

The Edison Ballroom New York



EDISON BALLROOM BRANDING

Edison Ballroom has many branding opportunities both inside and outside of its beautiful space. You can brand the chaser Broadway lights of the marquee. You can brand the outside wall boards which are 12 feet high.

You can brand the beautiful glass partitions that wrap around the mezzanine, the branding squares located in strategic areas throughout the ballroom, hanging banners on the stage. You can install gobo projection on any wall, ceiling, curtain, floor, or a moving gobo logo. You can brand the podium. Edison Ballroom can produce all this branding for you or you can bring in your own professionals to brand these same strategic areas. Some branding areas are subject to a deposit if branding yourselves or with a hired outside vendor. COI required for all outside vendors.

Click Link Below to See all branding opportunities



Stage Banners



Marquee w/chaser lights



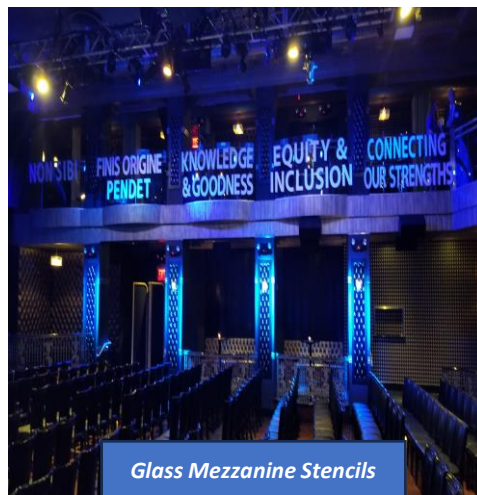
Lucite Podium



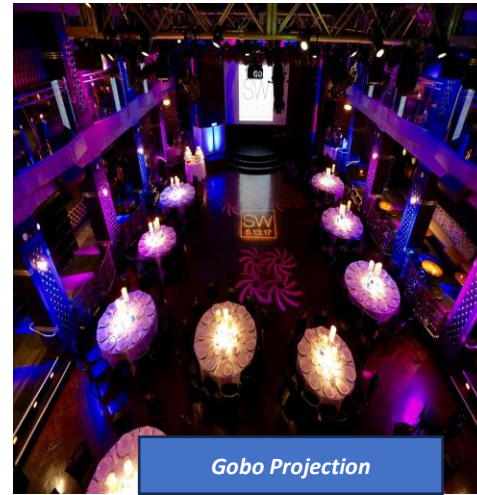
Branding Squares



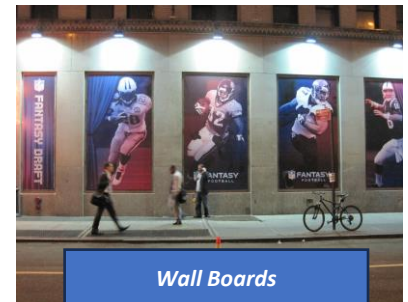
Glass Mezzanine Panels



Glass Mezzanine Stencils



Gobo Projection



Wall Boards

The
Edison Ballroom
New York

BRANDING in Edison Ballroom



Exterior Window Boxes

The Exterior Window Boxes are Free to use. Client must provide either foam core or poster board and Edison Staff will install

Sizes:

Exterior: 34 inches wide X 54 Inches high

Interior: 18 inches wide X 54 inches high

(Full Dimensions on next page)



Lobby Branding

Custom Pricing for Lobby Branding

Black & White Gobo \$150

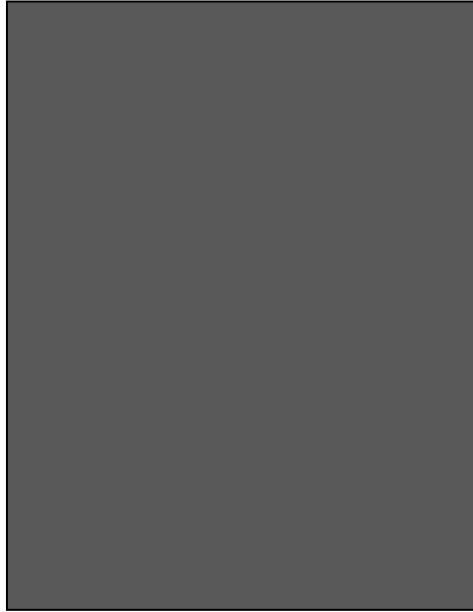
Single Color \$300

Multi Color \$500



The
Edison Ballroom
New York

2 exterior Wall boards Can be on Foam
Core or Poster Board



54" High



34" Wide

2 interior Wall boards Can be on Foam
Core or Poster Board



54" High



18" Wide

These Window
Boxes are Free
of Use, however you
Would need to order
Them from kinkos
or staples and be responsible
For the costs

