glass

Lots of Glass
Throughout Rooftop for stencil branding
Custom Pricing

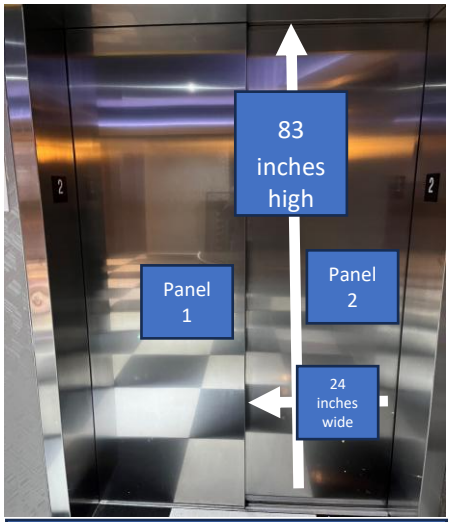
Plasma Screens

3 Plasma Screens in Edison Rooftop Window Boxes
Free to use Monitors

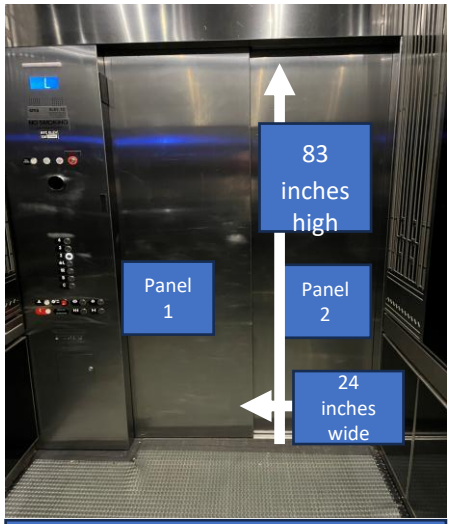
Glass Panel Sizes

Brandable glass panels are 88 Inches wide X 36 Inches High

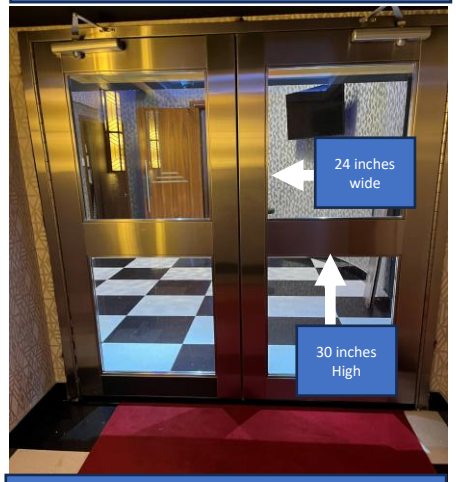
Outside Elevator Door From
Lobby Dimensions
2 panels
Both 83 inches high
X 24 Inches wide



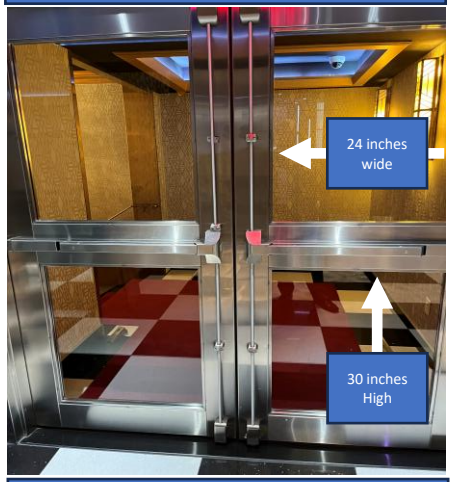
Outside Elevator Door From
Inside South Ballroom
2 panels
Both 83 inches high
X 24 Inches wide



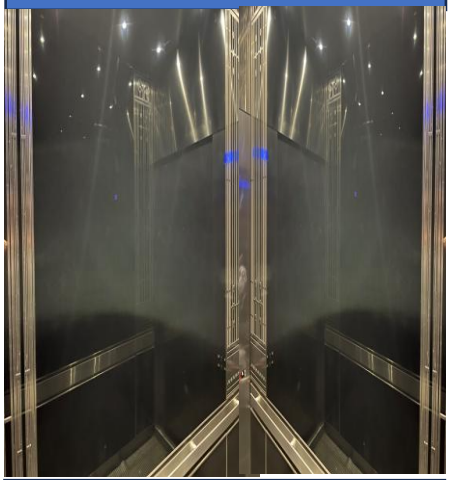
Inside Rooftop Elevator Door s
2 panels
Both 83 inches high
X 24 Inches wide



Glass Doors into
South Ballroom From top of
Staircase from Hotel Lobby
4 panels (all same measurements)
30 inches High X 24 inches wide



Glass Doors into
South Ballroom Looking Out
30 inches High X 24 inches wide

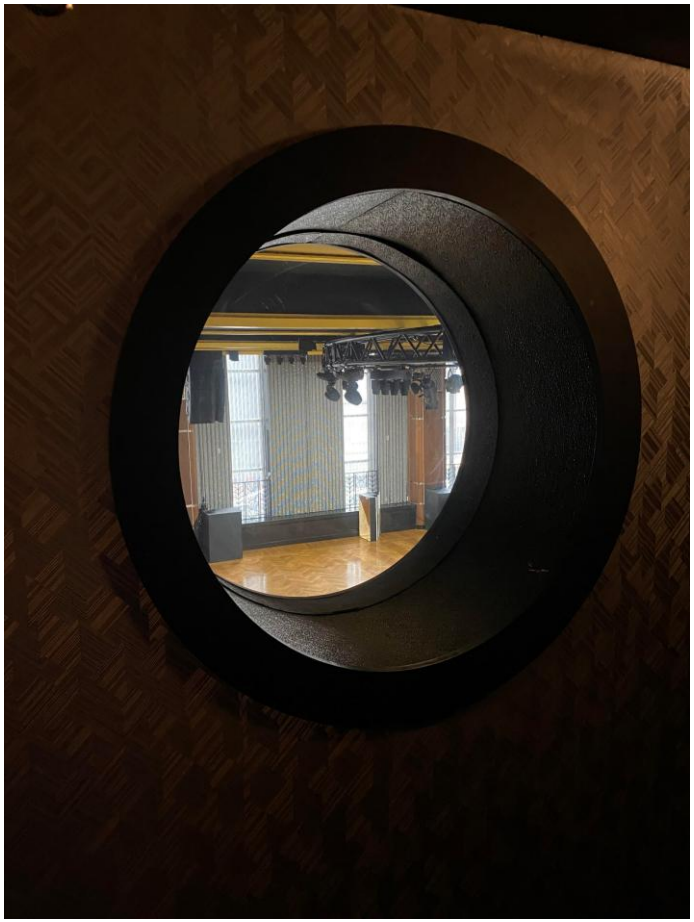


Inside Rooftop Panels for
Branding
Left Side: 75 inches High X 71 Inches Wide
Right Side: 75 inches High X 71 Inches Wide

Porthole In South Ballroom Staircase

The porthole looking into the South Ballroom from the staircase going to the bathrooms can be branded

24 inch Circumference



23 ½"
18"
40 ½"
2017-18
BROADCAST
MEETINGS
6 ½"
23 ½"
9 ½"