

The
Edison Ballroom
New York

Branding in South Ballroom

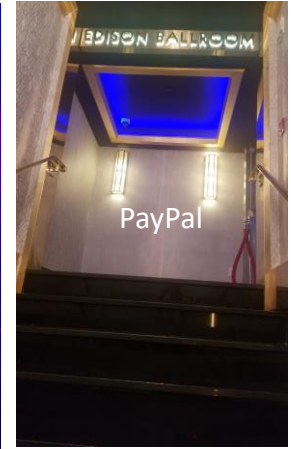
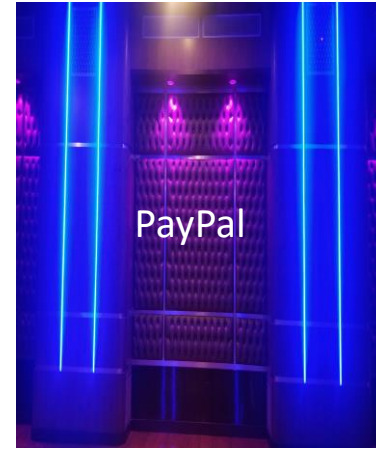
Gobo's & Banners

There are 6 Gobo Projectors in EB South.
See pics left and right
You can also do 4 Foot X 8 Foot Banners
in this Location

Black and White Gobo cost \$150
Single Color Gobo cost \$325
Multi Color Gobo cost \$550

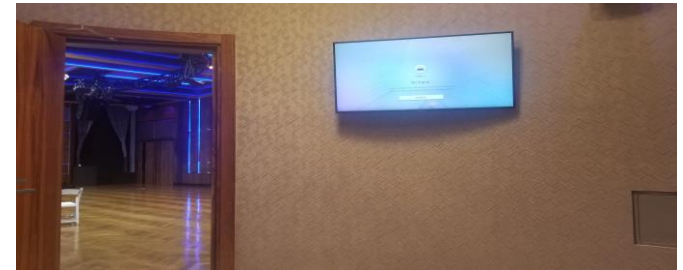
Entrance Gobo

Gobo, top of entrance stairs



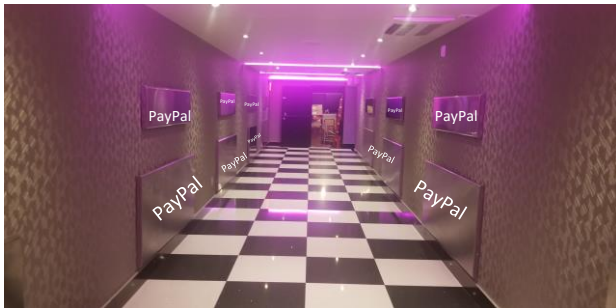
Plasma Screens

2 Plasma Screens just outside
EB South Ballroom – free to use



Hallway Branding

Brandable Mirror and Glass
Throughout EB South:
Stencils custom pricing



Metal Boxes

Metal boxes to the left are the following sizes:
Upper Box: 36 inches wide X 14 Inches High
Lower Boxes: 48 Inches X 30 Inches



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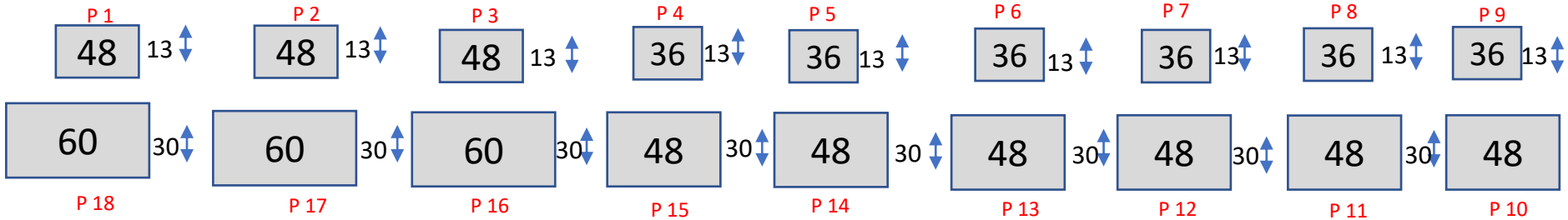
Metal Box Size in Hallway