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BRANDING in Edison Ballroom



Branding Wall Squares

\$100 per panel

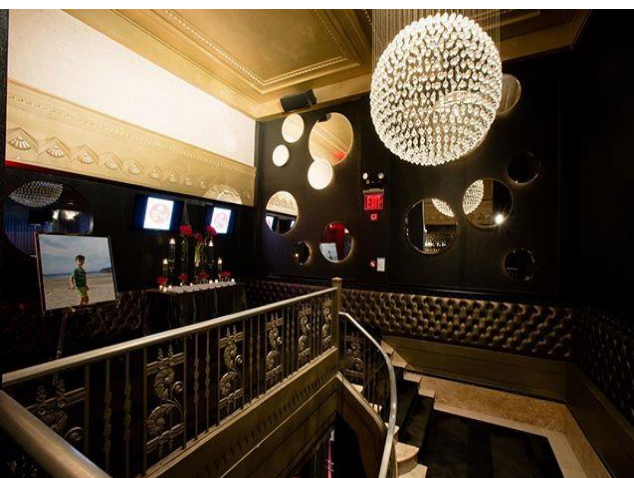
27 Panels Total

9 at bathroom side hallway

8 at Bathroom side second floor hallway

10 at Mezzanine bar

Each square is 24 X 24 inches



Branding Wall Mirrors

\$100 per mirror

19 Mirrors Total

14 at Main Staircase Entrance

5 in Mezz Staircase

(Full Dimensions on next page)

