



Bio

Piper ZY is a contemporary artist and designer whose first-of-its-kind fashion content has been featured by Dazed, WIRED Japan, ELLE, Instagram's @Design. She has collaborated with LEGO, Samsung, Dr. Martens, HYPEBEAST and more to create memorable, brand-informed visuals in her distinct and recognizable style. She uses VFX and hand-drawn animation to highlight physical products and reach global creatives, amassing billions of organic views and millions of shares by developing a content type that sparks organic conversation.

1701k



@piper_zy

1548k



@piperzy

9.5k



@PiperZY

60.5k



@piperzy

AT THE FOREFRONT OF THE ART & FASHION NICHE

2.6M
views
177K
likes

31.7M
views
640K
likes

6.8M
views
755K
likes

33.3M
views
1.4M
likes

100% ORGANIC

ORGANICALLY VIRAL CONTENT
ACROSS APPAREL,
ACCESORIES, JEWELRY, AND
ANIMATION.

Average of 6.8M views, 217k likes,
4.13% engagement per Reel
May 2026, [view verified analytics via CreatorsJet](#)

PREVIOUS COLLABS

TRUSTED BY MAJOR
BRANDS TO DELIVER
MEMORABLE VISUALS
AND DRIVE TRAFFIC



SAMSUNG



Meta



Dr. Martens



LEGO



HYPEBEAST

Audience

AGE:

18-24	25-34	35-44	45+
36%	35%	16%	13%

NICHES:

ALTERNATIVE FASHION, GEN Z CREATIVES,
FASHION LOVERS, CONSCIOUS CONSUMERS,
TECH LOVERS, YOUNG PROFESSIONALS.



WOMEN	MEN	OTHER
71%	26%	3%

TOP CITIES:

NEW YORK CITY, LOS ANGELES, LONDON,
SHANGHAI, SAN FRANCISCO, CHICAGO,
TORONTO, MEXICO CITY