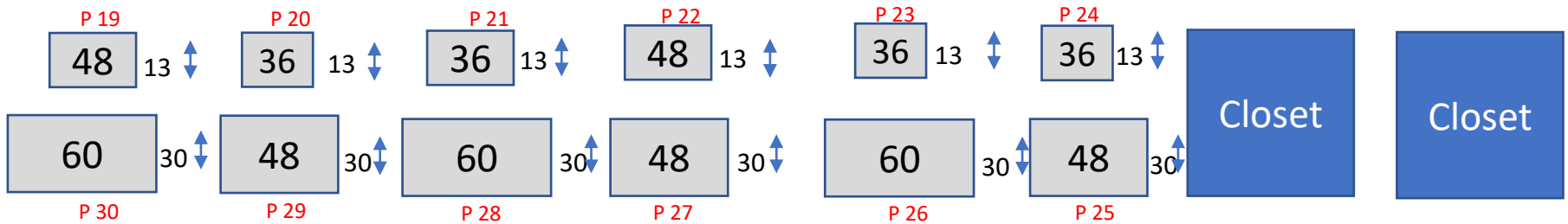
Positions 1 - 30



North Wall (going east – west – Measurements in inches)



South Wall (going east – west – Measurements in inches)



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Branding in Edison Rooftop



Step N Repeat

Step N Repeat includes poles and set-up of Step n Repeat
\$14.00 Per Square Foot



Stencils on Glass

Lots of Glass
Throughout Rooftop for stencil branding
Custom Pricing

Plasma Screens

3 Plasma Screens in Edison Rooftop Window Boxes
Free to use Monitors

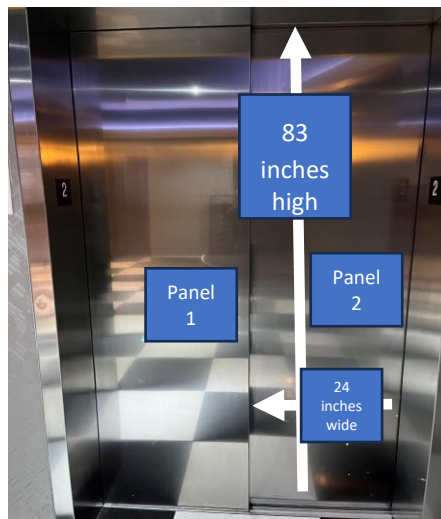
Glass Panel Sizes

Brandable glass panels are
88 Inches wide X 36
Inches High

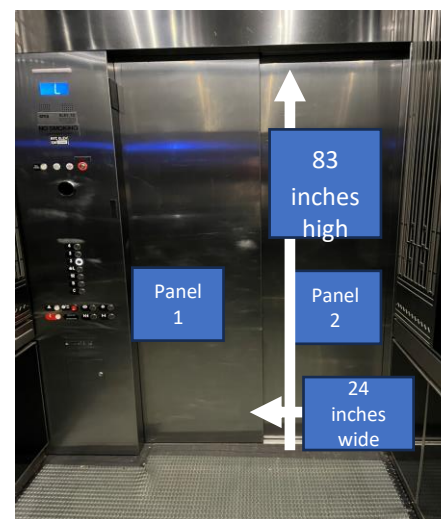




Outside Elevator Door From Lobby Dimensions
2 panels
Both 83 inches high
X 24 Inches wide



Outside Elevator Door From Inside South Ballroom
2 panels
Both 83 inches high
X 24 Inches wide



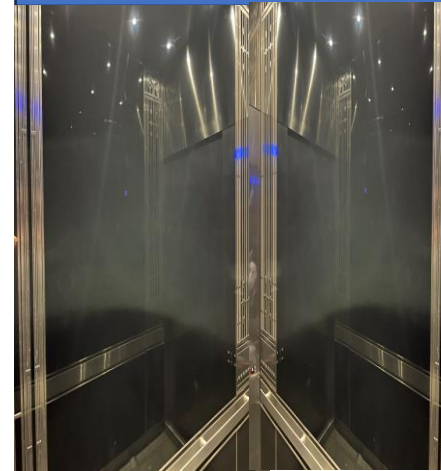
Inside Rooftop Elevator Door s
2 panels
Both 83 inches high
X 24 Inches wide



Glass Doors into South Ballroom From top of Staircase from Hotel Lobby
4 panels (all same measurements)
30 inches High X 24 inches wide



Glass Doors into South Ballroom Looking Out
30 inches High X 24 inches wide



Inside Rooftop Panels for Branding
Left Side: 75 inches High X 71 Inches Wide
Right Side: 75 inches High X 71 Inches Wide

Porthole In South Ballroom Staircase

The porthole looking into the South Ballroom from the staircase going to the bathrooms can be branded

24 inch Circumference