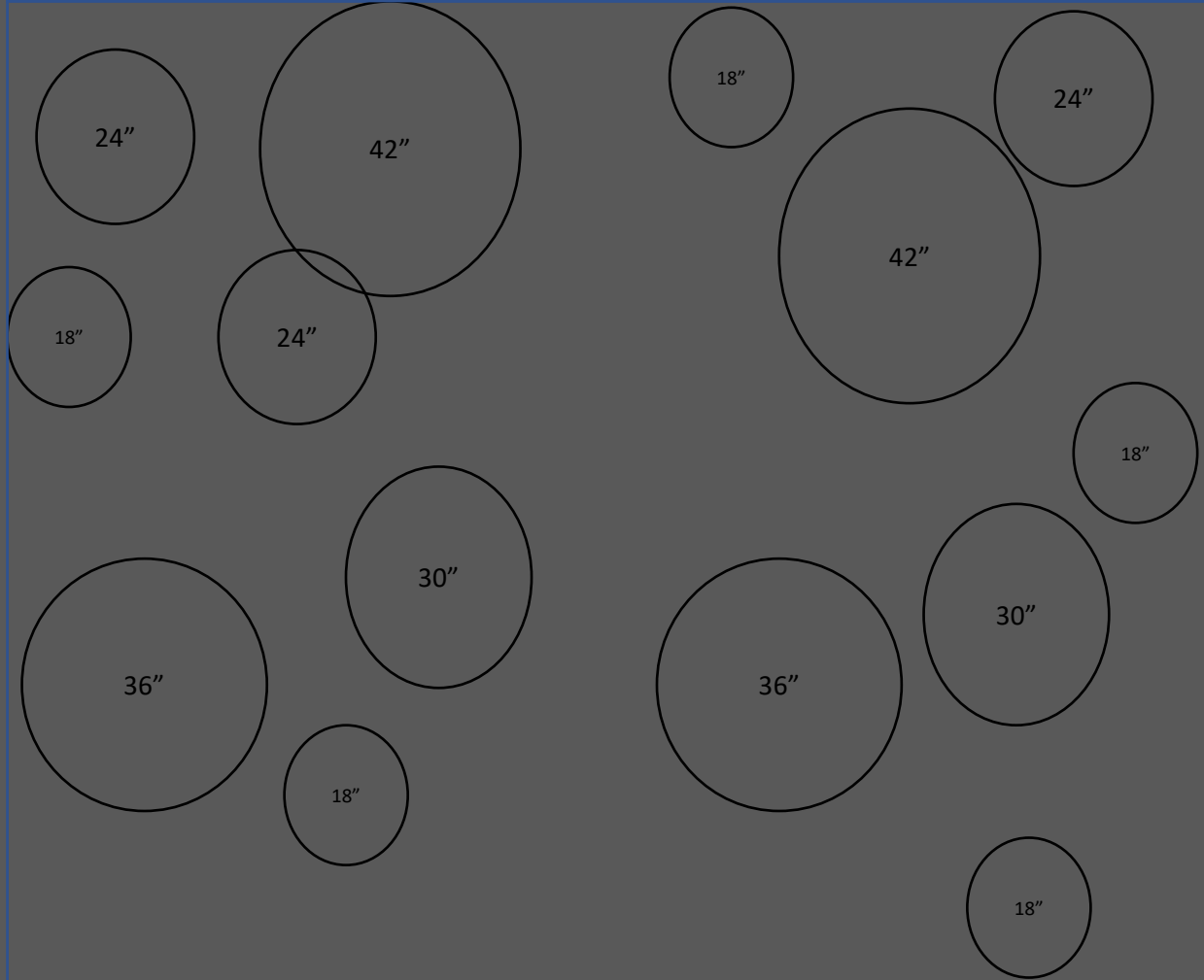


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* Mirrors at the top of the Grand Staircase

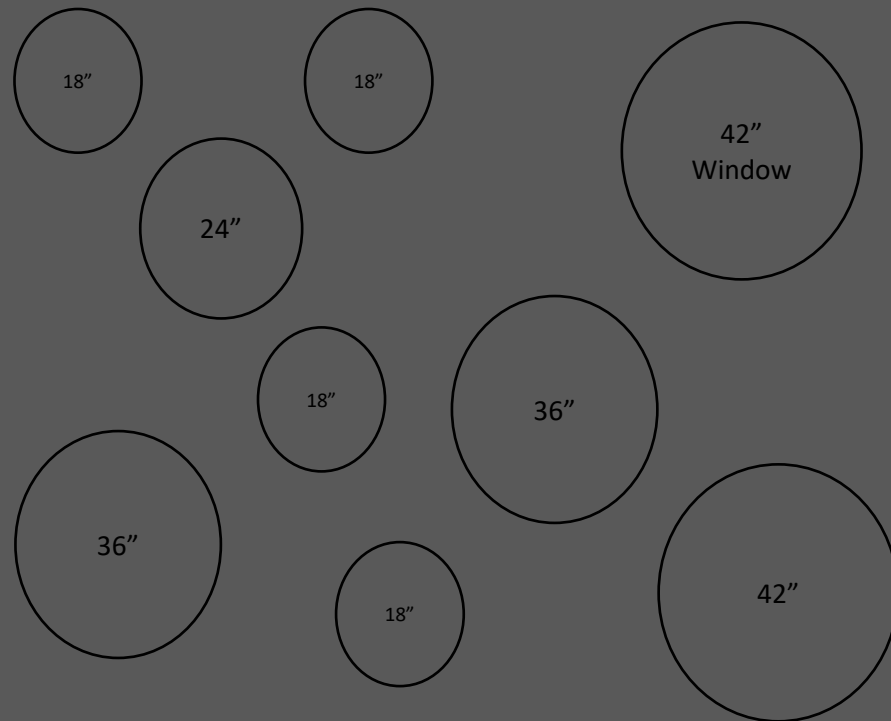
Going Up the Grand Stairs
Against the Wall

Call for pricing



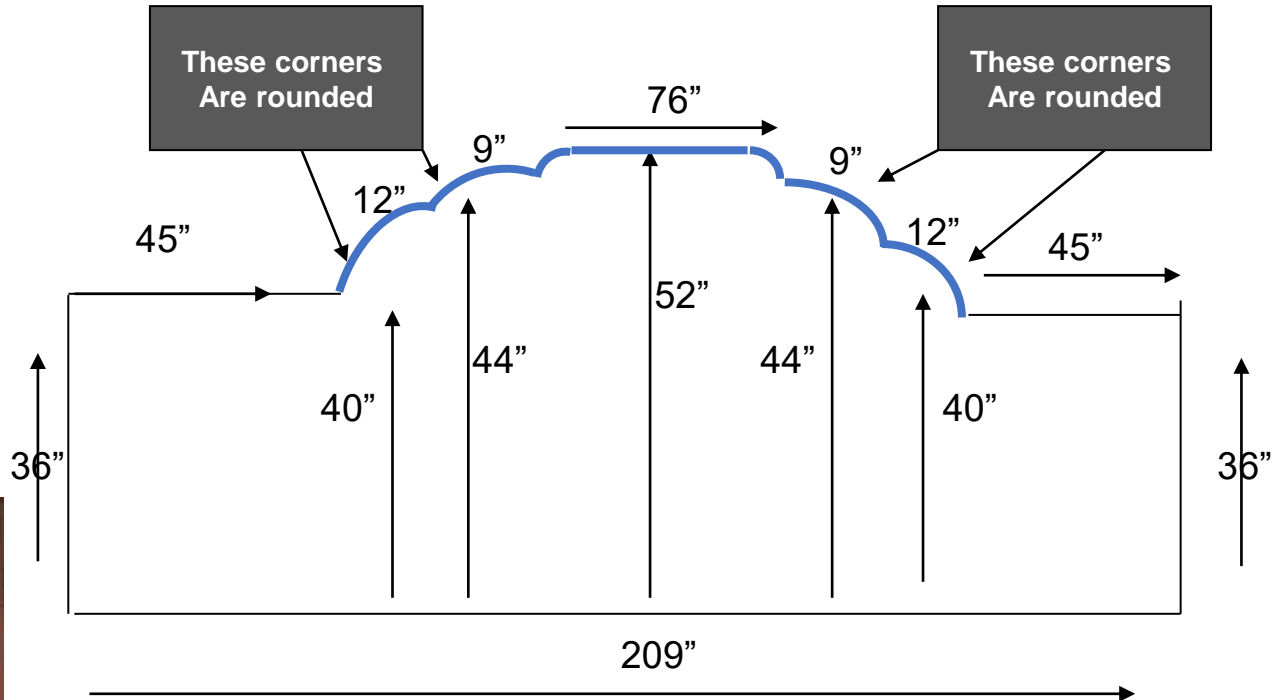
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* Mirrors and 1 Window inside Staircase from Ballroom to Mezzanine *



