



Prasuta Capital Analyst Launchpad

By Prasuta Capital · 30 Days · Free · Certificate Included

Open to B.Com · B.Tech · BBA · MBA Freshers

WHO WE ARE

Prasuta Capital is a proprietary investment firm focused on Indian equities. We research businesses, build conviction, and invest our own capital with a 20-year vision of becoming one of India's leading asset and securities management firms. We do not manage client money. We do not follow the crowd. We invest on the basis of deep research, independent thinking, and long-term conviction.

This program is our way of building the next generation of finance professionals not from the outside, but from within the way we think and work.

THE PROGRAM

Most finance graduates enter the job market knowing only theory and rarely ever get the chance to sit inside a real investment firm and experience how markets, companies, and portfolios are actually analysed and built and that is where the real skill gap is.

The Prasuta Capital Analyst Launchpad is a 30-day intensive program designed to change that. Built and delivered by Prasuta Capital's own team, this program takes you through financial markets, real company analysis, and portfolio thinking the same way we do it internally. You do not get a simplified student version. You get the real framework.

This is not a course. This is a corporate readiness program designed to make you think, speak, and present like a finance professional before you ever walk into your first interview.

Week 1: Financial Market Mastery

A complete and unfiltered picture of how financial markets work. Who the parties are, what the regulators do, what instruments and products exist, how capital flows through the system, and what drives prices. Everything your college syllabus touched on the surface covered here with the depth and context of a working investment firm.

By the end of Week 1 you will have a working understanding of the Indian financial ecosystem that most professionals take years to develop.

Week 2: Live Company Analysis

This is where the real work begins. You will analyse actual listed companies using the same analytical lens Prasuta Capital applies to its own research Trend Analysis, P&L Analysis, Balance Sheet Analysis, and Cash Flow Analysis. All approached through a trend-based framework that reveals how a business is actually performing beneath the surface numbers.

You will not be working through case studies. You will be working through real companies, real data, and real conclusions.

Communication and Stakeholder Skills Practical Exercise

Between Week 2 and Week 3

Technical knowledge alone does not build a finance career. The ability to communicate complex ideas simply and confidently to an interviewer, a stakeholder, or a decision maker is what separates analysts who grow from those who stagnate.

Due to compliance requirements we cannot place participants directly into financial consulting or advisory roles during the program. But we can give you the next best thing a real communication challenge with real stakes.

Your practical exercise is to onboard 2 individuals into a Prasuta FinSchool career program. You will need to understand their situation, explain the relevance of the program to their career, and help them make an informed decision. This is a communication and stakeholder engagement assessment the same skill set you will use in every client meeting, investor conversation, and interview room for the rest of your career.

Week 3: Portfolio and Equity Research

The final training week brings everything together. Portfolio construction thinking, equity research methodology, sector allocation, and how to build and present an investment thesis with conviction. You will apply the market knowledge from Week 1 and the analytical skills from Week 2 to start thinking the way a portfolio analyst thinks.

By the end of Week 3 you will be able to look at a business, form a view, and defend it which is exactly what the finance industry expects and rarely finds in a fresher.

Week 4: Corporate Readiness and Career Launchpad

The program closes with a dedicated week on career positioning. CV structuring for finance roles, Naukri and LinkedIn profile building, how to present your PCAL and Live Portfolio Project experience to recruiters, and what finance employers actually look for in a fresher. You leave not just trained — but ready.

Days 31 to 45: Prasuta Capital Live Portfolio Project

By invitation — selected on the basis of performance across the first three weeks

A small group of top performers from the program will be invited to work on a live portfolio project for Prasuta Capital. This means real sector research, real company selection, and a real portfolio recommendation reviewed by Prasuta Capital's investment team.

This is not a simulation. This is actual work for a proprietary investment firm.

Prasuta Capital Live Portfolio Project on your CV is a credential that requires no explanation in any finance interview.

WHAT HAPPENS AFTER

Everyone who completes the program receives the Prasuta Capital Analyst Launchpad certificate valid for LinkedIn profiles, job applications, and interview conversations.

Top performers across the first three weeks are invited to the Live Portfolio Project.

Participants who demonstrate consistent performance, analytical thinking, and communication strength throughout the program may be considered for opportunities within Prasuta Group. Any such consideration is based entirely on demonstrated merit there are no guarantees and no reservations.

Prasuta Group periodically hires for fresher finance roles with a CTC ranging from ₹7 LPA to ₹15 LPA. Candidates who have completed the Prasuta Capital Analyst Launchpad are given priority consideration in these hiring rounds basis their performance throughout the program.

Did not make it into this batch? You will be added to the Prasuta FinSchool career community where we share verified job updates, interview resources, and finance career opportunities exclusively for freshers.

WHO SHOULD APPLY

- Final year or recently graduated B.Com, BBA, or MBA student
- Someone who wants real finance exposure not just another course to add to their CV
- Available for 1 to 2 hours daily for 30 days
- Ready to apply learning practically not just consume content passively
- Serious about building a career in finance, investment research, or financial services