Golden Rules

1. I prefer tattooing too shallow rather than too deep. I know that if I tattoo too deep, the brows will appear blue and won't have a chance to show their true color. Additionally, after the first layers of pigment sloughs off, my client will have blue brows.

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2. As a general rule, I will make two passes for each hair stroke. In most cases, 2 slow passes with the tip of the needle produces good results. Sometimes, one pass is enough, but sometimes tough skin need 3-4 passes for the pigment to enter the skin properly.

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3. I won’t choose colors that are too dark. The best practices technique is to darken during a touch-up session. For example, platinum blonde clients should not have black brows.

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4. I understand the importance of and will do my very best to adhere to sanitary standards so as to not transmit diseases to/between clients.

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5. I will not promise the impossible.

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6. During the whole duration of the treatment, I will try to keep the same speed and depth. This is the only way I can have good results.

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7. I will not try to correct the impossible.

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8. I will assume my mistakes and do my best to make my clients happy. I won't blame clients for any mistakes I've made. I will pay for the clients tattoo laser removal sessions if needed. My client is my priority and I do not know everything.

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9. I will never create something I'm not proud of. The client should like the shape of the brows, but I'll kindly refuse clients in cases that I don't want them walking around saying I did these.

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10. I'll enjoy going to work. The day I feel like this industry is not for me, I'll put the machine down and concentrate on something else.

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