Going Up the Interior Stairs
Against the Wall
On The MEZZANINE

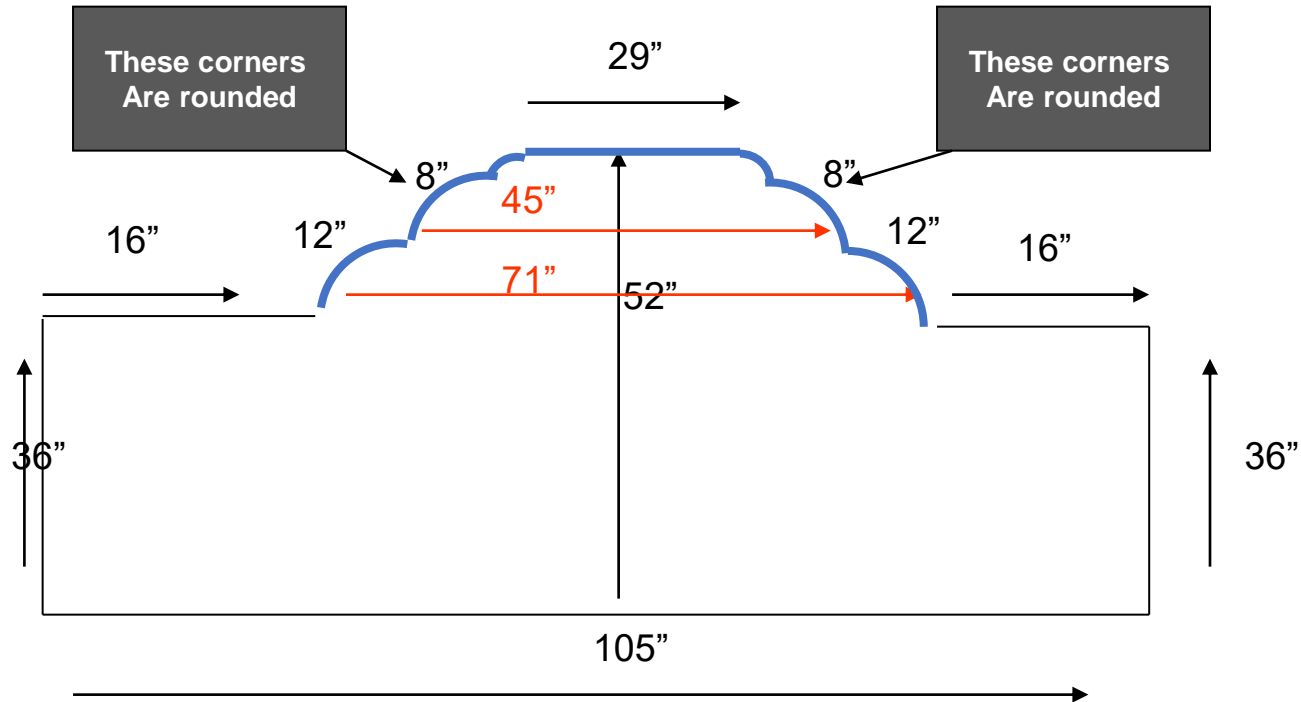
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FRONT of Marquee

Simply send in art work and we will Print and install.
Costs for all 3 sides is \$3,500

