

Organic Straightening (Taninoplastia)

Smooth • Sleek • Naturally Straight

under**stated.**
LONDON

CLIENT GUIDE

What is Organic Straightening?

Our Organic Straightening is a stronger tanin-based smoothing system designed to create a straighter finish while improving strength and shine. It's a more natural alternative to traditional chemical straightening, ideal for clients who want long-lasting sleekness without harsh ingredients.

Who is it for?

If hair is extremely fragile from recent bleaching, we may advise an alternative service or a repair plan first.

Best for:

- Curly, wavy, or textured hair wanting a straighter shape
- High-frizz hair needing long-lasting control
- Clients who want a sleek finish with healthy movement
- Hair that struggles with humidity

What results can you expect?

- Straighter, smoother hair with softness
- High shine and humidity resistance
- Reduced bulk and easier styling
- Natural movement — never stiff

The appointment (step-by-step)

Timing: approx. 2-3 hours depending on thickness and length.

- Consultation & strand assessment
- Deep cleanse
- Taninoplastia straightening application
- Processing & rinse balance
- Blow-dry + precision straightening
- Final finish

Aftercare & maintenance

Washing: Washing your hair is perfectly fine immediately after the treatment.

At night: Sleep with a silk or satin bonnet, and use silk/satin hair ties to reduce friction and preserve smoothness.

Heat styling: Avoid excessive use of high-heat tools such as straighteners.

Blow-drys with a round brush, and safer tools such as the Dyson Airwrap, will smooth the hair even better than before. Heatless curls (done overnight) are

recommended for soft, stress-free styling.

- Use a sulfate-free shampoo
- Moisturising conditioner after every wash
- Weekly mask to maintain softness
- Apply The Better Hair & Co. Organic Hair Oils before each wash to protect the cuticle
- Always use a heat protectant on damp hair before drying

How long do results last?

Typically 3–4 months, depending on homecare and lifestyle.

Colour pairing — important warning

If you have an event coming up, plan your straightening first, then colour afterwards.

Organic Straightening can slightly lighten hair colour and may remove toner or gloss. For best results, schedule colour services at least 1–2 weeks after this treatment.

Because of possible colour alteration, this treatment is not recommended immediately before a big event. Please book Organic Straightening at least two weeks prior to any special occasion.

FAQs

Is it safe for coloured hair?

Yes, but colour may shift slightly. We will always advise timing based on your plan.

Will it make my hair flat?

No — you'll still have natural movement, just smoother and straighter.

Can I still curl or wave my hair after?

Absolutely. Styling holds better and looks more polished.

Booking

If you want sleek hair that still feels healthy and natural:

Book Organic Straightening (Taninoplastia) via understated.london or DM [@understated.london](https://www.instagram.com/understated.london).