

Product Brochure | Sales Management features

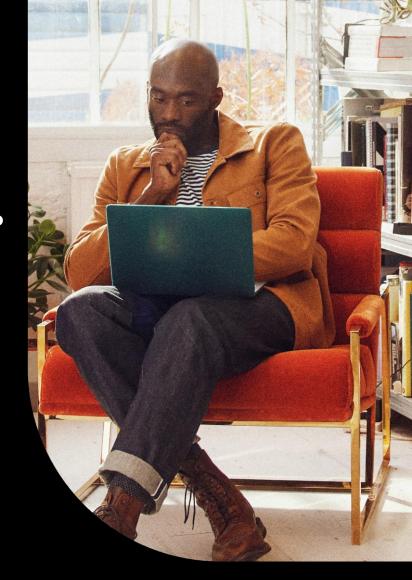
Sage CRM

Put your business on the path to growth. Extend the power of your Sage Business Management Solution right across your business, giving end-to-end visibility, so you can make informed business decisions across marketing, sales, and service teams, whenever and wherever they work together.



Help your sales flow.

Directing your sales efforts toward the most profitable & winnable deals, Sage CRM helps make the most of crossselling and upselling opportunities.



Give your teams complete visibility of every prospect and customer.

With instant access to pipelines, calendars, contacts, reports, and much more, Sage CRM allows salespeople to focus their efforts on selling and being more effective at managing their time & delivering business.

When you choose to also integrate Sage CRM with your Sage accounts, your salespeople get a full view to the customer information they need, when they need it.

Sage CRM for Sales.

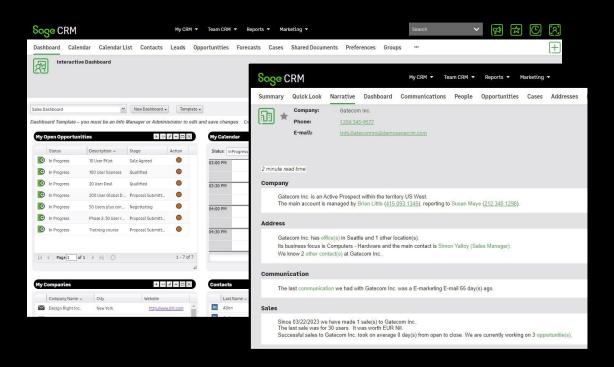
Ensure sales work on the right business, at the right time.

Focus your performance.

Sage CRM customers have increased the productivity of their sales teams by up to 40%, helping to improve sales performance across their business – in the office or on the road – and making informed business decisions every day.

Our sales tools enable you to:

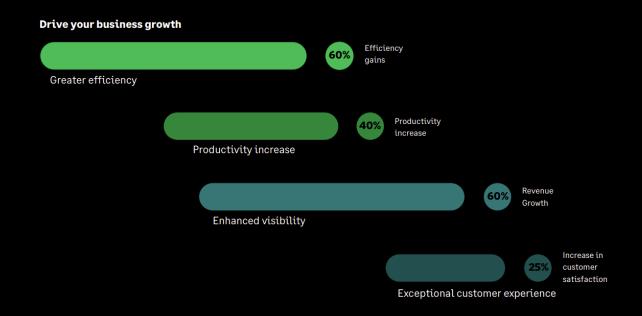
- Manage leads from prospect to closure, with all the right information
- Track marketing activity into sales, 'closing the loop' on performance
- Generate quotes, orders and proposals using predefined templates



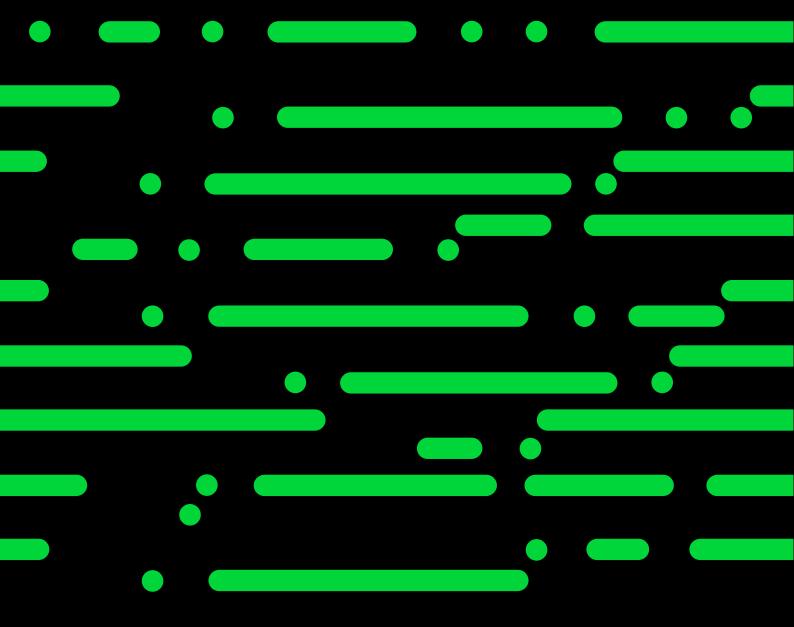
Put your business on the path to growth.

Providing the tools to improve data capture and process flows.

Sage CRM can extend the power of your Sage Business
Management Solution right across your business, giving you
visibility of data that you can trust, so that you can make
informed business decisions.



Sage CRM is affordable, easy to use and highly adaptable for any size and type of business. Across the world, thousands of customers rely on Sage CRM to realise efficiencies in front-toback operations, whatever their business model.



Extend the power of your Sage Business Management Solution right across your business, giving you end-to-end visibility, so you can make informed business decisions.

Visit our website: sage.com

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