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Both Sides of Marquee

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Exterior
Wall
Boards

Wall Boards

1. 12 ft. 2.1/2" (H) x 42.25" (W)
2. 12 ft. 2 1/2"(H) x 84 3/4"(W)
3. 12 ft. 2 1/2"(H) x 84 3/4"(W)
4. 12 ft. 2 1/2"(H) x 84 3/4"(W)
5. 12 ft. 2 1/2"(H) x 84 3/4"(W)
6. 12 ft. 2 1/2"(H) x 41 5/8"(W)

1

2

3

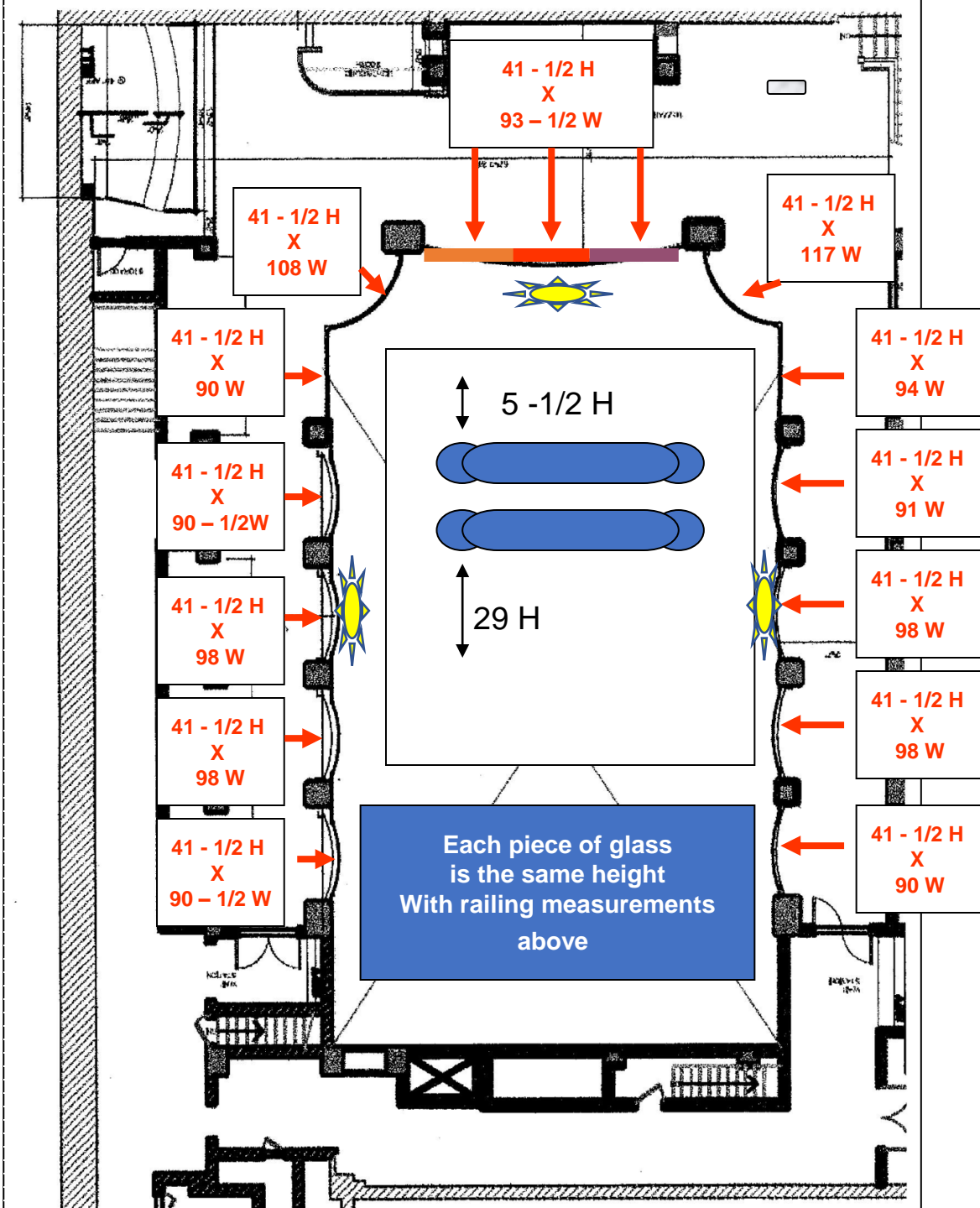
4

5

6

Simply send in art
work and we will
Print and install.
Costs for all
6 wall boards
is \$4,500

These dimensions
are for glass panels
on Mezzanine

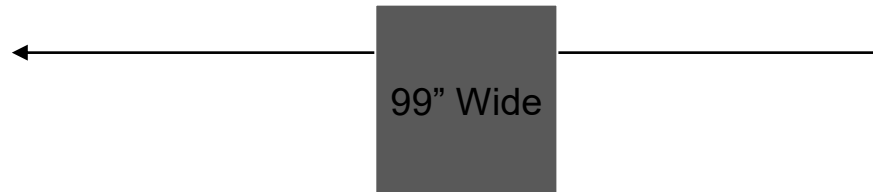


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Registration Wall in Main Lobby
(Right Side of Entrance)

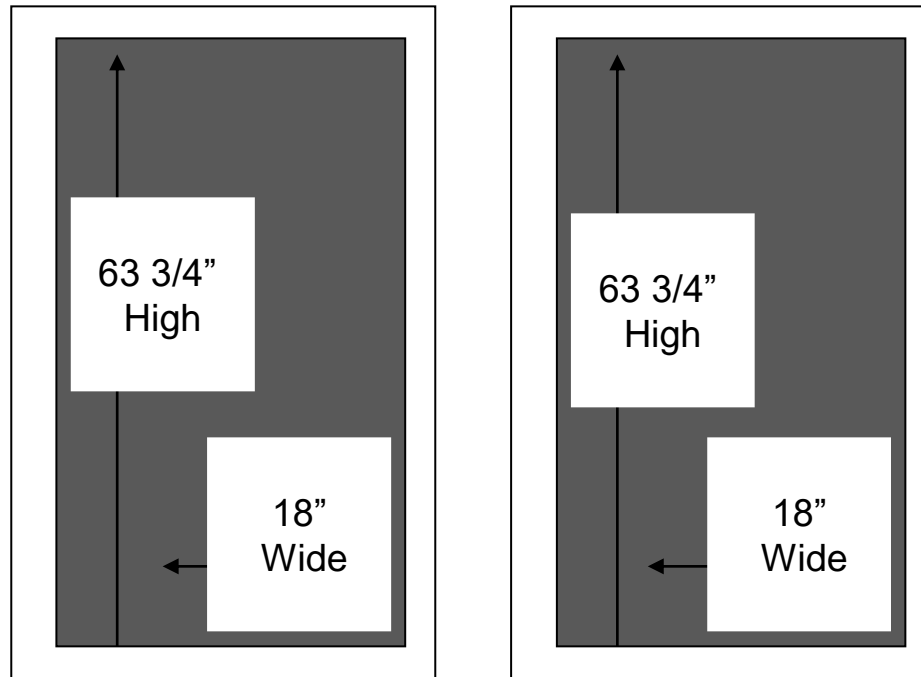
These dimensions
are for a gobo to
shine on the
entrance wall

Price of gobo if you
don't already have
one. If you have
gobo, its free.



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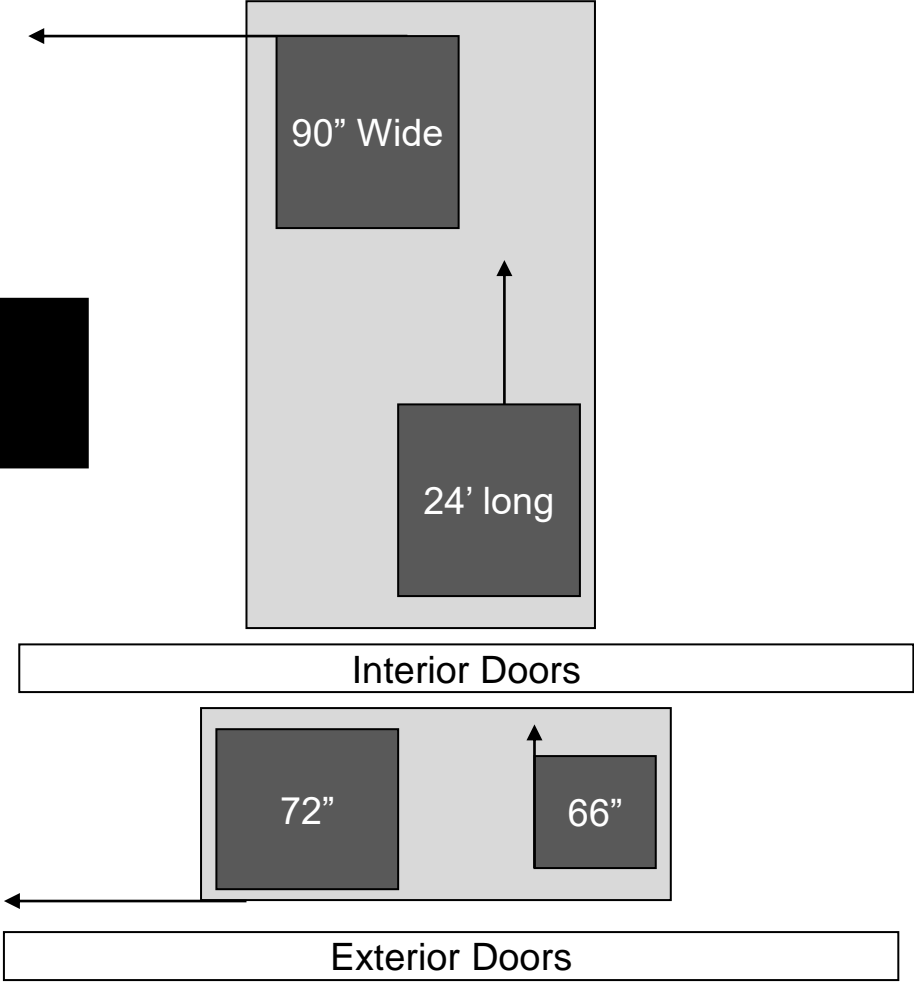
Two Mirrored Doors
(Main Lobby into Main Ballroom)



4 doors on each side
8 glass pieces total
Call for price

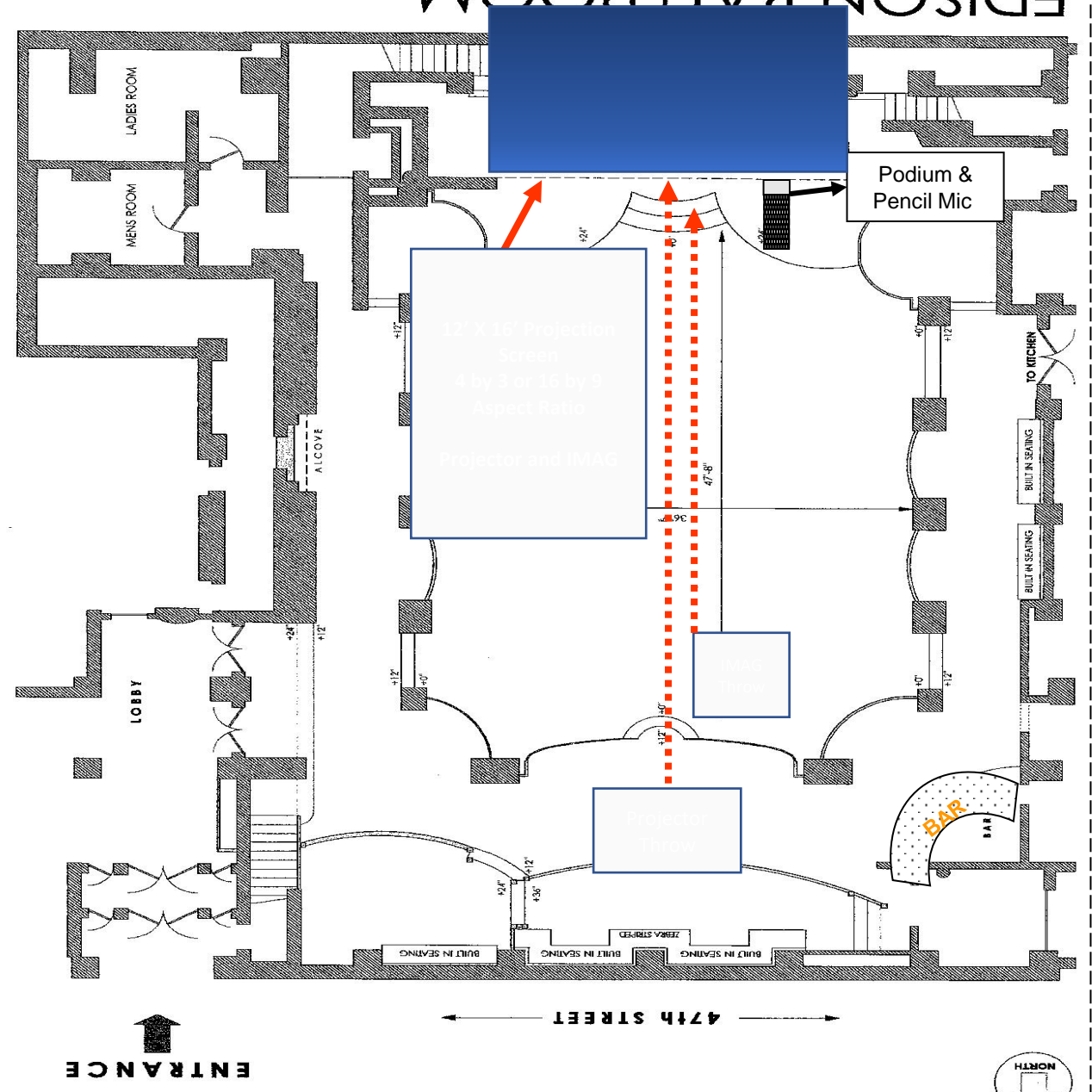
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Red- Carpet
Dimensions



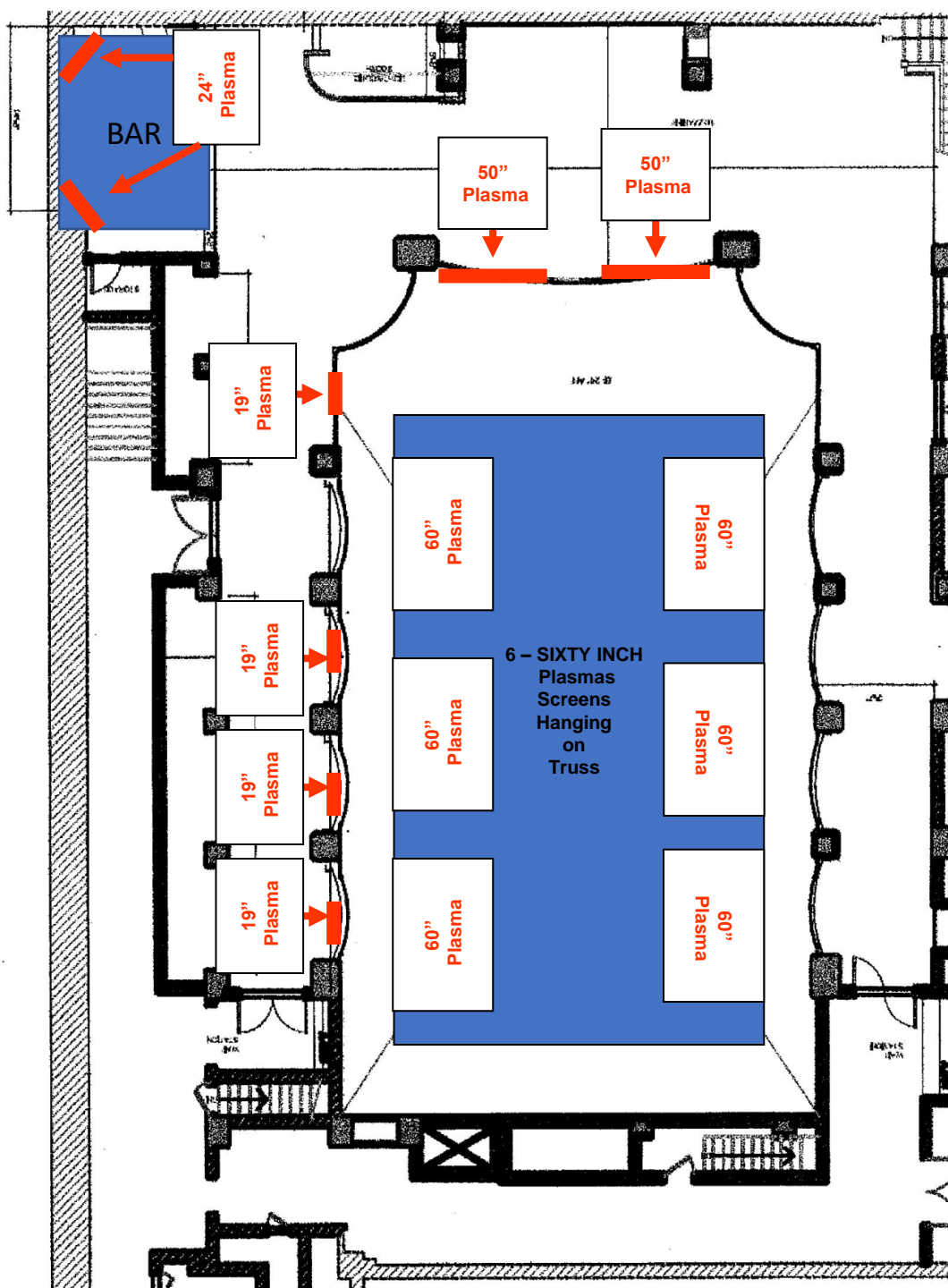
EDISON BALLROOM

12' X 16' Projection Screen
4 by 3 or 16 by 9 Aspect Ratio
10 Klum Front Projector and IMAG



Plasma locations on the Mezzanine and Truss. All the plasmas on truss (60 inch) are single source
All plasmas (24 inch, 50 inch, and 15 inch) are all up to 2 sources.

They are free to use



Plasma
Screens on
Landing and BAR
Area next to PRESS
LOUNGE

6 foot X 8 Foot
Projection Screen
With 5K lum front
projector and IMAG

